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8	CITY AND COUNTY OF SAN FRANCISCO MUNICIPAL TRANSPORTATION AGENCY BOARD OF DIRECTORS AND PARKING AUTHORITY COMMISSION TUESDAY, NOVEMBER 3, 2015
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10	IN RE: GOLDEN STATE WARRIORS EVENT CENTER
11	AND MIXED-USE DEVELOPMENT
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22	Transcribed by:
23	Christine M. Aiello
24	Job No. J0253741
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1	"MUNICIPAL TRANSPORTATION AGENCY"
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3	SECRETARY BOOMER: Item five, communications.
4	Directors, please be advised that there will be no
5	discussion of anticipated litigation in closed session
6	today. Item six, introduction of new and unfinished
7	business by board members.
8	CHAIRMAN NOLAN: Board? Director Heinicke.
9	DIRECTOR HEINICKE: Thank you very much, Chair
10	Nolan. I I, like other members of this board, I'm
11	sure was saddened to see about a pedestrian incident
12	involving a child in a stroller at Euclid. I know we
13	all read about it in our briefings. And I know this is
14	new business, so we can't get too far into it, but
15	think it would be appropriate to ask, in light of this
16	one, that we, as a group pass along our our wishes
17	to this young citizen as she heals; and also either
18	generally look at the protocol to what Muni does in
19	response to one of these incidents and then maybe more
20	specifically if it's appropriate under these
21	circumstances to get an update on what's going to be

- 22 done at that particular intersection.
- 23 CHAIRMAN NOLAN: Okay, thank you.
- 24 DIRECTOR HEINICKE: Thank you.
- 25 CHAIRMAN NOLAN: Members of the board.

- 1 DIRECTOR HEINICKE: Thank you.
- 2 CHAIRMAN NOLAN: Thank you.
- 3 Ms. Boomer.
- 4 SECRETARY BOOMER: No more new or unfinished
- 5 business, moving onto the director's report.
- 6 CHAIRMAN NOLAN: Good afternoon, Director
- 7 Reiskin.
- 8 DIRECTOR REISKIN: Good afternoon, Mr. Chair
- 9 and members of the board and members of staff and the
- 10 public. I want to start out with a couple of special
- 11 recognitions. And first I want to ask our government
- 12 affairs director Kate Breen to come forward.
- 13 CHAIRMAN NOLAN: Good afternoon, Ms. Breen.
- 14 MS. BREEN: Oh, good afternoon. It's nice to
- 15 be here. Good afternoon, Chairman Nolan, members of
- 16 the board, Director Reiskin. Today we're recognizing a
- 17 cross-divisional team for their particular efforts to

18 bring transparency to the work of the SFMTA for our 19 local elected officials and timely on this day, 20 election day, this innovative initiative led by team 21 members from the Finance and Information Technology 22 team division along with team members from government affairs has allowed the SFMTA to better inform local 23 24 elected officials about the agency's work underway in their districts as well as capital projects that they 25

- 1 can anticipate in the near future.
- 2 Produced for each of the San Francisco
- 3 Supervisorial Districts, the transportation investment
- 4 reports provide a thoughtful, well organized visual
- 5 tool depicting a specific interest area of our capital
- 6 improvement program. The layout, which is a first of
- 7 its kind for this agency, is an easily digestible,
- 8 providing an at-a-glance ease of complex information.
- 9 And I know that all of you are aware of the deep dive
- 10 that the capital improvement takes, in a five-year
- 11 look; this is trying to roll that up at a district
- 12 level so that really our local elected officials can
- 13 see very clearly what the MTA is -- is working on in

- 14 their district.
- 15 This teams comprised -- comprised of Craig
- 16 Rafael and Sophia Ford from FIT and Janet Martinson and
- 17 Katie Angotti from Government Affairs developed a
- 18 collaborative working process to gather information,
- 19 ensure its accuracy, and craft it into a format that
- 20 can now be replicated for ongoing updates. With
- 21 Craig's initial vision and framework based on his deep
- 22 knowledge of the SFMTA capital program and Sophia's
- 23 ability to execute and refine this initial compilation
- of data from a wide range of sources, this project was

25 then handed over to the Government Affairs team of

- 1 Janet Martinson and Katie Angotti who evolved it into a
- visually effective and dynamic document.
- 3 By all accounts this report has been
- 4 exceptionally well received by members of the Board of
- 5 Supervisors. So today we recognize this team for their
- 6 innovation and commitment to producing this new
- 7 resource that helps communicate -- communicate about
- 8 the projects, initiatives, and policies of the SFMTA to
- 9 one of our most important audiences. And this work

- 10 will continue to help influence the way we shape our
- 11 communication with stakeholders, especially with regard
- 12 to capital projects.
- 13 I'd like to ask the team to come up now to be
- 14 recognized. Janet Martinson, Sophia Ford, Katie
- 15 Angotti, and Craig Rafael. And I haven't done this
- 16 before, so I think, let me ask Janet to make a few
- 17 remarks, and then we'll present them with their
- 18 plaques.
- 19 CHAIRMAN NOLAN: Good afternoon,
- 20 Ms. Martinson.
- MS. MARTINSON: Good afternoon, Chair Nolan,
- 22 directors. Kate stole all my talking points, but I did
- 23 want to just call out a few additional people who were
- 24 involved with this from the beginning it was really the

25 brain child of Alicia John-Baptiste, our former chief

of staff, and the various folks here, as well as Lucy

2 Liu, who was a City Hall fellow with us who started

3 about two years ago with this whole process, and also

4 an MTA intern named Lewis Alcorn who really did all the

5 initial GIS work and mapping that led to these -- these

- 6 great reports.
- 7 But really production of the reports has just
- 8 been an involved ongoing participation from many, many
- 9 people throughout the whole agency. It's really been a
- 10 team effort. I just wanted to thank you again. From
- 11 myself and on behalf of the team, thank you.
- 12 CHAIRMAN NOLAN: Well, on behalf of the Board,
- 13 we want to congratulate you and thank you for your
- 14 outstanding and very important work. So --
- 15 And, Ms. Breen, you did a fine job.
- 16 DIRECTOR HEINICKE: Talking points.
- MS. BREEN: Thank you very much. Thank you.
- 18 CHAIRMAN NOLAN: Thank you.
- 19 MALE SPEAKER: Thank you.
- 20 DIRECTOR REISKIN: Next I want to ask our
- 21 chief financial officer Sonali Bose to recognize
- another one of the FIT team.
- 23 CHAIRMAN NOLAN: Good afternoon, Ms. Bose.
- 24 MS. BOSE: Good afternoon, directors. It's my
- 25 29th birthday today, so -- just kidding -- for the 30th

1 time. So let me congratulate the team that was just

- 2 before you, because they were members of the FIT team
- 3 that were part of that recognition, but today I want to
- 4 recognize Elizah.
- 5 Come on up, Elizah.
- 6 She's part of also our Finance Information
- 7 Technology team. And she's --
- 8 Don't stand in the background.
- 9 She joined the Capital Projects and Grants
- 10 Accounting team about five years ago as an
- 11 administrative analyst. She didn't have any prior
- 12 knowledge of transit nor governmental accounting, but
- she took the time to pick it up extremely quickly and
- 14 rose to the challenges presented. When we first issued
- our revenue bond in 2012, she was assigned to monitor
- and compile the financial activity information that is
- 17 the foundation of the reports that we submit to you and
- 18 the bond oversight committee; so she's taken that on
- 19 single handedly without having any prior knowledge of
- 20 the -- of the bonds and -- and transportation.
- 21 She's worked hard to support this important,
- 22 very extremely financial important reporting. As we
- 23 mentioned before, to be transparent and to make sure
- 24 we're reporting out what we're spending on bonds for
- 25 the public and the policymakers. She's got an

- 1 extremely good nature, is very, very patient in
- 2 reconfiguring, the multiple times we've had to
- 3 reconfigure the data. And she -- she's -- she's very
- 4 persistent and works very well with other departments.
- 5 She's got a great attitude and resolves
- 6 before they -- they become big. She, they -- we've had
- 7 extraordinary reviews of our bond program without any
- 8 material findings, and Elizah has been the, deserves
- 9 much of the credit for that. She cares a great deal
- 10 about the quality of the work and sets a high standard
- 11 for others to follow. So we're very proud of Elizah
- 12 and the work she's been doing.
- 13 And thank you for everything you've done for
- 14 the MTA. And keep it up.
- 15 CHAIRMAN NOLAN: Thank you. On -- on behalf
- of the Board and the entire agency, Ms. Lucero, thank
- you, and congratulations for your outstanding very
- 18 vital work.
- MS. LUCERO: Thank you so much.
- 20 CHAIRMAN NOLAN: That's your speech? That's
- 21 it? You don't have to.
- MS. BOSE: She's offered to give all of you a
- 23 primer in bond accounting if you would like.
- 24 MALE SPEAKER: All right.

1 MS. LUCERO: Thank you so much. CHAIRMAN NOLAN: Congratulations. 3 MS. LUCERO: Thank you. CHAIRMAN NOLAN: Director Reiskin. 5 DIRECTOR REISKIN: Thank you, Mr. Chair. Just 6 a few other items. I've mentioned this one a few times 7 before, but we're -- we're kind of now on the precipes 8 of the launch of the Muni mobile app. We expect it to 9 launch a week from Monday, November 16th. And just to 10 remind you, it's -- it's a smart phone app, through 11 which people will be able to purchase Muni fares to 12 ride anywhere across the system, bus, rail, cable car, 13 and Paratransit. 14 People will be able to store fares on their 15 smart phone purchased by Visa, MasterCard, or PayPal. 16 So of course we'll no longer need change or cards or 17 any other means of paying other than having the app on 18 their phone. So the -- the -- we're doing a beta test 19 of the app now, and -- and we'll be doing the public

launch, as I said, a week from Monday, November 16th.

- 21 Excitingly, earlier next year we'll be adding
- 22 Spanish and Chinese to the app as well as Travis Fox's
- 23 favorite rate-my-ride feature. Travis is our chief
- 24 performance officer who has been really the one
- 25 spearheading bringing this -- bringing this pilot

- forward, so we're pretty excited about that, as well as
- 2 the rate-my-ride feature. So we will keep you posted
- 3 on usage and -- and other experience. It -- it is
- 4 technology that has been in use in smaller systems
- 5 around the country.
- 6 I think Chicago is about to launch theirs as
- 7 well. So we're a little bit at the -- the front end,
- 8 but not at the very front end of this wave. And it
- 9 should be exciting, particularly for less regular Muni
- 10 riders -- riders and people out of town that wouldn't
- 11 already have a Clipper Card. So excited to see that
- 12 coming.
- 13 Something that we're not really excited to
- see coming is El Nino, but nevertheless, we are doing
- work to prepare for its arrival, particularly John
- 16 Haley and his team in the transit division, have

- 17 undertaken a fairly comprehensive planning process
- 18 looking at everything from facilities to vehicles to
- infrastructure, particularly the subway, as well as
- 20 employee issues and safety issues, coordinating across
- 21 the agency, and importantly coordinating with some of
- 22 the other key city agencies, such as Public Works and
- 23 the Public Utilities Commission, which manages our
- 24 storm sewer system.
- They are -- we are -- we've entered into some
 - 10

- 1 agreements with them in terms of preparation, such as
- 2 having sandbags in place, identifying areas of known
- 3 flooding so that we can try to get ahead of the storms
- 4 as much as possible. John presented the, our plan to
- 5 the mayor last week. We'll be submitting a draft of it
- 6 the so California Public Utility Commission this week,
- 7 on -- on their request, and we'll continue to work with
- 8 the city family, the -- the coordination for which is
- 9 being led by the city's Department of Emergency
- 10 Management.
- 11 So while we hope it -- it doesn't come, at
- 12 least as intensely as some of the more extreme

- 13 forecasts are, we certainly welcome the rain and want
- 14 to make sure we're prepared for it.
- 15 Next thing I just wanted to -- to update you
- on one facility issue. You -- you may recall, from
- 17 your deep reading of the real estate vision study we
- 18 did a few years ago, that we have one old unreinforced
- 19 masonry building. It's a beautiful brick building on
- 20 Bryant Street at 13th and Bryant. It's currently where
- 21 our overheads lines division runs, operates from. It
- was constructed in 1893. And as an unreinforced
- 23 masonry building, it is not a seismically safe
- 24 facility.
- The real estate vision report recommended

- that we move out, that we vacate that facility, which
- 2 remains our plan. We are currently in the process of
- 3 seeking a new home for the overhead lines division. In
- 4 the meantime the city is exploring purchasing that
- 5 facility from us and renovating it to be a new home for
- 6 Animal Care and Control, which is just actually a few
- 7 blocks down, but is in need of a new facility.
- 8 So one thing, because of the -- their more

- 9 ready timeline to potentially move in than ours to move
- out, we are working with the city Administrator's
- 11 Office to explore whether there's possible interim
- 12 space that we might relocate to, to get us out of the
- 13 old building, let them come in and renovate it in and
- 14 move in while we try to continue to -- to find a
- 15 permanent site. That may or may not happen, but just
- 16 since that -- that will be going, I think, to Capital
- 17 Planning Committee soon, the plans for Animal Care and
- 18 Control, I wanted to make you aware that that -- that
- 19 may be happening.
- 20 And then finally just a reminder, I mentioned
- last time that our second round of central subway track
- 22 construction work at Fourth and King is coming this
- 23 month. Last time we did it over Labor Day weekend.
- 24 This time it will be a longer closure, from November
- 25 6th, through the 14th. It will start late on a Friday

- 1 night, run through that first weekend and go until the
- 2 following Saturday.
- 3 So like we did last time, we're doing some
- 4 pretty extensive planning and outreach with the

- 5 neighborhood, with Caltrans, with the other city
- 6 agencies to make sure that we can minimize disruption
- 7 to the greatest extent possible. Like last time,
- 8 although a little bit different, there will be a fairly
- 9 significant changes to Muni service, this time really
- 10 the entire intersection will be shut down, so there
- won't be trains running through that intersection.
- 12 So we have a fairly elaborate service plan to
- work around that. We'll have lots of folks out on the
- 14 streets, both enforcement folks to direct traffic, but
- also ambassadors to direct people. We've been putting
- out a lot of information through our mailing lists,
- 17 through various other mechanisms, and -- and we'll
- 18 continue to do so, including through the -- through the
- 19 media.
- 20 So I just wanted to remind you and the public
- 21 that that's coming. So from the 6th to the 14th, it's
- 22 an area that you want to avoid if you can or at least
- 23 plan some extra time if you find yourself needing to go
- 24 to or through there. And -- and we're -- we're paying
- 25 special attention to folks who live in that area who

- 1 will be most impacted, so as to minimize the impact to
- 2 the greatest extent possible. And that concludes my --
- 3 CHAIRMAN NOLAN: Thank you, Director Reiskin.
- 4 DIRECTOR REISKIN: -- report.
- 5 CHAIRMAN NOLAN: Members of the board,
- 6 questions or comments for the director?
- 7 Is there anyone in the public, Ms. Boomer,
- 8 nothing there?
- 9 SECRETARY BOOMER: Not on the director's
- 10 report. Nobody --
- 11 CHAIRMAN NOLAN: Okay.
- 12 SECRETARY BOOMER: -- has submitted a speaker
- 13 card to address you under that section then.
- 14 CHAIRMAN NOLAN: Next item then.
- 15 SECRETARY BOOMER: Item eight, citizen's
- 16 advisory counsel report.
- 17 CHAIRMAN NOLAN: I saw Mr. Weaver here a
- 18 moment ago.
- 19 Good afternoon, Mr. Weaver.
- 20 MR. WEAVER: Good afternoon. Good afternoon,
- 21 board members. The MTACAC was fortunate last month
- 22 in -- in being able to figure out when we could meet to
- 23 weigh in on the Mission Bay projects. We managed to do
- 24 that at a special meeting on October 28th. Out of that
- 25 we harvested three motions that I'm here to present to

- 1 you on the subject. The MTACAC recommends the plan for
- 2 the event center and mixed-use development at Mission
- 3 Bay presented to us at our October 28th meeting.
- I might add as a comment that the -- that the
- 5 staff worked on this and the presenters, led by Peter
- 6 Albert, were excellent. I've never seen it better.
- 7 Second motion, the CAC recommends that in order for the
- 8 transportation plan for the event center and the
- 9 mixed-use development at Mission Bay to work,
- 10 additional PCOs need to be hired so the rest of the
- 11 city is not negatively impacted when there are events
- 12 at the arena.
- Third motion on that subject, the CAC
- 14 recommends that the variant for a lengthened
- center-boarding platform in the event center and
- 16 mixed-use development at Mission Bay EIR be adopted by
- 17 the agency. Finally on a smaller issue, which is
- 18 pedestrian safety on the M Street car line, the CAC
- 19 recommends that Muni Forward prioritize evaluation of
- 20 the intersection of San Jose Avenue and Lakeview Street
- 21 for the M Line to enhance pedestrian safety and transit
- 22 efficiency.
- 23 That's the end of my report. If you have any

- 24 questions, I'm happy to respond.
- 25 CHAIRMAN NOLAN: Thank you, Chairman Weaver.

- 1 Members of the board, questions or comments?
- 2 As always, thank you for your thoughtful
- 3 deliberation --
- 4 MR. WEAVER: Yeah.
- 5 CHAIRMAN NOLAN: -- and the guidance in terms
- of this afternoon's issue. Thank you.
- 7 Okay, Ms. Boomer.
- 8 SECRETARY BOOMER: Mr. Chairman, item nine,
- 9 general public comment.
- 10 CHAIRMAN NOLAN: How many members -- I want to
- 11 ask, how many members of the public want to speak to us
- 12 under general public comment, which is not about things
- on today's agenda? How many do we got? Three, four?
- I guess we can go ahead with that,
- 15 Ms. Boomer.
- 16 SECRETARY BOOMER: All right.
- 17 CHAIRMAN NOLAN: If anybody else cares to
- 18 address the Board under this section, please fill out a
- 19 card up here, okay?

- 20 SECRETARY BOOMER: All right. Richard Rothman
- 21 followed by Marianne Calletos (phonetic) and then Pete
- 22 Guafetti (phonetic). Those are the first three people.
- 23 CHAIRMAN NOLAN: Good afternoon, sir.
- 24 MR. ROTHMAN: Good afternoon, commissioners.
- 25 My name is Richard Rothman. And I live in the outer

Richmond District. And I think many residents of the

- 2 Richmond District and people who deal with MTA think
- 3 the Sustainable Street Division needs to be
- 4 reorganized. Right now it operates and functions and
- 5 one never knows who to call or email. They don't give
- 6 out phone numbers, so email. And I realize downtown,
- 7 you know, the central city needs more staff and more
- 8 resources, I'm not saying that they should take away
- 9 resources, what I'm saying is there should be a
- 10 dedicated team to deal with different parts of the
- 11 city.
- 12 The Planning Department is divided into four
- 13 sections. They divide the city into four sections. I
- sort of like the idea of having teams in the
- 15 Supervisorial Districts, maybe starting one with

- 16 District 1, 4, and 7, but having a dedicated team so we
- 17 can know who to talk to in -- in our issues. And some
- of the issues are on Balboa Street. DPW made some
- 19 changes, but there's still safety issues. I've been
- 20 waiting over a year to have somebody come out and talk
- 21 about Balboa Street, but so far no luck.
- 22 Form Street, DPW is -- is going to pave,
- 23 repave. What are the new street crosswalks and signs,
- 24 how are they going to slow the traffic down? And a big
- 25 concern is the Outside Lands Concert. There's no place

- 1 to park. And MTA needs to do something to keep cars
- 2 out of the Richmond and Sunset District when these
- 3 events have. And some of the neighbors have some good
- 4 plans, but who do we talk to at MTA? I have no idea.
- 5 And so, and don't say 311, because MTA staff,
- 6 I've never gotten a coherent response --
- 7 CHAIRMAN NOLAN: Thank you.
- 8 MR. ROTHMAN: -- from 311.
- 9 CHAIRMAN NOLAN: Thank you.
- 10 MR. ROTHMAN: Thank you very much.
- 11 CHAIRMAN NOLAN: Yes, sir.

- 12 Next speaker, please.
- 13 SECRETARY BOOMER: Marianne Calletos, Pete
- 14 Guafetti, followed by Diana Scott.
- MS. CALLETOS: Thank you. Good afternoon.
- 16 CHAIRMAN NOLAN: Good afternoon. All right.
- MS. CALLETOS: I'm here to speak about the Van
- 18 Ness BRT. I believe you all got my email and petition.
- 19 Is that correct?
- 20 CHAIRMAN NOLAN: We did.
- 21 MS. CALLETOS: All right, but I still need to
- go over -- go over some of those points. We, first of
- 23 all, don't understand why most of the city does not
- 24 know about the BRT. The public outreach was totally

ineffective. I mean, 11 years ago you put on the

- 1 ballot, let's increase the sales tax and we'll improve
- 2 public transportation, but no one told anybody since
- 3 then what they were actually going to do. And taking
- 4 two lanes away from traffic on Van Ness to put the BRT
- 5 in the middle is going to make the traffic increase
- 6 tenfold and particularly the fact that you are not
- 7 going to allow left-hand turns except at Broadway and

- 8 Lombard, so that will even make the parallel streets
- 9 full of traffic.
- The problem also being that you're going to
- 11 take down all our mature big trees that could absorb
- 12 the excess carbon dioxide that will be created by this
- 13 horrible amount of increased traffic. And the area
- 14 will become totally polluted. It's hard enough now. I
- 15 live facing Van Ness, and I have to clean the soot off
- 16 my windowsills constantly. I have asthma, and I'm
- 17 really concerned about what will happen when all the
- 18 trees are gone and the traffic increases tenfold.
- The other issue is, what you're planning to
- 20 replace them with. Well, let's, let me back up. We're
- 21 really here to have you reconsider and relook at
- 22 alternative number two at curbside, because the only
- 23 main difference that I've been told, forget about the
- 24 percentages, is that it will save transit time by
- 25 approximately 2.5 minutes. Is that really worth all

1 the trouble and all the construction that will last a

2 couple of years and the unsafe conditions that will be

3 part of what's going to happen for the seniors, the

- 4 disabled, children, mothers with strollers and little
- 5 children to cross a busy street to the middle of Van
- 6 Ness to get on a bus?
- 7 CHAIRMAN NOLAN: Thank you.
- 8 MS. CALLETOS: I can't talk anymore?
- 9 CHAIRMAN NOLAN: Next speaker, please.
- 10 SECRETARY BOOMER: Peter Guafetti followed by
- 11 Diana Scott and then Herbert Weiner. He is the last
- 12 person who has turned in a speaker card under this
- 13 section.
- 14 CHAIRMAN NOLAN: Good afternoon, sir.
- 15 MR. GUAFETTI: Good afternoon. Thank you for
- 16 hearing me. My name is Pete Guafetti. I live on Van
- 17 Ness. I've lived there since 2001. And my concern is
- 18 with the Van Ness BRT. I saw the that the EIR had
- 19 options to, one to, one was to do nothing, two, which
- 20 is the street side and then three and four, which have
- 21 been adopted as a hybrid based on staff recommendation,
- 22 which I believe was from this committee. My concern
- has been the information on how that staff
- 24 recommendation was made and the differences between
- 25 those, that became evident to my attention when all the

- trees were tagged for removal and I don't have a clear
- 2 picture of what would be the difference, obviously some
- 3 of the median trees would be able to stay in a
- 4 situation where the BRT was put at the curbside.
- 5 And so I'm looking for more information on
- 6 that and to see if we can reevaluate option two, in
- 7 light of the DPW and the Friends of the Urban Forest
- 8 did an assessment of the trees, and many of the median
- 9 trees, which are the largest of the mature full
- 10 canopied trees, ranked four and five, so they are very
- 11 healthy trees. Some of the street trees that are
- 12 tagged for removal, I realize were, were ranged at one,
- 13 two, and three, so I understand removing sick trees,
- but very large healthy trees that are unlike any other
- 15 trees on the corridor that are in the middle, it seems
- a shame to lose them if there is an option to go
- 17 somewhere else.
- 18 Also I wanted to bring up the idea of safety.
- 19 I think Marianne said it. And I think getting people
- 20 into the median is going to be more difficult than
- 21 staying on the curbside. And as far as safety for
- 22 seniors and disabled people, I don't know if that's, I
- don't have a good feeling how that was weighed in the
- decision to go towards one option versus the other. So
- 25 I'm looking for more clarity on that. I think

- 1 San Francisco needs a BRT. It's just a question of
- 2 where to put it. Thank you.
- 3 CHAIRMAN NOLAN: Thank you, sir.
- 4 Next speaker, please.
- 5 SECRETARY BOOMER: Diana Scott followed by
- 6 Herbert Weiner. And again, those are the last two
- 7 people who have turned in a speaker card.
- 8 CHAIRMAN NOLAN: Good afternoon, Ms. Scott.
- 9 MS. SCOTT: Good afternoon, and thank you for
- 10 taking comment on this. I came to the discussion of
- 11 BRT late, as have many who discovered there were many
- 12 more trees coming down than anticipated. I think even
- in the EIR there were a hundred more trees than were
- 14 included in the EIR. Also the discussion of the cost
- of this project originally was 90 to 130 million. I
- 16 understand now with this option it's 260 million. I
- think option two, which other people have mentioned
- 18 would save money and wouldn't sacrifice real carbon
- 19 sinks and beauty and breeze and shade.
- So I'm really hoping, even though it's
- 21 inconvenient and you don't normally go back and look at
- 22 projects like this that have come a long way, that you

- 23 really examine this. The real problem is the over
- 24 intensive use of Van Ness, not just by cars, but really
- 25 by Google busses. There's a time lapse video that

- 1 shows more Google busses on Van Ness even than regular
- 2 transit busses. The city has not acted to curb that,
- 3 and sacrificing trees seems like a big price for not
- 4 doing something about that.
- 5 Also I'm kind of outraged that the piece of
- 6 public art that will go up on a median, the artist
- 7 statement talks about it's -- it's out of metal, an
- 8 urban coastal Redwood, made of steel, light, and
- 9 weather, young, not old. It comes out of the concrete,
- 10 not the soil. It does not grow. Its purpose is to
- 11 orient and remind. It is an urban machine.
- 12 I thought we got past the city as machine
- 13 stage, if not in the 1930s, then the 1990s when we
- 14 decided that greening cities was a good idea. And I
- would like to suggest that both are possible with
- option two. Last, what most inconveniences me
- 17 personally is when I come out of the subway on Van Ness
- on a Muni and try to catch a bus, this will be

- 19 difficult and I won't be able to walk and look for a
- 20 bus either.
- 21 CHAIRMAN NOLAN: Thank you.
- MS. SCOTT: Thank you.
- 23 CHAIRMAN NOLAN: Next speaker, please.
- 24 SECRETARY BOOMER: Herbert Weiner.
- 25 CHAIRMAN NOLAN: Good afternoon, Mr. Weiner.

- 1 MR. WEINER: Herbert Weiner. First of all, I
- 2 would like to commend the MTA Board and Administration
- 3 for not discontinuing the 33 bus run to San Francisco
- 4 General. This is very crucial in the lives of many
- 5 people who need that bus run desperately to get to the
- 6 hospital. There may have even been a potential death
- 7 waiting for the bus. It was realistic to maintain that
- 8 run and it should be preserved and I want to commend
- 9 the parties that pushed for this.
- 10 Now this, there's another consideration I
- 11 have, the 47 bus line will no longer run to the Hall of
- 12 Justice. Can you imagine the inconvenience and
- possible accidents that could be caused to aging and
- 14 disabled trying to get to jury duty on time? It could

- 15 actually slow down the judicial process. It's very
- important to preserve that 47 bus line.
- Now there's a general reflection on this
- 18 whole business of Muni Forward. It's a drastic analogy
- 19 I'm going to use, but it's like bombing people
- 20 50,000 feet in the air. It's rational, it's
- 21 statistically correct, it's planned in a well planned
- 22 way; but you don't see the damage below. A lot of
- those proposals will reek havoc on the seniors and the
- disabled, and you have to take that into consideration.
- 25 This is the most vulnerable population in the city, so

- 1 you simply cannot do this by statistics only and favor
- 2 one group over another.
- 3 This is a public service. It should be for
- 4 all. This is not a private enterprise that's governed
- 5 by supply and demand. So far Ayn Rand has taken over
- 6 MTA, and it doesn't look very pretty. So I will
- 7 probably reflect more on this when we discuss
- 8 Paratransit. Thank you.
- 9 CHAIRMAN NOLAN: Thank you.
- 10 Okay, okay. Ms. Boomer, we're going to call

- 11 item 11 next because we have a number of people here
- 12 who are -- are very interested in this topic.
- 13 (Inaudible).
- 14 SECRETARY BOOMER: Actually, Mr. Chairman, no
- 15 member of the public wanted to discuss anything on the
- 16 consent calendar, so that would be a quick vote if you
- 17 wish to --
- 18 CHAIRMAN NOLAN: Okay. And now item 11.
- 19 SECRETARY BOOMER: All right. As you wish.
- 20 Item 11 presentation discussion and possible action
- 21 regarding San Francisco Paratransit Services.
- 22 CHAIRMAN NOLAN: Good afternoon, Ms. Williams.
- MS. WILLIAMS: Thank you. Thank you for
- 24 inviting me, especially Director Nolan. What I'm going

25 to do for you today is give you an overview of the

- 1 Paratransit program. It's a very important component
- of SFMTA services, and is -- is something that I know
- 3 the Board is very interested in. And -- and President
- 4 Nolan thought it would be helpful to have a -- an
- 5 overview of the program. It's hard to put it all down
- 6 into a few words, and so I'm doing the best I can to

- 7 hit the highlights, but feel free to ask questions.
- 8 And -- and we can always come back with more
- 9 information.
- 10 My name is Annette Williams, and I'm the
- 11 manager of Accessible Services at MTA. Can we put it
- 12 up on the screen? Thank you. There it goes. So first
- 13 just to give you a little bit of understanding of what
- 14 Paratransit is in terms of what our legal requirements
- are, it's a door-to-door van service that's required by
- the Americans for Disabilities Act for all public
- 17 transit agencies that provide public transportation.
- 18 And there are some minimum requirements to
- meet the ADA. One is eligibility, that anyone who's
- 20 unable because of their disability to use the regular
- 21 fixed route system for any trip is then eligible for
- 22 Paratransit for that trip. The service area needs to
- 23 be covered within three quarters of a mile of all fixed

- 24 route transit routes. And the service hours need to
- 25 mirror the service hours of the fixed route system.

1 So in our case three quarters of a mile

2 really covers the entire of San Francisco as well as

- 3 northern San Mateo County, Treasure Island, and even
- 4 Marin Headlands on the weekends when -- when the 76
- 5 line goes there. We also do 24-hour a day Paratransit
- 6 service just as we do for Muni. And reservations for
- 7 Paratransit need to be at one to seven days in advance
- 8 of the service. That's the minimum that the ADA
- 9 requires.
- 10 And when a reservation is made, it can be
- 11 the -- the -- the promise time can be within an hour
- 12 before or after the time that the person was -- was
- asking for, under the ADA. And the -- and the fare can
- 14 be twice the fixed route fare. So for our service it
- could be \$4.50. The Board has elected to -- to -- to
- 16 charge the regular fixed route fare of \$2.25 for our
- 17 services.
- So even before the ADA, we were doing
- 19 Paratransit here in San Francisco. Since the late 70s,
- 20 we started with a van program and then expanded. And
- 21 the next slide just gives you a little bit of the
- 22 history of Paratransit. We -- we're very proud of the
- 23 fact that we've been doing it for a long time, and that
- 24 we -- we take it as something that's very important for
- 25 the needs, to meet the needs of people with

- 1 disabilities, not just to meet our legal requirements.
- 2 So it started in the late 70s with a van
- 3 program. We added taxis in the early 80s I think
- 4 (inaudible). And in '83, we started with the
- 5 management of -- of hiring a Paratransit broker to
- 6 manage the service and then contract with the
- 7 transportation providers. So we started, I guess,
- 8 that's already 13 years before the ADA. The ADA then
- 9 passed and was signed into law in 1990. We introduced
- 10 accessible taxis.
- I think we were one of the first cities in
- 12 the country to have accessible taxies in '94. And then
- 13 we extended to the (inaudible) which is the
- individualized van program to all people both
- 15 ambulatory and wheelchair users. Prior to that the van
- program served wheelchair users, and the taxi program
- 17 served ambulatory disabled customers. And then started
- 18 in 2000 we've contacted with Veolia or Transdev is
- 19 there name now, who has been the management company.
- 20 And then in the more recent past we've
- 21 implemented a Shop-a-Round and the debit card in the
- 22 taxi program and Van Gogh, which we'll talk about a
- 23 little bit later in the presentation. So the next
- 24 slide just shows you kind of an overview in terms of
- our funding sources and the people that we serve. We

- serve approximately 13,700 people, and we did 780,000
- 2 trips last year for a budget of 22.6 million. And our
- 3 main funding sources are the Transportation Authority,
- 4 Muni's General Fund. We get some funds from Bart, some
- 5 funds from the state, and some funds from the Federal
- 6 Government, as well as doing some work for the
- department of aging and adult services through a work
- 8 order, some Group Van trips.
- 9 And we, our average trip across all those
- 10 modes is \$29 a trip. The next slide shows you just
- 11 kind of an overview of the different components of the
- 12 program. My -- my responsibilities and accessible
- services are both fixed route accessibility and
- 14 Paratransit. And I report to the Division of Taxi and
- 15 Accessible Services. And then below we have the -- the
- broker, which is the day-to-day management, the taxi
- 17 companies, SF Access provider, and the Group Van
- 18 providers.
- 19 I think something that's very important about
- 20 our program is the community involvement. We've had a
- 21 Paratransit Coordinating Council since the late 70s.

- 22 And we really attribute most of our success or a lot of
- our success to ongoing interaction with the people who
- are being served by this program and that that's an
- extremely importantly component to this program. And

- 1 the PCC has many active members that give an amazing
- amount of hours of volunteer time to give us feedback.
- 3 And many of them are users of the services,
- 4 our agencies that receive the service, our government
- 5 agencies that are involved like the Department of Aging
- 6 and Adult Services, and the service providers that
- 7 actually provide the service. So we all meet on a
- 8 regular basis, and we're able to hash out issues
- 9 together. And I think that's a really important part
- of our success. And it's also, you know, where we
- 11 hear, where are their problems. So we have, you know,
- 12 an immediate feedback in terms of if there's issues.
- 13 There's people who are very, in -- in regular contact
- 14 with us.
- And I'll talk a little later, we also do a
- 16 satisfaction survey for, to get to those people who may
- 17 not be in regular contact. So next I'll let Marc Soto,

- 18 who is the general manager of the Paratransit broker,
- 19 just talk a little bit about the role of the
- 20 Paratransit broker.
- 21 CHAIRMAN NOLAN: Good afternoon, Mr. Soto.
- MR. SOTO: Good afternoon, Mr. Chair and
- 23 members of the board, Mr. Reiskin. The slide will show

- you the key components of the requirements of our
- 25 contract in terms of the role that we perform as a

- 1 broker, but I feel like we do so much more. We -- we
- 2 are engaged, we really work side by side with Annette
- 3 and her office on things like the mobility app that you
- 4 talked about a little bit earlier, things like planning
- 5 for El Nino as you talked about a little bit earlier,
- 6 emergency preparedness overall for Paratransit.
- 7 There's a lot of things that we do in
- 8 addition to the things that you see there, which are
- 9 also important. I want to just emphasize a little bit
- 10 about the role that we play with public input, because
- 11 that is, as Annette said, a very critical component of
- 12 us understanding what the issues are, what the
- 13 challenges are, and what maybe the fixes need to be.

- And I just want to say that's something that
- 15 we take really seriously. You'll hear a lot of
- 16 information today. None of it will be new to us. We
- 17 know what some of the challenges are. We think we know
- 18 what the causes are. And we think we know what some of
- 19 the solutions are. So hopefully you'll enjoy this
- 20 presentation today.
- 21 CHAIRMAN NOLAN: Thank you, sir.
- Ms. Williams.
- MS. WILLIAMS: So next we're going to have a
- few people from the Paratransit Coordinating Council
- 25 that work very closely with us talk about each of the

- 1 modes of service. When I talked about the council, we
- 2 have not only the executive committee, but we have
- 3 subcommittees for each mode of service and they meet
- 4 quarterly and these are some of the major participants
- 5 in those subcommittees. So the first person who is
- 6 going to speak is Olivia Santiago, and she is -- use --
- 7 is a Paratransit user.
- 8 She's also on our PCC and on the SF Access
- 9 subcommittee, but she also is a staff person at City

- 10 College for Disabled Student Services. So she's in 11 regular contact with a lot of riders that use the
- 12 service through City College.
- 13 CHAIRMAN NOLAN: Good afternoon, Ms. Santiago.
- 14 MS. SANTIAGO: Hi. Good afternoon. So I'm a
- user of the SF Access, and this is more for individuals
- 16 where you book your ride a day before. And this access
- is very important to me as a person with a disability,
- 18 because I'm able to go to work every day, and at the
- 19 same time I'm able to advocate for our students. A lot
- of our students take the public transit to be able to
- go to school. Now the SF Access also has an agreement
- 22 with Whistlestop, which is the Marin County and the
- 23 East Bay Paratransit and the Alameda County where
- 24 individuals need not make a transfer to come to San

25 Francisco.

1 So they are getting picked up from their

2 homes, door to door, brought to San Francisco, and then

3 I believe it's a shared cars between the two, but not

4 in the San Mateo County. So in San Mateo, we need to

5 transfer to a common transfer fund like (inaudible).

- 6 And SF Access has a fleet of 112 cutaway vans and five
- 7 minivans. And it also provides a stair-assist for
- 8 wheelchair users, which I believe is here only in
- 9 San Francisco.
- They don't actually have it in San Mateo.
- 11 And they have completed 238,000 trips, including
- 12 71,0000 wheelchair trips in fiscal year of 2015. And
- again I just want to thank this service because I'm
- able to go to work every day and also help our students
- 15 to go to school.
- 16 CHAIRMAN NOLAN: Thank you, Ms. Santiago.
- Ms. Williams.
- MS. WILLIAMS: So our next presenter is Sam
- 19 Alicia Duke, who is also a member of the PCC. She's a
- 20 member of a senior action, well, now it's called Senior
- 21 Disability Action, and she also has been very activity
- 22 in the Group Van subcommittee and has advocated for the
- 23 Adult Day Health Care centers. She's going to talk a
- 24 little bit about the Group Van service.
- 25 CHAIRMAN NOLAN: Good afternoon.

- 2 of the board. I've been involved with Adult Day Health
- 3 centers since we put one in a senior housing
- 4 development on Folsom when North & South of Market were
- 5 the main adult day health people in the city. Over the
- 6 years that changed, that changed; but we
- 7 still have the center at (inaudible). So I see the
- 8 group vans on a daily basis. And the director of
- 9 (inaudible) center had said that the service is getting
- 10 better and she is so anxious to have our new peer group
- 11 people assisting on the vans.
- 12 That's a new program Felton Services has
- worked, is working with us. We're training people to
- 14 assist on the vans with people who basically are
- 15 cognitively challenged. And the people assisting on
- 16 the vans, there will be one person on the van with the
- people who are attending the adult day health or
- dialysis or whatever the group is, and they're there to
- 19 assist the people getting on and off and making sure
- 20 that they have their caregivers meeting them at the
- 21 home site and so on, thereby relieving the driver of
- 22 the necessity of doing this, which in many cases, the
- driver is up, down, in, out, and around and there's
- 24 nobody left on the van for the people who are still
- 25 there waiting to be removed to their site or to their

- 1 residence.
- And we are so happy that the current drivers
- 3 are with Transdev are, oh, I'm sorry, did I hit
- 4 something? Shaking. They are so happy with the
- 5 drivers, many of whom have been in the business for
- 6 years, but many of whom are new and being trained now
- 7 by Transdev, and the drivers are so happy that this
- 8 peer group is going to be coming onboard because of the
- 9 fact that many of the drivers were concerned that they
- 10 had to go off the bus to help somebody off the bus if
- 11 they were in a wheelchair or however.
- 12 And it's going to be such a great help. And
- 13 we wish we had more vans working on it. We're going to
- 14 be developing programs so that the vans will be able to
- get from point A to point B in a better manner,
- 16 hopefully the street constructions will eventually be
- 17 done. And then when the new construction of all of the
- 18 housing going up all over the city, maybe they can do
- 19 it so that people know in advance that, okay, that
- 20 route is going to be closed for six months, don't think
- 21 about using it, that's going to help our dispatch of
- the Group Van.
- 23 And I thank you all for what you have done
- for our Paratransit in the city.

- 1 Ms. Williams.
- MS. WILLIAMS: Just for anyone who isn't aware
- 3 of Group Van, it's groups of people going to one
- 4 location like an Adult Day Health Care center or a
- 5 developmentally disabled worksite. And we have
- 6 multiple providers in the Group Van program, both
- 7 nonprofit and for profit companies. So the last mode,
- 8 Roland Wong, who is a member of our Paratransit
- 9 Coordinating Council, he's also a member of the Muni
- 10 Accessibility Advisory Or Multimodal Accessibility
- 11 Advisory committee, and the Mayor's Disability Council.
- 12 You all, I'm sure know Roland. He's going to talk a
- 13 little bit about taxi services.
- 14 CHAIRMAN NOLAN: Thank you. Good afternoon,
- 15 Mr. Wong.
- 16 MR. WONG: Hi. Good afternoon, everybody.
- 17 Yeah, I'm a multi-transit person. I used to drive and
- 18 everything and now for the last 10 years basically I've
- 19 taken public transit literally full time. So I use the
- 20 van service, SF Access, and the taxi service. And I

- 21 find that sometimes it gets a little frustrating, you
- 22 know, for getting up -- I'm just going to talk about
- 23 taxis. Basically because of the TNCs, the
- 24 Transportation -- Transportation Network Companies,
- 25 kind of have a big impact on the taxi service with

- 1 SFMTA.
- 2 And you know, and I live in a, the out --
- 3 outskirts in outer Sunset, which even makes it more
- 4 difficult to get around in a cab. So basically I'm
- 5 going to dive into the presentation now. Let's see,
- 6 the taxi service is the same day general public taxi,
- 7 includes 100 ramped taxis. All -- all taxis in
- 8 San Francisco are required to participate. All taxi
- 9 riders receive a Paratransit taxi debit card to pay for
- 10 their fare and track trips. There were 260,000 trips
- 11 completed including 81,000 -- wait a minute. 8,100
- 12 trips for wheelchair users in 2015.
- 13 The so -- so kind of add to the future, like
- I'm a, let's see, a smart phone geek and I'm looking
- 15 forward to using the apps, you know, to hail cabs. So
- 16 I'm very anxious to see that going. And -- and now

- 17 with the Muni's mobile payment system that was
- 18 mentioned that Paratransit would be included, I'm
- 19 anxious to see that happening, too. Okay, thank you.
- 20 CHAIRMAN NOLAN: Thank you, Mr. Wong.
- 21 MS. WILLIAMS: Thank you -- thank you all the
- 22 PCC members. So just to tell you a little bit about
- 23 some of our other programs, Roland mentioned the taxi
- debit card. Went from an all, a paper-based system to

25 an electronic debit card. It's a user-site subsidy

- with taxi. So the customer calls a cab just like you
- or I would call a cab, and they pay with their debit
- 3 card. And -- and that allows us to collect, you know,
- 4 the information of when the trip happened, where it
- 5 happened, the origin, the destination, the driver, the
- 6 customer.
- 7 So we get an incredible amount of data
- 8 without a lot of cost because it's -- it's captured
- 9 electronically. And customers pay \$5.50 and get \$30
- 10 worth -- worth of taxi value, which they then use to --
- 11 to take the taxi service. And their allotments are
- dependant on the amount of -- of trips they need to

13 take per month. A couple of the other programs that we, that I mentioned in the beginning that we've 14 15 started in the last few years, one is the Shop-a-Round. 16 And what we found when we went out talked 17 with people on the PCC and others in the community is that, you know, for many seniors and people with 18 19 disabilities, the most difficult trips to take on Muni 20 were shopping trips because it was difficult to carry 21 groceries, to get back home with their groceries. And 22 so we started, we applied for a grant and got funding 23 to do a Shop-a-Round. And that's been quite 24 successful. We have both a van component and a taxi 25 component.

that we heard a lot, and this is available to all
seniors and people with disabilities, not just

Paratransit eligible, the other program was Van Gogh.

And then in addition to that, the other issue

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- 5 There are a lot of seniors and people with disabilities
- 6 that are isolated and have a difficult time doing

- 7 recreational trips, especially with friends or with
- 8 other people if they don't have a transportation mode

- 9 to do that with. And so we have a van program, which
- is also funded by the -- by grants called Van Gogh,
- 11 because of the cultural significance there. And it's
- 12 for recreation or, you know, other kinds of trips.
- 13 If someone wanted to come to this meeting, if
- 14 a group wanted to come to this meeting, they could use
- 15 that service. So quickly a few more quick programs, we
- 16 have Paratransit Plus, which is a taxi program for
- 17 people who aren't ADA eligible, but have great
- difficulty using Muni and it's kind of a safety net.
- 19 So it's usually people who are over 80 who are able
- 20 still to use Muni, but it gives them something in their
- 21 back pocket that they can use if they have difficulty
- in a particular day. Is that me? I don't think so.
- 23 Anyway --
- 24 SECRETARY BOOMER: It's happening with both of
- 25 those microphones on.

- 1 MS. WILLIAMS: Sorry.
- 2 SECRETARY BOOMER: Yeah, no worries.
- 3 MS. WILLIAMS: And then I just wanted to, I
- 4 mentioned earlier, I didn't get to it yet, but the

- 5 Helping Wheels Fund is a fund that we have to help
- 6 support low-income people who have difficulty paying
- fares. For instance if there was a fire, a new medical
- 8 need and they needed more trips, they can apply to get
- 9 fund -- funding to pay for actually their fares for the
- 10 trip. The other thing that we feel is important and I
- 11 mentioned earlier, is the customer satisfaction, is
- 12 hearing not only from the PCC, but our kind of everyday
- 13 customers. Marc likes to refer to them as mod. You
- 14 know, what does mod think?
- 15 What does the person out there that we don't
- 16 hear from. So we do an annual customer satisfaction
- survey that's done by a third-party company, Corey,
- 18 Canapary, and Galanis that also do surveys for Muni.
- 19 And they -- they get all the, randomly get recent trips
- 20 and call people. And they also provide it in multiple
- 21 languages, so that if the customer doesn't speak
- 22 English, they can -- they can do the survey in Spanish
- or Chinese. And it's telephone survey and it's pretty
- 24 extensive.
- 25 And you can see the results that we've gotten

- 1 over the last four years in terms of the overall
- 2 satisfaction with the Paratransit program. So I think
- 3 it's important to point out that we also have
- 4 challenges. You know, this is not an easy service
- 5 to provide -- provide, and there are definitely
- 6 challenges. And some, I'm just going to go over a few
- of them, and some of the things we're doing to try to
- 8 address those challenges.
- 9 One of them is Adult Day Health Care. And
- 10 we've mentioned that a few times. And the Adult Day
- 11 Health Care users in the city have become more frail
- over the last four or five, they're not frailer, but
- 13 those that are using that service are frailer, because
- 14 the state requirements have been even more stringent in
- 15 terms of who's eligible for Adult Day Health Care.
- 16 There are also a number of centers closed, and so
- 17 there's less centers in the city, and people are coming
- 18 from all over the entire city.
- 19 So we've had some increase in ride times, in
- 20 terms of if you're picking up six people all in one
- 21 neighborhood, it's easy to do that in an -- in an hour;
- but if you're picking them up in four or five different
- 23 neighborhoods, that's a much more difficult
- 24 proposition. We've also seen, as -- as was mentioned,
- 25 a lot more congestion on the streets. And so that also

- 1 slows down the service.
- 2 So we've seen some increased ride times, and
- 3 we've been working with the Adult Day Health Care
- 4 network to try to address those. One of the endeavors
- 5 is what Alicia Sam mentioned earlier, which is the peer
- 6 escort program, to have someone else on the vehicle.
- 7 This is a program we've been working on with the
- 8 Department of Aging and Adult Services and Fountain
- 9 Family Service agencies to have people who are seniors
- 10 and disabled themselves have a job to work with the
- 11 drivers to escort, especially those with cognitive
- 12 impairments.
- 13 We've also increased the reimbursement to one
- of the providers that was having a difficult time and
- we've loaned them or leased them two of the SFMTA
- 16 vehicles. Another issue that -- that I don't think
- 17 I've mentioned yet is the Paratransit SF Access
- 18 facility. Currently there's a leased facility in
- 19 Brisbane. And the fact that it's so far away has an
- 20 impact in terms of deadhead, in terms of the amount of
- 21 time and effort on the part of drivers, as well as fuel
- 22 to get from that part into the city where most of our
- 23 trips are.

- So we're looking for, anybody got space?
- We're looking for it. Not that that's an easy

- 1 proposition in San Francisco, but we really need space
- 2 that's more centrally located. In the past our
- 3 providers have been either kind of near metro east or
- 4 in Bayview-Hunters Point, which is much closer to the
- 5 city. We also are finding that we're needing to -- to
- 6 use our vehicles beyond their "useful life" that FTA
- 7 says is five years. So we're -- we're needing to
- 8 extend the use of those vehicles, and we'd like to be
- 9 able to get more vehicles so that we can retire them
- 10 sooner.
- 11 So some of the things we're doing is working
- 12 with real estate to try to identify space, either that
- 13 the city, a city agency owns or otherwise that we could
- 14 use for Paratransit. We've been rehabbing some of the
- 15 vehicles in our fleet that are beyond their five years
- 16 with new floors, new lifts, new shocks to extend their
- 17 life by two or three years further. And one of our
- 18 ADHCs was able to get a grant through the federal
- 19 government for 10 new vehicles, so that's going to be a

- 20 big boon for that program.
- 21 On the taxi, I think that Roland mentioned
- that with the advent of the TNCs, we are seeing the
- 23 taxi industry is having a more difficult time
- 24 recruiting drivers, and especially experienced drivers,
- 25 some of them have left to the TNCs. And this is
- 43

- especially an issue for the ramped taxi program which
- 2 takes more effort to -- to -- for the driver, it costs
- 3 more for fuel, the vehicles are larger. So it's --
- 4 it's had an impact on our ramped taxi program.
- 5 And we have, you know, tried to address that
- 6 with more incentives for the driver so that it's a
- 7 business, they -- they can make it as a business move.
- 8 We have \$10-per-trip incentives. We also provide
- 9 airport shorts for if -- if they pick up two trips in
- 10 the outlying areas, then they're able to go to the
- 11 front of the line at the airport. So it's another type
- 12 of incentive. We're also working directly with drivers
- in terms of leasing medallions directly to ramped taxi
- 14 drivers.
- 15 And the PCC has interviewed drivers who are

- 16 interested in that to be sure that they really have a
- 17 commitment to the program and have had a lot of
- 18 experience. And then I think Roland also mentioned the
- 19 E-Hail, that we're working to trying to have, I mean,
- 20 we're close to getting an app that can be used flywheel
- 21 for Paratransit customers so that they can, similarly
- 22 to the general public, call a cab with their smart
- 23 phone and especially for the ramped cabs, we think it
- 24 will be especially helpful because then you'll be able

25 to see only, you can filter just for accessible cabs

- 1 and be able to see all the ones that are there in your
- 2 area.
- 3 So I'm almost done. So some of our upcoming
- 4 endeavor is, as you know on the calendar day was the
- 5 RFP that we're going out to bid for our Paratransit
- 6 brokerage. We expect to have a new contract in place
- 7 by next fiscal year. We're trying to work on this
- 8 operations facility, you know, working towards getting
- 9 an operating facility. Expanding the SF Access fleet,
- 10 and part of that is expanding also our mobile data
- 11 computers on that fleet.

- We were able to get 20 of them donated from
- another transit property that we're using and we're
- 14 purchasing some more so that every vehicle in the
- 15 fleet, even the newer ones that we recently got, have
- 16 the mobile data computers. And we're working on
- 17 mobility management. We recently got a grant to have a
- one-stop center, one click where seniors and people
- 19 with disabilities can go to one place to find out all
- 20 the transportation options that there are in
- 21 San Francisco.
- 22 So and one last thing, it's obviously the
- 23 collaboration with groups like the Adult Day Health
- 24 Care network is really important, ongoing. We still
- 25 have issues that we need to address and we're working

- 1 with them on those. So just one last reminder,
- 2 Saturday is the PCC annual meeting, it's an 1:00 on
- 3 Howard and 11th Street at the Arc, so we hope you can
- 4 come. An the last slide has some contact information.
- 5 We, we're always looking for more PCC members.
- If people are interested in participating,
- 7 please do contact Jonathan at that number. And there's

- 8 also mine and Marc's contact. So --
- 9 CHAIRMAN NOLAN: Thank you, Ms. Williams.
- 10 Excellent presentation. I thank the members of the PCC
- 11 who spoke to us as well.
- Members of the board at this time, do you
- want to hear from the public? No?
- 14 DIRECTOR BRINKMAN: Yes.
- 15 CHAIRMAN NOLAN: Okay. Let's hear from the
- 16 public.
- 17 SECRETARY BOOMER: All right. If members of
- 18 the public wish to address the Board on this matter, if
- 19 you would please turn in a speaker card. Petty Clement
- 20 Sihak (phonetic) first, followed by Mr. Purtell
- 21 (phonetic) and then Roxy Kellem (phonetic) will be the
- 22 first three speakers.
- 23 CHAIRMAN NOLAN: Good afternoon, Ms. Clement.
- 24 MS. SIHAK: Good afternoon. Patty Clement
- 25 Sihak with Catholic Charities. And I'm also the care

- of CASE, our Coalition of Agencies Serving the Elderly.
- 2 And we have a subcommittee of adult day service
- 3 providers here in San Francisco. And we've worked very

- 4 closely with Paratransit, and we know we, overall they
- 5 do a great job, but we are having some challenges.
- 6 Annette was able to highlight some of those challenges
- 7 that, since we've had some closured of adult day
- 8 programs in San Francisco, it takes longer to get
- 9 clients to the programs they need to come to in order
- 10 to stay safe in the community.
- 11 We have increased traffic construction and
- 12 street closures, increasing frailty of the clients that
- 13 we do serve. And they -- they need the quality of
- 14 service. We have longer Paratransit times due to the
- increased use of wheelchair lifts, again, the frailty
- of our clients. We have wheelchair capacity for the
- 17 program participants where really we don't have enough
- 18 capacity within the fleet of vehicles to meet all the
- 19 needs of clients who are in wheelchairs for these
- 20 special programs.
- 21 We've had some issues with all the providers
- using the trapeze mechanism so that we're using,
- 23 utilizing the routes the best that can be made. We
- 24 have some -- we have had complaints of Paratransit
- 25 being where our clients are on the bus for over two

- 1 hours each way. So if you can emergency being 85 years
- old, very physically frail, cognitively challenged, and
- 3 you're riding over two hours to get some place. Now we
- 4 did a snapshot of in time.
- 5 And overall, you know, Paratransit does
- 6 really, really well; but we had 2.7 percent of the
- 7 clients in one month be on the bus for over two -- or
- 8 for over 90 minutes, and that was 228 clients. So 228
- 9 rides. So in, you know, that's about 11 rides a day,
- so it's a lot for that frail population. And we're
- just looking at how do we work together to make this
- 12 better, you know.
- Our population is aging. We don't have plans
- for what we're doing in three years, five years, and we
- 15 want to bring it to your attention that we need to
- 16 start thinking in the future.
- 17 CHAIRMAN NOLAN: Thank you.
- 18 MS. CLEMENT: Thank you.
- 19 CHAIRMAN NOLAN: Thank you, Ms. Clement.
- Next speaker, please.
- 21 SECRETARY BOOMER: Mr. Purtell followed by
- 22 Roxy Kellem and then Herbert Weiner.
- 23 CHAIRMAN NOLAN: Good afternoon, Mr. Purtell.
- MR. PURTELL: Good afternoon, the Chairman and
- 25 other directors. I'm a rider on the -- on the van, and

- 1 my -- my ride is too -- too long. It takes one way
- 2 sometimes two hours, sometimes one and a half hours to
- 3 and from the adult day health center. And by the time
- I come back, I -- I feel very weak for the whole week.
- 5 And that -- that, I'm deprived of my exercises because
- 6 of the long ride.
- 7 NICOLE: May I assist him?
- 8 CHAIRMAN NOLAN: Oh, sure.
- 9 NICOLE: Okay. Hi. I'm Nicole. I'm the
- 10 program director at the center where Mr. Purtell
- 11 attends. And Mr. Purtell brought it to my attention
- over two years ago that his -- his van rides are too
- 13 long. And I've been auditing regularly and I have been
- 14 going to the PC&O meetings and talking about these
- 15 rides. I'm really happy it's finally coming to the
- 16 attention of the Board here, but we really need to work
- 17 to solve the problem -- the problem because it's a
- 18 four-hour program that Mr. Purtell attend.
- 19 And if he's on the van for two hours each
- 20 way, that's an eight-hour day being on a van. And
- 21 that's really, it's too much. Mr. Purtell has recently
- dropped his attendance at the center, and that's why he

- 23 meant he's not getting his exercise. He's not
- 24 exercising at the program anymore and doing his
- 25 therapy, and it's affecting him. Thank you.

- 1 CHAIRMAN NOLAN: Thank you.
- 2 Thank you, Mr. Purtell.
- Next speaker, please.
- 4 MR. PURTELL: Thank you.
- 5 SECRETARY BOOMER: Roxy Kellem followed by
- 6 Herbert Weiner and then James Evans, Junior.
- 7 CHAIRMAN NOLAN: Good afternoon, Ms. Kellem.
- 8 MS. KELLEM: Hi. I am Roxy Kellem, and I'm
- 9 the program director at SteppingStone Mission Creek,
- 10 one of the four adult day health centers that
- 11 SteppingStone has. So Mr. Purtell's experience happens
- 12 at all of our centers. It is a, our Adult Day Health
- 13 Care programs are four hours. And we hear about the
- increasing ride terms, although we're trying really
- 15 hard with a provider to decrease those times, if the
- van arrives late and they're not there for four hours,
- 17 we don't get paid by MediCal. Meanwhile they're there
- 18 for two or three hours, you know, and we're not sending

- 19 them home and back again, so we are providing services,
- 20 but it's something that we lose out on.
- 21 So Adult Day Health Care is, you know, we
- 22 support people living in the community as long as
- 23 possible. And that's a much more desirable outcome for
- 24 people who are aging and disabled. You know, Adult Day
- 25 Health Care is for adults over 18. So and certainly at
 - 50

- 1 my center, Mission Creek, I have a vast range of age
- 2 groups from their thirties through their nineties.
- 3 Many ethnicities and languages. So there's a --
- 4 there's a lot going on.
- 5 So the consequences of the van break down,
- 6 it's -- they're because there's lack of resources. The
- 7 vans that service our center are old. Talk about five
- 8 years. So some of those are much, much older. So we
- 9 have the ride times, the missed attendance, we have
- 10 capacity issues. When we have to use San Francisco
- 11 Access, that's not what San Francisco Access is
- 12 designed for. It makes it really inefficient.
- So \$29 a ride, wow. And it's only going to
- 14 get worse. Our population is getting older and frail

- 15 errand more challenged because we also deal with people
- 16 with mental health and behavioral issues also. Thank
- 17 you.
- 18 CHAIRMAN NOLAN: Thank you.
- 19 Next up, please.
- 20 SECRETARY BOOMER: Herbert Weiner, James
- 21 Evans, Junior, Douglas Callahan.
- 22 MR. WEINER: Herbert Weiner. When I have
- 23 raised my concern about people having to walk a quarter

- of a mile to the bus stop, notably seniors and the
- 25 disabled, the argument has been Paratransit is the

- answer; but according to presentation -- presentation,
- 2 the service is within a three quarter of a mile fixed
- 3 route. In other wise -- other wise, if you can't meet
- 4 this criteria, you're out of luck. You're going to
- 5 have to crawl to the bus stop.
- 6 Paratransit will not cover this. This is my
- 7 understanding. Now please correct me if I am wrong.
- 8 Now the -- now the other aspect of it is even if
- 9 Paratransit were to provide the service, we see
- 10 problems of breakdowns, we see long rides, there's

- 11 sometimes they don't come on time. I hope these
- 12 problems have straightened out. It seems like it's
- inadequate service, but I think you're overusing the
- 14 service, too.
- 15 If you provide service for going to a quarter
- of a mile, that's going to place a severe taxation on
- 17 the resources of Paratransit. And I don't know if
- 18 they'll be able to meet it. I don't know if all people
- 19 will be able to qualify for this. Now please correct
- 20 me if I am wrong, but I really think that, you know,
- 21 this -- this problem, dumping it on Paratransit when
- 22 Muni works perfectly well for providing access with the
- 23 present route as they exist and hopefully more are not
- 24 being removed, I hope that Paratransit is not going to

25 be the dumping ground on this.

- 1 I also compliment the staff on their
- 2 dedication to providing Paratransit services. I hope
- 3 the problems are redressed and improved, because I
- 4 think basically the idea is sound. Thank you.
- 5 CHAIRMAN NOLAN: Thank you.
- Next speaker, please.

- 7 SECRETARY BOOMER: James Evans, Junior,
- 8 Douglas Callahan, Phillip McFadden.
- 9 CHAIRMAN NOLAN: Good afternoon, Mr. Evans.
- 10 MR. EVANS: Chairman, board members. I'm here
- on behalf of Bayview Senior Services. We have
- 12 currently six routes that's provided by the
- 13 Paratransit. We do have a couple of routes that have
- some long time that we have been able to condense and
- 15 that's how we've made it up to six routes when we were
- only at four. It's just the, growing the fleet to be
- able to handle the growing numbers of people would help
- 18 us out.
- 19 Transdev has been working with us extensively
- 20 to make those things go down and the times go down, but
- 21 we need more vehicles to be able to house less people
- on the van so then there will be less ride times.
- 23 Because with these closures, as Patty was talking
- 24 about, it's causing more seniors to go to the same
- 25 centers instead of the varied centers that they was

1 going to in the past. So but I am in support of what's

2 been going on and it is going in a good direction, but

- 3 we could use a little help. Thank you.
- 4 CHAIRMAN NOLAN: Thank you, sir.
- 5 Next speaker, please.
- 6 SECRETARY BOOMER: Douglas Callahan, Phillip
- 7 McFadden, Bruce Oka.
- 8 CHAIRMAN NOLAN: Good afternoon, Mr. Callahan.
- 9 MR. CALLAHAN: Mr. Chairman, board, thank you
- 10 for having me today. My name is Douglas Callahan. I'm
- 11 a driver with Transdev, San Francisco Paratransit. And
- 12 it's my honor to be in the service with these people.
- 13 I enjoy it very much. I've been a driver for 20 months
- 14 now with San Francisco Paratransit. And there has been
- major changes going down with the service. We have
- 16 been doing very well with bringing the service up. For
- 17 the entire time I've been employed here, we have been
- 18 short of drivers because of budget issues and budget
- 19 constraints.
- 20 Working closely with Director Reiskin and the
- 21 Board of Supervisors we were able to -- to help
- 22 alleviate a lot of that. We are still having issues
- 23 with our fleet as far as number of busses and so on.
- 24 Today while waiting for the meeting when we were
- 25 getting ready to depart, we had drivers stand that were

- standing waiting for vehicles to come back in so they
- 2 can go back out on the road. It is an issue. We do
- 3 need to address possibly getting more fuel efficient
- 4 and more cost effective vehicles to use to help augment
- 5 our fleet and to make it better.
- 6 Overall my clients have been very satisfied
- 7 with their service and stuff. I'm one of the drivers
- 8 who does a lot of polling and does a lot of, have them,
- 9 has them fill out a lot of the -- the information cards
- 10 to get their honest opinion on the mail-ins. In the
- 11 20 months that I have been a driver, I have seen
- 12 Veolia, Transdev make major improvements in our
- 13 service. And they inherited kind of a mess when they
- 14 came in. The Paratransit program was way behind the
- 15 curve.
- Once again with help from Director Reiskin
- and a bunch of other people in the MTA, we were able to
- 18 help improve a lot of this. And the improvements are
- 19 still coming down the pipeline. We still have a lot of
- 20 work ahead of us. The San Francisco infrastructure --
- 21 infrastructure rebuild has been a big thing. Being a
- 22 driver myself and being on the streets, the
- 23 construction has been a major problem for us as far as
- 24 traffic. That does delay us quite a bit. Hopefully
- 25 when that gets -- gets finished up, we'll have less

- 1 obstruction.
- 2 Also with the -- with the development and
- 3 building of all the UCSF and Kaiser, et cetera, CPMC
- 4 and everybody building these mega medical centers and
- facilities at record pace, the demand for our services
- 6 is growing exponentially all the time. We need to
- 7 seriously, you know, work on improving this program
- 8 and -- and keeping it on the right track. We are
- 9 hiring more drivers. We will soon be up to full track
- 10 on our drivers.
- 11 CHAIRMAN NOLAN: Thank you, sir.
- 12 LEFTTWO: Thank you very much.
- 13 CHAIRMAN NOLAN: Thank you.
- Next speaker, please.
- 15 SECRETARY BOOMER: Phillip McFadden, Bruce
- 16 Oka, and Pira.
- 17 CHAIRMAN NOLAN: Good afternoon,
- 18 Mr. McFadden.
- MR. MCFADDEN: Good afternoon, Mr. Board
- 20 members. I just want to say, our drivers, I'm a driver
- 21 in the (inaudible). We care very, very much about our

- 22 clients. I know we talk about time and we're not, you
- 23 know, getting on time, we do care about our clients.
- 24 And being on the road for two hours, we don't like
- 25 that. We know they're just getting out of dialysis,
- 56

- 1 they want to get home, we're working on it. We care
- 2 about our clients a lot. That's all I want it say.
- 3 CHAIRMAN NOLAN: Great. Thank you, sir.
- 4 Next.
- 5 SECRETARY BOOMER: Bruce Oka followed by Pira
- and then Ron Henderson, who is the last person who's
- 7 turned in a speaker card onto this matter.
- 8 CHAIRMAN NOLAN: He was very familiar. I
- 9 can't quite place him. Hello, Director Oka. Welcome
- 10 back.
- 11 MR. OKA: Okay. It used to be I didn't need a
- 12 microphone to be heard, but I'm getting old. And I'm
- 13 ready to admit that I'm getting old. But I am here to
- 14 talk about the, what I consider to be, and I've said
- 15 this from day one, we have the best Paratransit service
- in the country, if not the world. We have, and you
- 17 heard from some of the wonderful staff and volunteers

- 18 that we -- we service. And people who most critically
- 19 need the service, we need to put more money into the --
- 20 into the Paratransit program.
- 21 My main mode of transportation, as you all
- 22 know is Muni. I ride it morning, noon, and night. I
- 23 ride every -- every shift. And I continue to do that.
- 24 And I would just like to say I will not go away. And
- 25 believe me, I hope to see a few of you at our annual

- 1 meeting on Saturday. Please come, because you'll see
- 2 the drivers that take care of all of us, and you'll see
- 3 more of the members of the PCC there that depend on
- 4 this service.
- 5 I was once called by (inaudible) the chair of
- 6 everything that moves in San Francisco. And at the
- 7 time that he said that to me, I was chair of everything
- 8 (inaudible) coordinating council and everything else
- 9 that had wheels --
- 10 CHAIRMAN NOLAN: Okay, thank you --
- 11 MR. OKA: -- I was involved with.
- 12 CHAIRMAN NOLAN: -- Mr. Oka.
- 13 MR. OKA: So --

- 14 CHAIRMAN NOLAN: Good to see you.
- MR. OKA: -- and you know, I --
- 16 SECRETARY BOOMER: Pira.
- 17 CHAIRMAN NOLAN: Just a second.
- 18 SECRETARY BOOMER: Mr. Oka, your time is up.
- MR. OKA: And (inaudible) it hasn't --
- 20 CHAIRMAN NOLAN: Thank you.
- MR. OKA: Been easy for me the last couple
- 22 of --
- 23 CHAIRMAN NOLAN: Thank you.
- MR. OKA: -- couple of years.
- 25 CHAIRMAN NOLAN: Thank you. Thank you,

- 1 Mr. Oka.
- 2 MR. OKA: I'm getting older.
- 3 SECRETARY BOOMER: Thank you, Bruce.
- 4 CHAIRMAN NOLAN: Yep, we've got to get on.
- 5 Thank you.
- 6 SECRETARY BOOMER: Pira, Ron --
- 7 CHAIRMAN NOLAN: Okay.
- 8 SECRETARY BOOMER: -- Henderson, and then last
- 9 is Kathy Wood.

- 10 CHAIRMAN NOLAN: Thank you, Mr. Oka. Okay.
- 11 Good afternoon.
- 12 PIRA: Good afternoon, members. I'd like to
- first say, how do you put it, being one of the oldest
- 14 members in the beginning of Paratransit, only Bruce and
- 15 I have been --
- I mean, you're the only one.
- 17 I have to concur of most of what Annette said
- 18 about our history.
- 19 Even though you didn't live part of that.
- MS. WILLIAMS: Close to, right?
- 21 PIRA: Not all of it.
- But if you really want to know a lot of
- 23 details, just ask Bruce and I, there's a lot of stories
- 24 we have in the beginning. And I would like to also
- comment on all the changes from the time I worked there
 - 59

- 1 back in '86 until 2000. There's been a lot of changes
- 2 since then, and very good changes. The Shop-a-Round,
- 3 Van Gogh.
- We -- we had our version of Van Gogh. We
- 5 usually, we had certain agencies, nonprofits who wanted

- to go down to City Hall and do a rally, we were glad to
- 7 provide Paratransit for them, for their seniors and
- 8 people with disabilities. And I'm glad Van Gogh does
- 9 that type of service, too. But there's certain things
- 10 that haven't really changed. It's what we call
- 11 accessible vans right now, we what used to call mixed
- mode and lift van, we're still having the same
- 13 problems.
- Not enough drivers, not enough vans, a high
- demand, and not enough supplies. At the same time
- 16 since we have left, and thank goodness we are in the
- debit cards, because I used to count those script
- 18 myself, millions of dollars, we need to emphasize
- 19 moving back to the taxi program. We have a debit card.
- 20 We can monitor it. It's -- it's definitely cheaper.
- 21 The \$29 is that cheap only because of the
- 22 taxi and the Group Van. Accessible Service is
- 23 averaging \$30 to \$48 a trip depending on the mode of
- 24 the person. So we need to start looking at using the
- 25 taxi program to subsidize this problem, because we've

- 2 CHAIRMAN NOLAN: Thank you.
- 3 PIRA: -- on the vans. And we always will
- 4 have, no matter what.
- 5 CHAIRMAN NOLAN: Thank you, sir. Thank you.
- 6 PIRA: Thank you very much.
- 7 SECRETARY BOOMER: Ron Henderson followed by
- 8 Kathy Wood. She's the last person who's turned in a
- 9 speaker card on this matter.
- 10 CHAIRMAN NOLAN: Good afternoon,
- 11 Mr. Henderson.
- 12 MR. HENDERSON: Good afternoon, council. I've
- 13 been a driver for 20 months as well. It's grown
- 14 exponentially in the last 20 months as far as services
- 15 for our clients, services for our drivers, different
- 16 things of that nature. We're coming to a happy medium
- 17 now to get things rectified, and we're going forward.
- 18 So we need the program. We need the funding.
- 19 Everything is going well.
- 20 We, what I love about the company is we're
- 21 able to go talk to management, come up with ideas,
- they'll listen to our ideas, and we can just be able to
- 23 gradually grow from the ideas and get things going
- forward and we're going forward. It takes a little
- time because it's all brand-new when it comes from the

- 1 last 20 months since Transdev has been here, but we're
- 2 going forward, we're moving forward, and everything is
- 3 going fine.
- 4 CHAIRMAN NOLAN: Thank you, sir.
- 5 Next speaker, please.
- 6 SECRETARY BOOMER: Last speaker, Cathy wood.
- 7 Is Ms. Wood here?
- 8 CHAIRMAN NOLAN: Good afternoon, Ms. Wood.
- 9 MS. WOOD: Hi, hello. I'm Kathy Wood. One of
- 10 the lead social workers. I'm representing fist
- 11 Fresenius Dialysis Company. We have three dialysis
- 12 units in San Francisco serving about 300 patients of
- 13 whom almost half use the San Francisco Paratransit
- 14 Services. I'm here today to support the service and to
- 15 let you know that over the 10 years that I've been
- involved with Paratransit, we have certainly had our
- 17 ups and downs with regard to service and providers; but
- 18 over the past few years and particularly since Transdev
- 19 has come on, the service has improved greatly for our
- 20 patients.
- 21 As you may know dialysis patients come to
- 22 three times a week minimum, sometimes three to four
- 23 hours. They are elderly, they are infirmed, they have
- 24 multiple, may have multiple medical conditions. And

- 1 of them. So they are fatigued after.
- 2 The drivers are very helpful. They escort
- 3 our patients in and out of our dialysis unit. The time
- 4 waiting, the ride, the -- the length of ride has
- 5 declined in -- in over the years. So we're
- 6 appreciating, we're appreciative of that as well. So
- 7 I -- I just want to say thank you for the service, and
- 8 please continue for our dialysis patients.
- 9 CHAIRMAN NOLAN: Thank you.
- 10 Anyone else, Ms. Boomer?
- 11 SECRETARY BOOMER: Mr. Chairman, that's the
- 12 last person who has turned in a speaker card.
- 13 CHAIRMAN NOLAN: Thank you very much. And a
- 14 couple of things. I -- I appreciate this, and I think
- it's very important for us to hear, I've -- I've
- 16 described, well, the way I see the agency, the role is
- 17 looking out for the entire city; but especially for
- 18 those that need the system most and I think we're
- dealing with that population here today and it is a
- 20 growing population to be sure. It seems to me the

- 21 issues are the -- the vans, themselves. It sounds like
- 22 we need newer and repaired ones and more efficient
- 23 ones.
- The facility, I think, is probably going to
- 25 be the toughest issue. I'm not sure where that can be.
 - 63

- I hope there's some place that we can do that to save
- the time of going back and forth to Brisbane. And I
- 3 would also like to, you mentioned San Mateo County is
- 4 not in this, and I've heard a little bit about that,
- 5 but I'd like to see if we can do something with them.
- 6 At the Caltrain Joint Powers board meeting recently
- 7 somebody, a woman who was using Paratransit called,
- 8 talked to me said, you know, how difficult it is to
- 9 transfer when you're coming to the city.
- 10 And it's hard on anybody to transfer any
- 11 system, but it is particularly difficult, so I had
- 12 hoped that we can do something, maybe begin the
- 13 conversation with -- with San Mateo County.
- 14 But is that -- is that fair to say that the
- vans, themselves, would be the biggest, Ms. Williams,
- that would be the biggest single thing we can do

- 17 more --
- MS. WILLIAMS: Yeah, I think --
- 19 CHAIRMAN NOLAN: -- -- is the vans?
- 20 MS. WILLIAMS: -- helpful to. I mean, what we
- 21 need to do is to get FTA to fund more additional vans.
- 22 What's the problem is, is the way that they're looked
- 23 at on the regional level, it's easy to replace,
- 24 expansion. Because this is what would be considered

25 expansion is what's difficult, because they're

- 1 allocating money regionally. The so that's been --
- 2 we've -- we've in the past purchased some vehicles
- 3 through Transportation Authority funds and then we've
- 4 been able to replace them with FTA funds, but in terms
- 5 of getting funding for expansion with FTA funds, that's
- 6 been difficult.
- 7 CHAIRMAN NOLAN: And then the, on the adult
- 8 day health centers, I understand there's some thought
- 9 of having two sessions a day in some of the places; is
- 10 that correct?
- 11 MS. WILLIAMS: There, I know (inaudible) has
- 12 two sessions a day. I think there's a lot of issues

- with staffing for the Adult Day Health Care centers
- 14 with having more than, you know, in terms of their own
- staffing, because it's an incredible amount of services
- 16 that they provide. But we've talked about staggered
- 17 starting times, but that also is difficult. So it is
- 18 something we've definitely discussed, and we will
- 19 continue to discuss with them if it's something that
- 20 can improve things.
- 21 CHAIRMAN NOLAN: I just want to say I was
- 22 particularly impressed with the survey that was done.
- 23 That was really amazing to me to know that there's that
- 24 much satisfaction. And those who testified here today

25 about satisfaction, overall satisfaction with it.

- 1 We've got a lot to do, a lot of work we can do, and we
- 2 can do a whole lot better I'm sure, but it's really
- 3 nice to know that we have that.
- 4 MS. WILLIAMS: And I really think it's a lot
- of testimony to the customers that are a part of the
- 6 system that are really involved in it. And they've
- 7 advocated for themselves for, you know, quite some time
- 8 and I think that's part of our success.

- 9 CHAIRMAN NOLAN: I'm sure it is. And I -- the
- 10 PCC is, does a great job, it has through the years and
- it's very, very vital through this whole operation.
- Okay. Members of the board?
- 13 DIRECTOR BRINKMAN: Yeah, one -- one quick
- 14 question.
- Ms. Williams, thank you so much for the
- 16 presentation and to everybody who gave public comment
- 17 and assisted in the presentation. I see in one of the
- 18 slides we have 13,700 ADA eligible riders. Are we
- 19 seeing that population dramatically increase so that we
- 20 can anticipate we are going to be servicing more
- 21 riders?
- 22 MS. WILLIAMS: You know, it's -- it's a very
- good question. For the last few years, we've been
- 24 pretty level.
- DIRECTOR BRINKMAN: Uh-huh.

- 1 MS. WILLIAMS: But we know that the population
- 2 that's growing the fastest in San Francisco is 85 plus.
- 3 DIRECTOR BRINKMAN: Uh-huh.
- 4 MS. WILLIAMS: So our expectation is that

- 5 we'll see growth in those numbers, but we have been
- 6 pretty level. We had a huge growth spurt after the ADA
- 7 was fully implemented in '97 for many years, and then
- 8 we've been more level. It even went down a little bit
- 9 when we implemented the debit card.
- 10 DIRECTOR BRINKMAN: Uh-huh, uh-huh.
- 11 MS. WILLIAMS: So but I -- I would expect that
- over the next 10 years, we are going to see growth in
- 13 that population. It also depends on how many trips the
- 14 people who become members of the program.
- 15 DIRECTOR BRINKMAN: Uh-huh.
- MS. WILLIAMS: What we find is --
- 17 DIRECTOR BRINKMAN: Right.
- 18 MS. WILLIAMS: -- those who are older take
- 19 less trips per month. It's the --
- 20 DIRECTOR BRINKMAN: Right.
- 21 MS. WILLIAMS: -- younger disabled people that
- 22 are going to work or school or -- or dialysis. That's
- 23 a huge portion of our services, people taken to --
- 24 DIRECTOR BRINKMAN: Right.
- MS. WILLIAMS: -- dialysis. And that's

- 1 something that's also grown quite a bit. So it -- it
- 2 kind of depends on the customer base, you know, how
- 3 many additional trips that means.
- 4 DIRECTOR BRINKMAN: Each customer takes. And
- 5 just to clarify because it sounded like there were a
- 6 few sort of misperceptions or questions in the public
- 7 comment. What is sort of the eligibility --
- 8 MS. WILLIAMS: Right. So the --
- 9 DIRECTOR BRINKMAN: -- requirement or cut off?
- 10 MS. WILLIAMS: -- issue with the three
- 11 quarter miles, the three quarter mile just related to
- 12 what area we need to serve.
- 13 DIRECTOR BRINKMAN: Uh-huh.
- 14 MS. WILLIAMS: But we serve customers at
- 15 their door, so they don't need to travel any distance
- 16 to get to Paratransit, that's part of the point of
- 17 Paratransit is it needs to go to the door -- and to the
- door, because they're not able, some people, the reason
- 19 they're eligible for Paratransit is they can't
- independently get from their house to the bus stop.
- 21 DIRECTOR BRINKMAN: Right, I see.
- 22 MS. WILLIAMS: But the area that we have to
- 23 serve is within three quarters of a mile. And since we
- 24 have so much fixed route service, we don't have gaps
- 25 within the city. Like if you look at the East Bay and

- 1 you look at their service area, they're going to
- 2 surround every bus line within three quarters of a
- 3 mile, and there's some areas they don't need to serve.
- 4 DIRECTOR BRINKMAN: I see, okay.
- 5 MS. WILLIAMS: So that's what the three
- 6 quarter miles --
- 7 DIRECTOR BRINKMAN: Okay.
- 8 MS. WILLIAMS: -- refers to.
- 9 DIRECTOR BRINKMAN: Perfect, thank you very
- 10 much.
- MS. WILLIAMS: You're welcome.
- 12 CHAIRMAN NOLAN: Director Rubke.
- 13 DIRECTOR RUBKE: I have so many questions, but
- 14 I'll try and keep it to a minimum. I wanted to circle
- 15 back. One of the public commentators made the very
- 16 good point as to the cost effectiveness of using taxis
- 17 to supplement the van service. And I'm just wondering
- 18 if were, I mean, I'm sure, I know, because you guys are
- 19 awesome, that you're already talking to taxi services,
- 20 but I'm sure, and I know that there's a number of
- 21 incentives that you guys have implemented already as
- 22 far as incentivizing drivers to do that taxi service,
- 23 but I'm wondering if there's any more opportunity there

- 24 to kind of further utilize those taxis.
- 25 MS. WILLIAMS: Yeah. I think it's a great

- 1 question. And what we do, when we register some -- for
- 2 a while we had a cap on the taxi program because it was
- 3 going through the roof and we felt that there were
- 4 people who were applying for Paratransit just because
- 5 they wanted to get taxi and that was the more
- 6 difficult, but in the last, how long has it been now,
- 7 like two years, we -- we -- anyone who applies for
- 8 Paratransit who is eligible is offered taxi services,
- 9 and we do promote taxi services.
- I mean, it doesn't work for everybody. Like
- 11 dialysis, it can work sometimes, but people like to be
- 12 able to have a scheduled appointment. And taxi you're
- 13 calling the same day. I think it still can work just
- 14 as well as the van program, but the person has to
- 15 believe that that, you know, has to feel that way
- 16 themselves.
- We do encourage it, and I think we can do
- 18 more to, you know, reach out to our customers and
- 19 especially those who are large, you know, who use a lot

- 20 of service and make sure of that they're available of
- 21 what's available to them with taxi and how to use it.
- 22 And I think this app, you know, for those who do have
- smart phones, may be a real help for people who are
- 24 wheelchair users using the taxi program, but we also
- 25 promote taxi and want to. I mean, there are the issues
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- 1 we talked about, some with the TNCs having an impact on
- 2 the taxi -- on the taxi company.
- 3 So there's -- there's a lot of, I don't know,
- 4 complexity out there.
- 5 DIRECTOR RUBKE: Yeah.
- 6 MS. WILLIAMS: But we completely agree that
- 7 taxis, you know, for someone that it works for, it's
- 8 really the best service. And for them it's same-day
- 9 service. They don't have to make a reservation ahead
- 10 of time. So it can often be something that people
- 11 prefer --
- 12 DIRECTOR RUBKE: Right.
- MS. WILLIAMS: -- to the van program.
- 14 DIRECTOR RUBKE: And then something I've heard
- in the community a little bit, just offhand, and I

- 16 wanted to get a little clarification on, so I
- 17 understand that Transdev is the broker and then they
- 18 also, at least in recent years, started providing the
- 19 actual transportation services as well? And --
- MS. WILLIAMS: Right.
- 21 DIRECTOR RUBKE: And --
- MS. WILLIAMS: Just for the -- they
- 23 portion -- they provide a portion of the transportation
- 24 services, about you you're absolutely right.
- 25 DIRECTOR RUBKE: And so the comment I've heard
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- 1 and I was just hoping you can kind of clarify for folks
- 2 is that oh, that seems like a conflict or how do they
- 3 supervisor themselves or are they grading themselves or
- 4 are they holding themselves accountable. Can you kind
- 5 of clarify how that works as --
- 6 MS. WILLIAMS: Yeah.
- 7 DIRECTOR RUBKE: -- far as their --
- 8 MS. WILLIAMS: The --
- 9 DIRECTOR RUBKE: -- duties?
- 10 MS. WILLIAMS: They, there are two portions
- of the company, but it is all the same company, but

- 12 it's two different components of the company. And they
- do, do oversight, but we also do oversight, myself,
- 14 Jonathan Cheng and we're soon going to be replacing
- 15 Kate Toran's position. I have been without her for
- 16 quite a while thanks to you all snatching her away, so
- 17 we do a lot of oversight ourselves and we expect to do
- 18 even more.
- We've got, you'll be getting the new budget
- 20 and we've got another position in there, an analytical
- 21 position. But what we've been seeing is that the
- 22 service has been much better with Transdev doing the --
- 23 the transportation service. We had a lot of problems.
- They've worked very closely with their unions and have
- 25 raised driver's salaries, which has been very important

- 1 to the service.
- 2 But we -- we feel that with -- with both our
- 3 oversight and the broker's oversight, which is somewhat
- 4 separate from the company, because it's two different
- 5 parts of the company, that we can make sure that we're,
- 6 there's no any issues with conflict of interest or
- 7 anything like that. What's most important to us is

- 8 that we get high quality service and that it's cost
- 9 effective. And both of those are the things that we're
- 10 monitoring very carefully.
- 11 DIRECTOR RUBKE: Right, and then thank you for
- 12 clarifying that. I appreciate it. The other question
- 13 I had, which is just kind of random, and it, but it
- 14 goes to the -- the long wait or the long drive times
- 15 that we're seeing because of congestion. Are the
- 16 Paratransit vehicles part of those vehicles that are
- 17 exempted and able to use the red --
- MS. WILLIAMS: Absolutely.
- 19 DIRECTOR RUBKE: -- car lane? Awesome. Okay,
- 20 cool.
- 21 MS. WILLIAMS: And we definitely advocated
- for that. We also, as you probably remember, we did
- 23 the bumper stickers for the bike lanes, too --
- 24 DIRECTOR RUBKE: Right.
- 25 MS. WILLIAMS: -- because there's -- there's

- cases where Paratransit has to drop off, you know, at
- 2 the curb where there's a bike lane. So we try to do
- 3 everything we can to include Paratransit in -- in

- 4 those --
- 5 DIRECTOR RUBKE: Right.
- 6 MS. WILLIAMS: -- you know stipulations that
- 7 the -- that the lanes are available. And I think the
- 8 drivers can -- can attest to that has made a difference
- 9 to them being able to travel in those lanes.
- 10 DIRECTOR RUBKE: That's good. Thanks so much
- 11 for a --
- MS. WILLIAMS: Absolutely.
- 13 DIRECTOR RUBKE: -- great presentation on a
- 14 complex subject. So keep up the good work. Thanks.
- 15 And thanks to everyone.
- DIRECTOR BORDEN: I just had a question about
- 17 the --
- MS. WILLIAMS: Sure.
- 19 DIRECTOR BORDEN: -- group -- the Group Van
- 20 service. And I know that the goal is to pick up people
- 21 who are all going to the same location. Are there any
- 22 sort of like geographic like, you know, I mean, in
- 23 terms, in hearing that someone travels two hours to be
- 24 somewhere basically for, missed their appointment
- 25 basically and not go; is there, do we do it kind of

- 1 geographically located in terms of --
- MS. WILLIAMS: The van rides?
- 3 DIRECTOR BORDEN: -- carrying people in the
- 4 van rides or is just kind of like a --
- 5 MS. WILLIAMS: No, that absolutely is done
- 6 geographically, but some -- sometimes you may have
- 7 three people, two in the Richmond, one in the Sunset
- 8 and there's no one closer, so those three are -- are
- 9 grouped together. But all the schedules are made based
- on geographic distance between the customers, but if
- 11 you're trying to maximize the number of people on the
- 12 van and you don't have many in one area, then it -- it
- 13 becomes difficult to do that.
- 14 DIRECTOR BORDEN: Do we monitor the time that
- 15 it takes and -- and -- and you know kind of track that
- 16 information in --
- MS. WILLIAMS: Yes, we do.
- 18 DIRECTOR BORDEN: -- terms of in --
- MS. WILLIAMS: We do --
- 20 DIRECTOR BORDEN: And then --
- 21 MS. WILLIAMS: We do do that. And then with
- 22 getting the mobile data computers in every vehicle, we
- don't have them in every vehicle now, we have
- 24 electronic (inaudible) monitoring, which we feel is
- even better than, you know, the signoff by the agency

- 1 staff.
- 2 DIRECTOR BORDEN: Is the problem that was
- 3 described here kind of an anomaly or is it something
- 4 that we're working to --
- 5 MS. WILLIAMS: Well what --
- 6 DIRECTOR BORDEN: -- eradicate?
- 7 MS. WILLIAMS: -- she explained and the one
- 8 that they looked at, it was about two percent of the
- 9 rides were beyond an hour and a half. Under our
- 10 agreement with them, an hour and a half is -- is the
- 11 maximum. It's difficult if you -- I mean, it sounds
- 12 like a long time, but if you think of coming from one
- 13 part of the city to another, it takes that long on a
- 14 fixed route bus as well. It's that -- and most of the
- 15 trips are under 60 minutes, that's our goal, but an
- 16 hour and a half is what, under the contract, they have
- 17 to meet. And we have two percent that are going over
- 18 the contract.
- 19 DIRECTOR BORDEN: Okay. I guess the -- I
- 20 guess the final question is that, do we coordinate with
- 21 the adult, for example, the adult day care centers and
- 22 things like that so that we can schedule enough time so

- 23 if it takes two hours, that people get there in time to
- 24 still make the --
- MS. WILLIAMS: Yes, they do. The -- the

- 1 providers do coordinate with the centers. I think what
- 2 was being referred to is if there was a break down or
- 3 if there's something else that happens along the route,
- 4 that can -- that can be a delay that isn't anticipated,
- 5 but in terms of the normal service, they know the
- 6 amount of time that the trip is supposed to take.
- 7 DIRECTOR BORDEN: Okay, thank you.
- 8 CHAIRMAN NOLAN: Director Heinicke, anything?
- 9 Director Ramos?
- 10 DIRECTOR RAMOS: Thank you, Mr. Chairman.
- 11 And thank you staff and everyone that showed up today
- 12 to speak on this and to help us all learn about this
- 13 service. It's, I feel like it's absolutely critical
- and it's something that is so valued in so many
- 15 different ways. To me it really reminds us of -- of
- 16 the humanity of our -- of our system and our services.
- 17 And I really sincerely appreciate the drivers and --
- 18 and everyone who helps make this an option. As we age

- 19 as a city, this is going to be something that is, we're
- 20 going to have to get right and get better, because the
- 21 demand is only going to increase.
- 22 And not only will the demand for the service
- 23 increase, but so will the traffic in the city is going
- 24 to increase. So if we think that we're having a hard
- time now getting around, it's going to get even longer,
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- 1 I hate to say, unless we take the appropriate
- 2 precautions to -- to -- to get this, these services
- 3 moving along.
- I think the only thing that I can add to the
- 5 conversation in addition to my appreciation of it is --
- 6 is this motion of -- of transit-only lanes and making
- 7 sure that we're doing everything that we can to -- to
- 8 get these vehicles, and everyone that needs to, access
- 9 to these lanes so that we can effectively hyperspace,
- if you will, and get these, get folks where they need
- 11 to go much more clearly.
- 12 There was a call earlier in public comment to
- 13 right side versus central lanes. And one of the
- 14 examples that I like to point to people who aren't

- 15 familiar with the -- the rationale behind why we go
- 16 center lanes is because sooner or later those lanes
- 17 that are running on the right side have to run into
- 18 right, people that are turning right and/or then they
- 19 have to wait for pedestrians that are crossing the same
- 20 street that people are turning right on, and so it gets
- 21 backed up very quickly.
- The right-hand lanes get backed up very
- 23 quickly with people crossing or -- or turning off of
- 24 a -- of a main street that a transit lane is on. So
- 25 keeping the lanes in the center actually avoids that

- 1 complication, because we can build in left in --
- 2 left-turn-only lanes. So I would hope that in the
- 3 future, people like yourselves and everybody who is
- 4 interested in -- in expediting this service and getting
- 5 people to go where they need to be faster, that you're
- 6 paying attention to these challenges that we're having
- 7 with these transit-only lanes, because they're very
- 8 important, but it's not something that everybody has
- 9 the privilege of being able to understand.
- 10 So we'll need you in the future to advocate

- 11 for why we need to be able to make these lanes in the
- 12 center, to get them out of complications like this.
- 13 And then get people around a whole lot faster in the
- 14 future. So thank you so much for all that you do. I'm
- 15 looking forward to talking about this next year when we
- 16 start talking about the budget in the future.
- 17 CHAIRMAN NOLAN: I think that's a very good
- 18 point. I'd like to, you know, have another report at
- 19 some point in the early --
- MS. WILLIAMS: Absolutely.
- 21 CHAIRMAN NOLAN: -- year. Especially around
- the budget time. I think that's a very good one.
- MS. WILLIAMS: Yes.
- 24 CHAIRMAN NOLAN: So thank you all very much

25 for being here today. I appreciate your --

- 1 MS. WILLIAMS: Thank you.
- 2 CHAIRMAN NOLAN: -- interest and support.
- 3 Thank you.
- We are joined this afternoon by Mr. Maguire
- 5 who is playing the part of Director Reiskin, and doing
- 6 a fine -- a fine job so far. Now we've got two more

- 7 items. Do we want to do a break now or right after
- 8 that one?
- 9 SECRETARY BOOMER: Sorry.
- 10 CHAIRMAN NOLAN: How many do we have for the
- 11 Powell Street thing?
- 12 SECRETARY BOOMER: For Powell Street we have
- one, two, three, six speakers.
- 14 CHAIRMAN NOLAN: What's the pleasure of the
- 15 Board? Going?
- 16 DIRECTOR BORDEN: Yeah, let's keep going.
- 17 CHAIRMAN NOLAN: Okay, let's go.
- 18 SECRETARY BOOMER: All right. Item 12 amends
- 19 Transportation Code, Division II, Section 601 to create
- 20 a transit, taxi, commercial vehicle only areas on
- 21 Powell Street from Ellis Street to Geary Street in the
- 22 northbound, the outbound direction, and from O'Farrell
- 23 Street to Ellis Street in the southbound or inbound
- 24 direction from December 4th, 2015, until June 4, 2017,
- 25 and it approves various traffic and parking -- parking

- 1 modifications to implement the Powell Street Safety
- 2 Pilot from December 4th, 2015, until June 4th, 2714.

- 3 Director, staff has asked that the traffic
- 4 modifications be amended. They've made a request that
- 5 item (g), which reads, establish no left turn except
- 6 Muni on O'Farrell eastbound at Powell Street be deleted
- 7 and the O'Farrell eastbound at Powell Street be added
- 8 to item (c), which establishes no left turns except
- 9 Muni, Paratransit, taxis, and commercial vehicles. So
- 10 basically Muni, Paratransit, taxis, and commercial
- 11 vehicles would be able to make a left turn on O'Farrell
- 12 eastbound. That's the impact of the staff request.
- 13 CHAIRMAN NOLAN: So when we get to that point,
- 14 we have to adopt the amendment first, and then the
- amended resolution, right?
- 16 SECRETARY BOOMER: Yes, Mr. Chairman.
- 17 CHAIRMAN NOLAN: Okay. Good afternoon.
- 18 MR. HOWARD: Good afternoon, Mr. Chairman,
- 19 members of the board, Mr. Maguire, and members of the
- 20 public. My name is Dan Howard, and I am the project
- 21 manager for the Powell Street Safety Pilot. It's a
- 22 pilot -- project that's designed to pilot safety
- 23 improvements for people walking and for the cable cars
- 24 as well as collect data that will inform a future
- 25 permanent project on Powell to occur in the next few

- 1 years.
- This is the staff recommended proposal. The
- 3 plan restricts without commercial license plates from
- 4 the block of -- of Powell between Ellis and O'Farrell
- 5 and it pilots a set of restrictions on the block
- 6 between O'Farrell and Geary that are designed to reduce
- 7 the traffic volumes on the street by 80 percent during
- 8 the pilot. It also proposes turn restrictions at the
- 9 three intersections in the project area. It designates
- 10 active loading zones on -- on Powell Street to become
- 11 either a commercial or a passenger loading zone, and it
- 12 creates 11 new commercial loading spaces in the project
- 13 area.
- 14 The primary motivation for this project, as I
- 15 mentioned, is improving safety. Over 4,000 people walk
- on this stretch of Powell during the peak periods. And
- during the past five years there have been 25 reported
- 18 collisions, including 18 injury collisions. All of the
- injury collisions except for one involved a vehicle
- 20 that was striking a pedestrian crossing the street.
- 21 The three intersections in the project area have been
- 22 identified by the Vision Zero program as being some of
- 23 the highest injury rates in the city.
- 24 This is a map that shows where the collisions
- 25 have occurred. Most of those collisions occur at Geary

- 1 Street or at mid-block between Geary and O'Farrell
- 2 Streets. In addition to the collisions that were
- 3 reported to the police, the cable car division reported
- 4 27 additional collisions that caused damage to the
- 5 cable cars during that same time period.
- 6 The other motivation for this project is
- 7 cable car safety. As you know the cable cars were
- 8 designed and built in the 18th Century and they were
- 9 not designed to operate in stop and go traffic. The
- 10 cable, which runs at a constant speed underneath the
- 11 road, works best when it's gripped either fully or it's
- 12 let go. Just like a manual transmission car, the cable
- 13 grip must slip the cable while it's moving forward from
- 14 a stop or traveling slower than the eight miles per
- 15 hour that the cable travels. This slipping every time
- 16 it occurs causes damage to the cable.
- 17 As traffic congestion on Powell increases,
- 18 the amount of times that the grip man must slip the
- 19 cable goes up, which causes more damage to the cable.
- 20 We can measure this increased wear by looking at the
- 21 amount of time between cable replacements. The amount

- 22 of time that has -- that's decreased 40 percent since
- 23 2000 and it's decreased 25 percent in the past five
- 24 years, which shows increased wear due to increased
- 25 congestion.

- 1 Lastly, the pilot project is also intended to
- 2 gather data and test pilot restrictions in anticipation
- 3 of a permanent pedestrianization project. The Union
- 4 Square Business District, the Planning Department,
- 5 liveability advocates and local businesses have asked
- 6 the SFMTA to look into streetscape improvements on Paul
- 7 that will replace the existing parklets, widen the
- 8 sidewalks, and improve the walking experience. And
- 9 this pilot supports that effort.
- The project needs to balance pedestrian
- 11 safety and the issues with the cable cars that were
- 12 brought up earlier with business interests -- interests
- 13 that include loading access, as well as aesthetic
- 14 considerations to come up with a viable street design.
- 15 The pilot will provide the data that informs these
- 16 future design decisions.
- 17 Here are the -- the goals for the project.

- 18 Primarily we would be looking for a reduction in
- 19 vehicle volumes on the street and a corresponding
- 20 reduction in turning volumes. That, these changes
- 21 should also drive an increase in the time between cable

- 22 replacements during the pilot and should reduce the
- 23 collision rate as -- as measured during the pilot.
- We hope to reduce vehicle volumes by
- 25 80 percent, as mentioned. And if the pilot

- restrictions don't achieve this condition, then we'll
- 2 return to the Board at the pilot and look at other
- 3 restrictions. Here's some of the data metrics that we
- 4 intend to collect during the pilot in -- in
- 5 anticipation of how the pilot will be evaluated.
- 6 This is the project timeline. Installation
- 7 will start shortly after Board approval in order to get
- 8 the traffic restrictions in place before this year's
- 9 holiday season. The holiday season is the busiest time
- 10 for this area. It is also the time that cable cars see
- 11 the most damage. After the holiday season, data
- 12 collection will begin and the 18-month pilot will end
- 13 June 4th. After that the staff -- staff will return to

- 14 the Board after that date and pursue permanent
- 15 legislation in anticipation of the pedestrianization
- 16 project.
- These are the benefits that we, the staff
- 18 anticipates would be realized -- realized in the
- 19 project, including Vision Zero benefits, benefits to
- 20 cable car safety, improved Muni efficiency on both the
- 21 cable car lines and the 38 Geary, and -- and data that
- 22 informs the future streetscape plans for Powell. This

- is the overview of our outreach process.
- We went door to door to each of the 34
- 25 businesses on the affected blocks to discuss the

- 1 project with either the owners or the managers. After
- 2 speaking with about 28 business owners or managers, we
- 3 identified five businesses in July that actually had
- 4 concerns about the initial project proposal. We worked
- 5 with those stakeholders one-on-one to modify the plan
- 6 and address stakeholder concerns.
- 7 Some of the concerns that we heard during the
- 8 outreach process included concerns about access for
- 9 both commercial and passenger loading from retails and

- 10 hotels, as well as issues surrounding parking
- 11 enforcement and then general traffic circulation
- 12 concerns, given that Powell Street is near Market
- 13 Street and the central subway closure and how those
- 14 projects interact with each other.
- 15 Staff has worked closely with the affected
- 16 businesses and hotels, and we've modified the design in
- 17 response to their feedback. The original proposal on
- 18 Powell didn't include any provisions for commercial
- 19 vehicle access except for late at night when the access
- 20 did not appear with the cable cars. We'd originally
- 21 proposed a 12:00 a.m. to 5:00 a.m. commercial loading
- 22 access only.
- 23 After meeting with the businesses in July, we
- 24 determined that that wasn't viable, and so we
- 25 accommodated 24-hour loading access for all commercial

- 1 vehicles on the street. After discussion with the two
- 2 hotels on the block between Geary and O'Farrell, we
- 3 further modified the proposal to provide more access
- 4 for noncommercial vehicles that would pick up and drop
- off passengers on that block.

- 6 So again here's the current staff recommendation, only commercial vehicles, transit, and 7 taxis would be permitted on the block between Ellis and 8 9 O'Farrell at all times. And that also includes Paratransit, in light of the previous item. For the 10 block between O'Farrell and Geary, allowances will be 11 12 made to accommodate passenger loading on -- on this block. If the item is approved by the Board today, 13 14 then staff will phase in the implementation of turn 15 restrictions at Geary and Powell in order to test two 16 possible traffic routing schemes, the first being a 17 no-left-turn restriction from Geary to Powell, and the 18 second would be a right-turn-only restriction at 19 southbound Powell.
- In addition, painted safety zones will be
 painted at the corner of each intersection to reduce
 the turn radii and improve visibility for the cross -for crossing pedestrians. This diagram shows the
 proposed vehicle restrictions during the pilot. As
 mentioned, the block from Ellis to O'Farrell will be

- 2 vehicles during the duration of the pilot. For the
- 3 other block, staff has agreed to test the effectiveness
- 4 of restrictions which permit access to noncommercial
- 5 vehicles for the purpose of loading and unloading
- 6 passengers in -- in the 200-block of Powell Street.
- 7 The blue area, which covers southbound Powell
- 8 between Geary and O'Farrell will be restricted to Muni,
- 9 taxi, Paratransit, commercial vehicles, and vehicles
- 10 making pick ups or drop offs at the one loading zone on
- 11 that block. On the northbound side, staff recommends
- 12 establishing restrictions which only permit Muni,
- 13 taxis, and commercial vehicles during the holiday
- season in order to promote cable car and pedestrian
- 15 safety during this busy time of year.
- 16 After the holiday season, period, the
- 17 restrictions will be relaxed to permit loading on
- 18 Powell to access both sides of the street, duplicating
- 19 the signs and restrictions in place on the southbound
- side of this block if the signs do reduce traffic
- 21 volumes.
- 22 Lastly, this slide shows the changes to the
- 23 loading zones that are proposed to the project,
- 24 including reassigning the zones on Powell, which are
- 25 marked in blue, as either a passenger or a loading zone

- 1 and then creating 11 new commercial loading zones,
- 2 which are outlined in red in the area. I want to thank
- 3 the Union Square Business District and its director
- 4 Karin Flood, as well as District 3 supervisor Julie
- 5 Christianson and her staff, the Hotel Council and its
- 6 president, Kevin Carroll, for all their work in working
- 7 with us on this project and for their continued efforts
- 8 in the future.
- 9 We understand that the Board has received a
- 10 letter from Mr. Brett Gladstone representing the Hotel
- 11 Stratford and staff appreciates the hotel's support for
- 12 the project. And we intend to carry out the plan
- 13 that's outlined in items one and two in his letter.
- 14 The legislation before you today will provide for the
- 15 holiday safety zone referred to in item one, but it
- 16 does not provide for the exception in the left turn
- 17 restriction at O'Farrell for vehicles using Powell to
- 18 load and unload passengers.
- 19 Staff recommends amending the legislation, as
- 20 the secretary read at the beginning of this
- 21 presentation, to exempt the taxis and commercial
- 22 vehicles from this turn restriction. Staff will return
- 23 to the Board in January to recommend removal of the red
- 24 lane on the northbound Powell side -- or the northbound

- 1 recommend modifying the no left turn restriction at
- 2 O'Farrell and Powell to exempt now commercial vehicles
- 3 loading on Powell Street from that restriction. And
- 4 this concludes the staff presentation.
- 5 CHAIRMAN NOLAN: Thank you, Mr. Howard.
- 6 Excellent presentation. Okay. Let's hear from the
- 7 public.
- 8 SECRETARY BOOMER: Kevin Carroll followed by
- 9 Evan Kaiser and then Karin Flood.
- 10 CHAIRMAN NOLAN: Good afternoon, Mr. Carroll.
- 11 MR. CARROLL: Good afternoon, commissioners.
- 12 My name is Kevin Carroll. I'm the executive director
- 13 of the hotel council of San Francisco. I'm also a
- 14 member of the Union Square BID, a former Board member
- 15 of that BID. And I work with the SFMTA on the taxi
- 16 task force and the late night transferred working group
- 17 as well. I want to thank the Director Ed Reiskin and
- 18 the staff for their flexibility in working with us over
- 19 the last seven to eight weeks regarding the specific
- 20 concerns of the hotels that are included in this

- 21 project, this pilot project that you're looking to
- 22 approve today, especially between, on Powell between
- O'Farrell and Geary.
- 24 We would like to thank Dan Howard and Sean

25 Kennedy, who have worked with us over multiple

- 1 meetings, which you saw, folks and discussions to try
- 2 and accommodate and work with us to work with the
- 3 hotels that are in this district. The Hotel Council
- 4 does support the Powell Street Safety Pilot. We
- 5 strongly support what Mr. Howard just said, the, and
- 6 appreciate the staff's recommendation to remove the
- 7 northbound red zone, so that after the holidays it will
- 8 allow the pilot to really have equal access to the
- 9 hotels on both sides of that street.
- 10 We think this is critical for the passenger
- 11 loading and unloading in the operations of a hotel and
- 12 we also feel that it's really a fair and equal way to
- do this program, so we strongly support that
- 14 recommendation. We also continue to support Vision
- 15 Zero and also want to make sure that the cable car
- lines remain safe, for both our drivers, our public,

- and the employees in the neighborhood as well.
- 18 We recognize that those blocks are two of the
- 19 highest traffic blocks in the city and many of our
- 20 pedestrians are the hotel guests that are using the
- 21 area as well. My office happens to be on that corner.
- I see every day, both walking and from my window, all
- 23 the things that happen on those corners right there at
- 24 Geary and Powell and I realize and I see what the cable

25 car operators go through when they come down that

- street and are sometimes completely blocked.
- 2 So again, we support this program and we
- 3 support the safety and we also want to make sure the
- 4 recommendation for the red zone to be removed is
- 5 approved.
- 6 CHAIRMAN NOLAN: Thank you, Mr. Carroll.
- 7 MR. CARROLL: Thank you, all.
- 8 CHAIRMAN NOLAN: Next speaker, please.
- 9 SECRETARY BOOMER: Evan Kaiser followed by
- 10 Karin Flood and then Richard Lighter.
- 11 CHAIRMAN NOLAN: Good afternoon, Mr. Kaiser.
- 12 MR. KAISER LEFTTWO: Hi, thank you. Members

- 13 of the board and the staff, I'm Evan Kaiser, I'm the
- 14 president and CEO of the (inaudible) company, the owner
- of the Hotel Stratford at 242 Powell, along with
- 16 Chairman Allen (inaudible), who couldn't be here today,
- 17 he's a former California assemblyman and state Senator.
- 18 We will shortly celebrate 100 years of continuous
- 19 family ownership of the Hotel Stratford. And I'm here
- 20 with James Daley, our operator who endorses my
- 21 comments.
- 22 We acknowledge that the pedestrian and cable
- 23 car is safety is everyone's concern, which is why we've
- 24 accepted the staff's holiday red zone, which will
- 25 inconvenience many of our hotel guests. This will not

- 1 affect the Hotel Villa Florence's quests, since the red
- zone will be on the north side of Powell only. Our
- 3 acceptance of the red zone had two caveats and we are
- 4 pleased that your staff is accommodating and
- 5 understanding of those two issues.
- 6 First, that the red zone for this one block
- of Powell be removed after the first week of January,
- 8 and second, that at the time of the removal of the red

- 9 zone, an 18-month pilot program starts in which both
- 10 our hotel and the Villa Florence across the street will
- 11 be provided with guest access to load and unload in
- 12 front of our repetitive hotels. This will occur for us
- 13 by allowing left turns from the eastbound O'Farrell
- vehicles to reach the critical Powell Street loading
- 15 area for the hotel.
- The staff's January Powell pilot plan
- 17 suggestions are critical to our hotel. Removing that
- zone and implementing like access rules on the
- 19 200-block which allow for commercial vehicles, taxis,
- 20 loading and unloading, and private vehicles does
- 21 address many of our concerns and it dramatically
- 22 reduces the traffic while minimizing the damage to the
- 23 hotel's basic operational mission, which is being
- 24 hospitable and welcoming to the San Francisco visiting
- 25 visitors.

- 1 We've worked with -- with all the staff. We
- 2 thank Kevin, Supervisor Christianson's office, the
- 3 staff, the Union Square BID. We are cognizant that our
- 4 hotel guest experience starts with the arrival and

- 5 check in, which can only occur at our one entrance.
- 6 And as you all know, the power of a --
- 7 CHAIRMAN NOLAN: Thank you.
- 8 MR. KAISER: -- comment online is very, very
- 9 serious with us. Thank you so much.
- 10 CHAIRMAN NOLAN: Thank you.
- 11 SECRETARY BOOMER: Karin Flood, Richard
- 12 Lighter, Claude Imbalt (phonetic).
- 13 CHAIRMAN NOLAN: Good afternoon, Ms. Flood.
- 14 MS. FLOOD: Good afternoon, Chair Nolan, and
- 15 members of the SFMTA Board. My name is Karin Flood.
- 16 I'm the executive director of the Union Square Business
- 17 Improvement District. And as such I represent the
- 18 property owners in and around Union Square including
- 19 the stretch of Powell Street that we're talking of
- 20 today. I'm here to give conditional support for this
- 21 project, conditional because we do appreciate the cable
- 22 car. It does add a uniqueness to our street, and we do
- 23 treasure it.
- 24 And also I really appreciate working with Dan
- 25 Howard and Sean Kennedy and members of the SFMTA to

- 1 really work with the -- the Union Square BID throughout
- 2 this process and hearing our concerns. It has been a
- 3 very rushed process, though, I will say. So that --
- 4 that is the reason for my conditions, because there
- 5 really hasn't been ample time to really, you know,
- 6 think this through.
- 7 So the first condition is really that as per
- 8 some verbal commitments that there is a long-term
- 9 investment in Powell Street. This is a critical
- 10 thorough fare. There's been incredible investments
- 11 made by the property owners through the BID as well as
- investments in their individual property as well as
- 13 Audi, who about five years ago gave a million dollars
- 14 to expand the sidewalk. So it's really critical that
- 15 we don't just put red paint down and some signs and
- 16 call it a day. It needs to have a long-term plan. And
- 17 we'd -- we'd like to very much be part of that vision
- 18 and that planning and lend what resources we have to
- 19 that.
- 20 Number two, traffic circulation is key. If
- 21 you've been down there, it's incredibly congested with
- 22 the central subway construction. Obviously Stockton's
- 23 been closed for about four years now. Ellis is still
- 24 closed at Market. We need traffic control officers to
- 25 help move the traffic through there. We need to get

- 1 Ellis Street open. It's a giant hole still right now.
- 2 It looks like it's about two weeks away from opening.
- 3 And finally you heard about the unloading and
- 4 loading issues. These merchants along Powell do not
- 5 have back access to their properties for this and it is
- 6 key to allow some access I think in a long-term plan.
- 7 I can see really accommodating those pedestrians and
- 8 making that -- that experience more positive, but there
- 9 does need to be some consideration for the loading and
- 10 unloading and where we want to work with them to -- to
- 11 work that out. So thank you very much.
- 12 CHAIRMAN NOLAN: Thank you, Ms. Flood.
- Next, please.
- 14 SECRETARY BOOMER: Richard Lighter, Claude
- 15 Imbalt, Wes Tyler.
- 16 CHAIRMAN NOLAN: Good afternoon, Mr. Lighter.
- 17 MR. LIGHTER: Good afternoon, Chairman Nolan,
- 18 members of the Board. Thank you. My name is Richard
- 19 Lighter. I am president of Paramount Hotels, Inc. We
- 20 have three hotels, the Herbert Hotel 161 Powell, the
- 21 Spalding Hotel at 240 O'Farrell, and the Park Hotel at
- 22 325 Sutter. We also have Bartlett Hall, which is a
- 23 brew house at 242 O'Farrell. To reiterate what Karin

- 24 Flood just messengered. We are conditionally
- 25 supportive of this. Our hotel is right across from the

- entrance of H&M. So it's between O'Farrell and Ellis
- 2 Street. We have basically been eliminated from any
- 3 type of loading.
- 4 Last year, just to give you an example, it's
- a small boutique hotel, we paid in excess of probably
- 6 325,000 to the city in TOT tax. So if you multiple
- 7 that times 8,000 rooms in and around Union Square, it's
- 8 substantial money. And to emphasize the purpose of my
- 9 comments today is to make sure we really do a long-term
- improvement, something very similar to what has been
- 11 done between Ellis and Market Street at the cable car
- 12 turnaround.
- 13 I'm a little nervous when the MTA comes to us
- and says, gee, we're going to paint some paint down and
- 15 we're going to put some rubber mats down and the like.
- And there's no question that the merchants need some
- 17 sort of access for deliveries, but at the same time,
- 18 from passenger pick up and the like. And it -- it -- I
- don't see a need for an 18-month trial period.

- 20 12 months certainly should be enough with a budgeting
- 21 fundamental behind it, so that we know where we're --
- 22 where we're going. Thank you very much for your time

- this afternoon and consideration.
- 24 CHAIRMAN NOLAN: Thank you, sir.
- Next speaker, please.

- 1 SECRETARY BOOMER: Claude Imbalt, Wes Tyler,
- 2 Brett Gladstone.
- 3 MR. IMBALT: Good afternoon. My name is
- 4 Claude Imbalt at Union Square BID and I serve as
- 5 director of strategic initiatives, and streetscapes is
- 6 a function underneath my role. I first want to shout
- 7 out to Dan Howard. He's been extraordinary to work
- 8 with and it's been quite a partnership and a
- 9 collaboration and we've learned, I think, a lot from
- 10 each other in terms of the process and the content of
- 11 what's been discussed.
- 12 I just wanted to add on to Karin's condition
- about the long-term investment and a long-term plan for
- 14 Powell Street. I'm trained as an urban planner, so I
- 15 love documents, but I also like actionable documents.

- 16 And I just wanted to bring your attention back to 1962,
- 17 Mario Kempy's (phonetic) plan for downtown San
- 18 Francisco included, included Powell Street as a
- 19 pedestrianized plaza that you could walk right up to
- 20 Union Square in addition to Grant Street.
- So it goes back 50 years. And then in 1985,
- the San Francisco downtown plan spelled out city
- 23 policies and objectives regarding pedestrian-oriented

- 24 environments as critical to the city's economic
- 25 success. Not really the city's downtown economic

- 1 success. 1995, the downtown streetscapes plan decided
- 2 a long-term plan for widening sidewalks along Powell or
- 3 closing Powell Street to cars except for transit.
- 4 And then in 2010, the, what I believe was the
- 5 Better Streets or the Great Streets Project, in
- 6 collaboration with the Union Square BID put out a
- 7 document called Walking Streets, and it was, it
- 8 preceded the current promenade pilot and it was to look
- 9 at the very things that this pilot is going owe look
- 10 at.
- 11 So I just hope that the staff looks back at

- 12 the walking dollars document. Some of the key findings
- of that was that Union Square is a primary, is -- is a
- 14 luxury retail district as well as value retail
- district, but it's also a critical business and
- 16 employment center, which I think many people forget the
- 17 number of people that are employed in our district.
- 18 It's a major transit hub, as well as a neighborhood
- 19 connector to adjacent neighborhoods.
- 20 Some fun facts, the first blocks of Powell
- 21 Street dwarfs all other streets in terms of pedestrian
- 22 traffic. Our data shows 11,000 counts per hour at the
- 23 highest peaks. That's right -- that's right behind
- 24 Times Square in New York City. So I think that
- 25 demonstrates the importance. So --

- 1 CHAIRMAN NOLAN: Thank you.
- 2 MR. IMBALT: To that point, we look forward to
- 3 working with the MTA.
- 4 CHAIRMAN NOLAN: Good. Thank you, sir.
- 5 Next speaker.
- 6 SECRETARY BOOMER: Wes Tyler, Brett Gladstone,
- 7 Charles Rathbone.

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8 CHAIRMAN NOLAN: Good afternoon, Mr. Tyler.
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- 9 MR. TYLER: Good afternoon. I'm Wes Tyler,
- 10 general manager of the Chancellor Hotel in Union
- 11 Square, 433 Powell. We're actually two blocks above.
- 12 I'm also the chair of the Union Square BID Public
- 13 Affairs Committee. I'm also offering conditional
- 14 support of the -- of the program. I'd like it to
- really work well, because I saw a Muni Forward program
- where it's going to go all the way up to Sutter Street.
- 17 So I'd like to see the bottom half accommodate the
- 18 merchants, meet the needs, really make it look nice and
- 19 take it all the way up to -- up to Sutter Street, but I
- 20 think the key is getting it right at this point and
- 21 making sure that its something that everyone is going
- 22 to say, let's keep going, let's go further.
- 23 We all know that the pedestrianization of
- 24 streets is -- is a -- is a trend and it's -- it's nicer
- and that's what people really enjoy. And so I'd really

- 1 like to see this go all the way. Thank you.
- 2 CHAIRMAN NOLAN: Sure.
- 3 Next speaker, please.

- 4 SECRETARY BOOMER: Brett Gladstone followed by
- 5 Charles Rathbone and then Wade Hudson, who is the last
- 6 person who filled out a speaker card.
- 7 MR. GLADSTONE: May I have the overhead,
- 8 please?
- 9 CHAIRMAN NOLAN: (Inaudible).
- 10 MR. GLADSTONE: Thank you for turning that on.
- 11 Brett Gladstone. I am an attorney in the city and a
- 12 partner in the law firm of Hanson Bridgett, which is an
- 13 associate member of the Hotel Council. Good afternoon.
- I am here as you probably know on behalf of the Hotel
- 15 Stratford. The hotel retained me a few weeks ago
- 16 because there was differential in the treatment of that
- 17 hotel vis-a-vis the Hotel Florence across the street,
- 18 the Villa Florence in two ways.
- 19 One is the red zone would be applied in front
- 20 of the Hotel Stratford in the northbound direction of
- 21 Powell and not in front of Villa Florence Hotel. Two,
- 22 signage was proposed from Geary allowing vehicles to
- 23 load by making a left turn off of Geary onto O'Farrell,
- 24 but there was no proposal to allow people coming
- downtown on O'Farrell to make a left turn on Powell to

- 1 enable them to reach the front of the Hotel Stratford.
- 2 I'm very pleased to say that due to a lot of
- 3 work, good work on behalf of your staff and the Hotel
- 4 Council in the last week, we heard tonight from your
- 5 staff Dan Howard, that he is proposing to put in front
- 6 of you in January a piece of legislation, I guess an
- 7 amendment to your Section 601 that would correct that
- 8 differential. And as a result my client will hope that
- 9 as of that day it can be part of the 18-month pilot
- 10 program and that its -- its -- its guests can continue
- 11 to unload in front of it.
- 12 I show you this only because it shows that
- 13 there were five collisions in the mid-block that we're
- 14 talking about, and guess what, the collisions occurred
- 15 right between the Hotel Stratford and the Villa
- 16 Florence Hotel. And I think I can show you that if --
- if -- if we don't have both loading zones there, people
- 18 will continue to cross the street and be -- be hit.
- 19 Thank you very much.
- 20 CHAIRMAN NOLAN: Thank you, Mr. Gladstone.
- Next speaker, please.
- 22 SECRETARY BOOMER: Charles Rathbone followed
- 23 by Wade Hudson. Those are the last two people who have
- 24 turned in speaker card on this item.
- 25 CHAIRMAN NOLAN: Good afternoon, Mr. Rathbone.

- 1 MR. RATHBONE: Good afternoon, directors.
- 2 Charles Rathbone on behalf of Luxor Cab Company. We
- 3 salute the agency's efforts, bold innovative efforts to
- 4 mitigate the congestion which certainly has a major
- 5 impact on our business and we support this -- this
- 6 pilot program. Luxor is proud to be part of the
- 7 solution and we look forward to making this program a
- 8 roaring success and that you will end up expanding it
- 9 to many other areas. Thank you.
- 10 CHAIRMAN NOLAN: Thank you, sir.
- 11 Next speaker, please.
- 12 SECRETARY BOOMER: Last speaker, Wade Hudson.
- 13 CHAIRMAN NOLAN: Good afternoon, Mr. Hudson.
- MR. HUDSON: I'm Wade Hudson. I'm the
- 15 co-owner of Yellow Cab Cooperative and a member of the
- 16 Taxi Workers Alliance and editor of taxitalk.info. And
- I also want to speak in support of the proposed
- 18 restrictions of traffic on Powell Street. And think it
- 19 would be good for the city. It's a step in the right
- 20 direction. And it would also be good for the taxi
- 21 industry. I would just encourage the MTA to look at
- 22 better signage and more enforcement in terms of, you

- 23 know, the, this policy in general.
- 24 CHAIRMAN NOLAN: Thank you, sir.
- MR. HUDSON: Thank you.

- 1 CHAIRMAN NOLAN: Ms. Boomer, do you want to
- 2 read the amendment again?
- 3 SECRETARY BOOMER: Yes, Mr. Chairman. I'll
- 4 turn off the speaker from the timing, otherwise I'll
- 5 ding myself. All right. So the idea would be to
- delete item (g), which establishes no left turn except
- 7 Muni on O'Farrell eastbound and Powell Street and it
- 8 would add to item (g), establishing no left turns
- 9 except Muni, Paratransit, taxis, and commercial
- 10 vehicles; it would add O'Farrell eastbound at Powell
- 11 Street.
- 12 CHAIRMAN NOLAN: Does anyone care to offer
- 13 that amendment?
- 14 DIRECTOR BRINKMAN: Yes, I'll offer that
- amendment.
- 16 CHAIRMAN NOLAN: Is there a second?
- 17 DIRECTOR RUBKE: Second.
- 18 CHAIRMAN NOLAN: All in favor say aye.

- 19 ALL: Aye.
- 20 CHAIRMAN NOLAN: Opposed no. The ayes have
- 21 it. Do members have comments or questions on the item
- 22 or --
- DIRECTOR BRINKMAN: Yes.
- 24 CHAIRMAN NOLAN: -- shall we do the whole
- 25 thing?

- 1 DIRECTOR BRINKMAN: A couple. First I just
- 2 want to say that, thank you to all the people who came
- 3 down to offer comments and we absolutely hear you that
- 4 we want to make this the best project that we can. And
- 5 after this pilot period to make this look like that
- 6 first block of Powell, which is obviously very
- 7 welcoming pedestrian environment where pick up and drop
- 8 off, I'm not even sure happens on that block. But I
- 9 was -- I was really pleased to read in the SFMTA blog a
- 10 little interview with Willa Johnson, who is our only
- 11 female cable car grip at the moment. And her comment
- in her little interview was, she doesn't have a lot of
- 13 complaints about her job except for the traffic on
- 14 Powell Street. So I think that's a really telling

- 15 comment here that that's going to make a big difference
- 16 for our grips.
- 17 And I don't think anybody went on vacation to
- 18 a city and said, that was great, but I wish there had
- 19 been more car traffic. So I think this is going to be
- 20 a really good change for this street.
- Mr. Howard, thank you for a good
- 22 presentation. Just a couple of questions. What will
- 23 be the situation for TNCs in this block? I would
- imagine if there is a hotel quest in a TNC, they will
- 25 be able to do the drop off. Will they be able to do

- 1 pick up? How will that work?
- 2 MR. HOWARD: Through the chair, anywhere
- 3 there's a red lane, the TNCs will not be permitted --
- 4 DIRECTOR BRINKMAN: Okay.
- 5 MR. HOWARD: -- in accordance with the
- 6 citywide policy.
- 7 DIRECTOR BRINKMAN: Okay, all right. So that
- 8 will bring up the question, which I'm sure we'll solve
- 9 during the pilot project and then beyond of the signage
- 10 for that. Because as we've seen with the turn

- 11 restrictions onto Market Street, compliance is -- is
- 12 varied at different times of day and different
- 13 components -- different users. It does make me think
- 14 about curbside drop off space in general. With so many
- 15 people now using modes other than a private automobile,
- 16 it seems like for us to facilitate that curbside drop
- off, as it seems you've done on the surrounding blocks
- 18 by having loading zones, that really makes me think
- 19 that that's something that we really need to consider
- 20 for the rest of the city.
- 21 Because if it happens for that stretch of
- 22 Powell around Union Square, it happens in every
- 23 commercial area. And I can really see us moving to a
- 24 point where every commercial block has some pick up and
- drop off space at the curbside. Because as -- as we've

- 1 discussed before, curbside space is not just for people
- 2 to park their own private cars. Curbside space is for
- 3 anybody who's using a car for pick up, for drop off. A
- 4 taxi, you know a quick -- a quick loading and
- 5 unloading.
- 6 So I think that's something that we're really

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7 going to have to continue to look at in the city. But
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- 8 other than this, I -- I just am in such full sport of
- 9 this project and kudos to you and your group. It
- 10 sounds like you really did a lot of hard work and you
- 11 really have come to a great, a great project. So I'm
- 12 really looking for to voting yes on this.
- 13 CHAIRMAN NOLAN: Director Ramos.
- 14 DIRECTOR RAMOS: Thank you. I just want to
- echo the vice chair's comments and really commend you
- for the compromise and this sort of happy medium that
- 17 you've achieved. I know that in these processes those
- 18 are stuff spots to find. They're not clear in the
- 19 beginning. So I commend you. I'm rather confident
- 20 that -- that we're going to see success. You know,
- 21 this is -- I think that it's -- it's hard to imagine a
- 22 world that's different from, you know, the way that
- 23 we've been doing things up until now, but we are, you
- 24 know, that -- that street has such rich pedestrian life
- as it is, and we get even more there, when it becomes

¹ even more welcoming; I'm confident that it's going

² to -- it's going to turn out better for everybody.

- 3 But without subscribing to it, I appreciate
- 4 the pilot. So congratulations to everyone. And thank
- 5 you for all of your hard work in reaching this, where
- 6 we are, this pilot. It's a real solid indication of
- 7 everyone's willingness to come together to reach for
- 8 something bet are than what we have now. So thank you
- 9 and everyone that -- that pitched in for this is.
- 10 CHAIRMAN NOLAN: Thank you, Director Ramos.
- 11 Directors? Borden?
- 12 DIRECTOR BORDEN: Yeah, I was just going to
- 13 say, thanks for all the work on this and the
- 14 modifications that you made as results of your
- 15 meetings. I do have questions about some of the
- 16 loadings, the -- the zones and kind of how you picked
- 17 where some of them were and then if -- if there's a
- 18 possibility like mid project, because I do get
- 19 concerned about people getting dropped off on one side
- of the street and running across, because that's a very
- 21 common behavior for people to do.
- 22 And if there's a way, if we see this pattern
- 23 happening that, within the pilot, that you could change
- 24 that. I mean, can -- can we talk a little bit about
- 25 like first how you chose, say, which side of the street

- 1 in some cases the zones went into and then what -- what
- 2 opportunity is there to change midstream if we a
- 3 challenge?
- 4 MR. HOWARD: And are you referring to the
- 5 loading zones on Powell or the side streets on Powell?
- 6 DIRECTOR BORDEN: Yeah.
- 7 MR. HOWARD: Okay. So the loading zones on
- 8 Powell, we -- we looked at, there's four of them
- 9 obviously that are cut out into the parklets, three of
- 10 those we, we're going to paint as commercial loading
- zones. And then the last one was a white passenger
- 12 zone, and that's in front of the Villa Florence. And
- the reason why we chose that is we first did a survey
- 14 in June where we surveyed all 34 businesses on the
- 15 street and found where they do their loading and where
- 16 they do their passenger loading and we got a very good
- 17 response rate from that.
- 18 And from that we were able to pick out
- 19 which -- which zones were being used for what purpose.
- 20 We backed that up with many staff observations, both
- 21 from the Planning Department and from SFMTA staff where
- 22 we kind of staked out the loading zones and saw who was
- 23 going where and what uses. So the -- the loading zone
- 24 plan there reflects the predominant use. I will note
- 25 that on the -- on the Hotel Stratford side it's -- it's

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1 -- it's a yellow loading zone, but yellow zone do
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- permit passenger loading and unloading for five minutes
- 3 as long as the driver remains in the vehicle. So that
- 4 was the -- the -- we wanted to make sure that the
- 5 commercial loading zone was accommodated, because it is
- 6 less restrictive than the passenger loading zone.
- 7 With that being said, we -- we essentially
- 8 looked at the volumes as well, the number of -- of
- 9 loading activities on the -- on the street and we used
- 10 those to determine the, whether or not we should
- 11 provide access from one side or the other.
- 12 DIRECTOR BORDEN: Right. And I would assume
- 13 on the side streets, it was the -- the transit access
- lane that obviously indicated where the loading zones
- 15 could be.
- 16 MR. HOWARD: Yes, the where -- we were able to
- create 11 loading zones on the side streets was by
- 18 removing the turn pockets, since they are no longer
- 19 necessary given that the turns are restricted. And so
- 20 we were able to rededicate that sidewalk space to -- to
- 21 loading, which is sorely needed in Union Square. We

- 22 already see a lot of double parking. So adding
- 23 commercial loading zones is only going to help that
- 24 situation.
- 25 DIRECTOR BORDEN: Great. Well, thank -- thank

- 1 you for the work on this. And I look forward to seeing
- 2 the feedback. And then for 18, why did we choose
- 3 18 months versus 12 months? Just out of curiosity?
- 4 Someone brought that up and just wondered.
- 5 MR. HOWARD: Yes, so 18 months provides for
- 6 the holiday period, which we won't be collecting any
- 7 data during. And then it also provides another three
- 8 months for us to return to the Board and -- and do
- 9 legislation before the pilot legislation expires so
- 10 that we can have permanent legislation in -- in place,
- so we weren't put in the position of taking the lanes
- 12 out only to put them back in again.
- 13 DIRECTOR BORDEN: Great. Thank you very much
- 14 for your work on this.
- 15 CHAIRMAN NOLAN: Director Heinicke, anything
- 16 from you?
- 17 DIRECTOR HEINICKE: Thank you very much.

- 18 So I think our representative from the
- 19 Stratford asked this question, is -- is the pilot
- 20 project, come January, going to include the change that
- they're eager to see happen that is apparently going to
- happen in January?
- MR. HOWARD: Yes, provided the signs work, an
- 24 we fully expect that they will. So --
- 25 DIRECTOR HEINICKE: Okay. So and then on the

- 1 12-month versus 18-month question that Mr. Lighter
- 2 raised, I -- I think I understand the explanation, but
- 3 is -- is it possible to just have a better sense of the
- data in 12 months? I mean, I think that -- look, let
- 5 me stop and back up. First of all, thank you for all
- 6 your hard work and a good presentation. As you know
- 7 from my past positions, I think that some of the these
- 8 street prioritization projects are great and are really
- 9 going to help everything move around downtown, help
- 10 protect our pedestrians and in this case really help
- 11 our -- our tourists and the associated business.
- 12 So I'm -- I'm very much in favor of the idea
- generally, but I think what we're hearing from the

- 14 business community, and they're -- let's just say
- 15 there's really three things we're doing here. One,
- we're protecting our cable cars, two, we're promoting
- tourism, and three, we're protecting our businesses
- 18 that serve -- that serve the tourists who are getting
- on and off the cable cars. So it all sort of works
- 20 together and it's, you know, we're chasing a synergy
- 21 here.
- 22 And the concern I hear from the business
- 23 community is that we -- we should know whether this is
- working in 12 months or not and what the problems are.
- 25 So maybe if you still have to have it be an 18-month

- 1 pilot program for legislative reasons, just that
- 2 administratively some of this stuff takes longer, maybe
- 3 it would at least be appropriate, Chair Nolan, to have
- 4 some sort of scheduled check-back point so that, you
- 5 know, if our valued business people here are coming
- 6 back and saying, look, this is all great except for we
- 7 need a yellow zone in front of this. We're not waiting
- 8 18 months before we address that.
- 9 Now I suspect you wouldn't do that, but these

- 10 things don't always get worked out as smoothly as some 11 of these are. And I think it would be some comfort to 12 what I hear is a little squeamishness from our business 13 community, if we at least had a dedicated date on the 14 calendar that no matter what's going on, they know they can come back to us and get a hearing on, you know, 15 16 whatever problems they're having thus far. So if we 17 can't, for legislative reasons move the pilot project
- back to 18 months, I think we should certainly have a 18
- 19 dedicated day a year from now that our business folks
- 20 can come back to us, tell us any problems.
- 21 And hopefully staff will be reaching out to
- 22 them before then to head off any of this stuff. So
- 23 that would be my -- my first request. And then the
- 24 loading for the hotels, I -- I -- I heard a little bit
- 25 that that's a concern here. Now this area isn't a

- 1 normal traffic pattern. It's not like a, you know, at
- 2 7:00 a.m. it's a very busy, it's -- it's not Market
- 3 Street or -- well, what used to be Market Street
- thankfully or Mission Street or, you know, the bridge 4
- 5 approaches or something like that.

- So I'm -- I'm just, does the pilot project
- 7 account for that and accommodate the loading zones? I
- 8 mean, the -- the -- the concern I'm hearing, and I want
- 9 to hear a little bit more, is are we closing off
- 10 loading zones at times when they're going to be really
- vital to the businesses there, but times that aren't
- 12 really going to affect traffic or pedestrian safety
- 13 because they're low traffic times any ways?
- MR. HOWARD: To address your second concern,
- 15 there absolutely is a pattern on Powell Street. We do
- 16 notice that the traffic is very light in the morning.
- 17 DIRECTOR HEINICKE: Right.
- 18 MR. HOWARD: The original proposal was to try
- 19 to float out -- float out some loading hours, to have
- loading hours be at a specific time. That, based on
- 21 coordinating all the schedules with the businesses,
- 22 we -- we couldn't pursue that. So we went with 24-hour
- 23 access for all the -- for all business loading. So all
- 24 the commercial loading on -- on this section of the
- 25 street, 24-hour commercial loading, no restrictions.

- 2 to Geary, passenger loading similar, 24-hour, it's no
- 3 restrictions. So we're not doing any hourly
- 4 restrictions at this time.
- 5 A future plan, we may find that -- that it
- 6 makes sense to restrict hours when the pedestrians
- 7 peak, the pedestrians usually peak between 3:00 p.m.
- 8 and -- and about 8:00 or 9:00 on the week -- on the
- 9 weekdays and the weekends. So we could look at that.
- 10 DIRECTOR HEINICKE: So but are, is -- is it
- 11 your sense then that there are remaining concerns about
- 12 loading or unloading or is that just more of a concern
- about the future permanent plan that the business
- people want to make sure we're cognizant of?
- 15 MR. HOWARD: It's my understanding that this
- 16 plan does include all the -- all the comments from the
- 17 stakeholders.
- 18 DIRECTOR HEINICKE: Great.
- MR. HOWARD: So it does address all those
- 20 concerns.
- 21 DIRECTOR HEINICKE: Great, okay. Well, I -- I
- think that's fantastic. Because I mean, look, at the
- 23 end, it's, like I said, it's this triangle of
- 24 interests. And if our, the hotels and the businesses
- 25 there can't get the stuff they need to serve the

- 1 tourists, you get -- get the whole point. So okay.
- Well, again, congratulations and thanks for your hard
- 3 work here.
- 4 MR. HOWARD: Thanks.
- 5 CHAIRMAN NOLAN: Thank you. Is there an a
- 6 motion on the amended resolution?
- 7 DIRECTOR BRINKMAN: Motion to approve.
- 8 CHAIRMAN NOLAN: Is there a second?
- 9 DIRECTOR RUBKE: Second.
- 10 DIRECTOR HEINICKE: And I have commitment. I,
- 11 we don't need to put it in there, but, Mr. Director, we
- 12 have commitment on the check back. And -- and -- and
- obviously the part of this should be ongoing feedback,
- 14 particularly with the people who showed up here today
- 15 and shown their interest. I know you'll do that
- 16 anyway, but it's nice to have it on the record that the
- 17 Board is expecting that.
- 18 CHAIRMAN NOLAN: Sure, absolutely. So we have
- 19 a motion and second. All in favor say aye.
- 20 ALL: Aye.
- 21 CHAIRMAN NOLAN: Opposed, no. The ayes have
- it. So thank you very much. We'll take a very short
- 23 break before we get into the Warriors, okay? Great.
- Tom, you're doing a great job.

1	(Meeting in Recess)
2	SECRETARY BOOMER: To return to us. All
3	right, all right. Item 13, adopting the California
4	Environmental Quality Act findings in the statement of
5	overriding consideration an the final subsequent
6	Environmental Impact Report for the event center and
7	mixed-use development at Mission Bay; approving those
8	elements of the project under SFMTA jurisdiction;
9	agreeing to the event center expenditure plan for
10	transportation capital and operating costs; accepting
11	the proposed terms in the Mission Bay Transportation
12	Improvement Fund and advisory committee ordinance; and
13	authorizing the Director of Transportation to obtain
14	any necessary approvals to carry out the various
15	actions to implement the project.
16	CHAIRMAN NOLAN: Good afternoon, Mr. Albert.
17	MR. ALBERT: Good afternoon, Chairman Nolan,
18	members of the board. Peter Albert from SFMTA.
19	Secretary Boomer read exactly what I was going to ask
20	you to do. So I'm glad that that's laid down in law.

- 21 What we're looking -- looking to do today is not just
- 22 those actions of adopting the CEQA findings and
- 23 agreeing with the expenditure plan, it's also to make
- 24 sure that there's adequate orientation of the project
- and the environmental review process that we've gone
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- 1 through.
- We have a short PowerPoint presentation that
- 3 will be led by me, my colleague, Adam Van de Water,
- 4 from the Office -- Office of Economic and Workforce
- 5 Development. Chris Kern from City Planning will come
- 6 up and talk briefly about an errata that will be added
- 7 to the environmental record. But as you -- as you all
- 8 know this hearing today is possible because of action
- 9 that just happened earlier today where the OCII
- 10 Commission adopted CEQA findings including mitigation
- 11 measures and MMRP, the Mitigation Monitoring and
- 12 Reporting Plan of the Golden State Warriors event
- 13 center arena.
- I think I'm getting that terminology right,
- but anyway, let me jump right into the PowerPoint plan,
- 16 because it really helps to understand visually. And I

- 17 can describe what we're -- what we're looking at as we
- 18 go through. We're going to go through a project
- 19 description. And this has been three years in the
- 20 making. You may remember that this is not the first
- 21 site that we were talking about an arena for the
- 22 Warriors. We were looking at one for a good year and a

- 23 half on Pier 30-32, the change in that location meant
- 24 the change -- change in some transportation
- assumptions.

- 1 Luckily I've been able to work with both the
- 2 Policy Advisor Group of this Board as well as the
- 3 Citizens Advisory Committee to bring them up to speed
- 4 on some of the fundamental changes, which I'll outline
- 5 today; but the -- the key parts of this would be the
- 6 transportation management plan, itself, the outreach,
- 7 which is a significant part of reshaping this project
- 8 to this new location. Adam Van de Water will walk you
- 9 through the financial discussion, which is the bottom
- 10 line to this very presentation.
- 11 And then there will be the -- the board
- 12 action items. The description of the project,

- 13 succinctly it's an 11-acre site. It's bounded by
- 14 Third, South, 16th, and Terry Francois in the southern
- part of Mission Bay. The arena will be 18,000 seats.
- 16 There will be 580,000 square feet of office, 125,000
- 17 square feet of retail, 950 parking stalls on-site.
- 18 There's parking in the vicinity that we're tapping into
- 19 as part of our strategic transportation plan. And then
- there's also 3.2 acres of open space on-site.
- 21 This diagram you can sort of live in for a
- 22 while because it explains a lot of the complexity of
- 23 trying to scale a transportation plan for a complicated
- 24 enterprise like the arena. What you see here is that
- 25 there really a variety of in frequency and volume of

- 1 attendancy in -- in the arena. We talk often about
- 2 the -- the Warriors games, which are a big part of it,
- 3 that's the tallest blue column, that could be 17,000
- 4 seats; but it's important to understand that throughout
- 5 the scheduling of the year, there might be smaller
- 6 event related to conferences, that sort of
- 7 Disney-on-Ice family events, concerts.
- 8 This is what the arena is meant to be is a --

- 10 destination for -- for Mission Bay. Now we'll run you
- 11 through a visuals. You get off the T-Third, which is
- one of the, but not the only, major transportation ways
- 13 to get to the arena. Here we are getting off at the
- 14 T-Third station at South and Third. We're walking on
- 15 the plaza, which is giving spacious room for people to
- 16 gather, whether they're just trying to cross the street
- 17 or hang out in front of a restaurant or catch the light
- 18 rail. And you're working your way toward the arena,
- 19 which is right here. So there's this visual presence
- 20 of the arena, which is actually between the two office
- 21 buildings that you saw there, but with a lot of open
- 22 space that works well to activate.
- Even when there's not an event going on in

- 24 the arena, this is a 24-hour open space for the
- 25 community. When we talk about the transportation

1 planning, one thing I've learned in all of the

- 2 community outreach that we've done, and I do want to
- 3 acknowledge my colleague, who has been very front and
- 4 center in making this transportation plan work, that's

- 5 Aaron Miller of my staff who really did a gentleman's
- 6 job pulling together all modes of transportation, all
- 7 strategies, and all technical approvals to make this is
- 8 a plan that MTA could endorse.
- 9 But we started with the recognition that what
- 10 happens today, which is what people are familiar with
- in the environment, and where, what will happen come
- 2019, 2018 when the arena is opening; there's very
- 13 different transportation investments that lift the
- 14 quality of overall transportation service. That should
- 15 be seen as a our baseline. The acknowledgment that as
- of today right now, there is a bus line that's running
- 17 between the Bart station at 16th and Mission Bay,
- 18 that's the 55, which wasn't there even a year ago, that
- 19 was opening in concert with the hospital, but that long
- 20 term vision is to make that the -- the rapid bus that
- 21 is on the 22 line.
- 22 Central subway opens in 2019 with the short
- 23 line right south of the arena and a long line all the
- 24 way down to the -- to the Hunters Point-Bayview area,
- 25 but with always double the -- the train length, with

- 1 increased frequency, and service into Chinatown with a
- 2 connection at Bart. We have Caltrain electrifying by
- 3 2020. And it's kind of coincidental and opportune that
- 4 The Chronicle ran with a whole series of articles just
- 5 last weekend about this level of transportation
- 6 investment happening between this year and 2020.
- 7 Electrification for Caltrain stands out,
- 8 because that actually offers them the ability to be
- 9 much more nimble, much more frequent, and much more
- 10 with -- with acceleration and deceleration speeds,
- 11 almost like a Bart-like service for -- for 19th Century
- 12 rail system that we know today. The E Line ends up
- being important for people reaching Mission Bay North.
- 14 That's made its debut in the weekends this summer, but
- that will be a full time service eventually.
- 16 And then in addition to all of the transit
- 17 investments, there's the Blue Greenway, the bicycle
- 18 pedestrian connection, that's ultimate vision is to
- 19 link the Embarcadero with Hunters Point. And then some
- 20 streets that opened -- well, not opened, they're
- 21 completed, but not opened for service, that really
- 22 connect the disconnected grid of Mission Bay. All of
- 23 these elements are really what we're establishing as a
- 24 baseline.
- We analyze that for capacity, reliability,

- 1 and the accommodation of what an arena would need; and
- we realized we still needed more. So working with
- 3 SFMTA and all the modes, traffic, engineering, livable
- streets, transit, cabs, accessible services; we've
- 5 augments what we call the transportation service plan
- for this event center. And the augmentation includes
- 7 lines that we studied that need to be run in addition
- 8 to that baseline service you saw.
- 9 So for instance you'll see that we're using
- 10 the Van Ness BRT right away very smartly to run a
- 11 special shuttle from the northern part of the city in
- 12 through the Mission and connecting with the Van Ness
- 13 metro station and with the Bart station getting into
- 14 the -- the arena from the west. We have extra shuttles
- 15 that will be running on the T-Third and then do a like
- shuttle that would run along the waterfront after
- games, bus shuttles that hit the ferry terminal,
- 18 Transbay Terminal.
- Bart is intercepted at three points, at
- 20 Embarcadero, at Powell Street, and at 16th. What we're
- 21 doing is making sure that we're not overwhelming any
- one particular station, we're distributing people so
- 23 that they're already halfway where they want to go and

- 24 we're recognizing the importance of that two-mile
- 25 connection between the arena and huge regional transit

- lines like Bart, the ferry service, and Caltrain.
- 2 Now part of the agreements that my colleague,
- 3 Adam Van de Water, will talk about more including the
- 4 funding, are some of the expenditures that come but for
- 5 this project. These are revenues that we would not
- 6 realize as San Francisco or as MTA except for having
- 7 the project in place. What we were able to do with the
- 8 MTA cooperation was make sure that we protected what we
- 9 need so that we could operate a service plan that had
- 10 as minimal an impact on our base level as possible.
- 11 I'd love to say that it has no impact on our
- 12 base level and that's the way we planned and it we're
- 13 hoping that that's the way it's going to go. But the
- 14 way you make that happen is you anticipate how many
- 15 extra light rail vehicles you need to make sure that
- we're not overcrowding the system to the point where
- 17 people don't want to ride light rail to the arena. We
- 18 figured out that that would be four light rail
- 19 vehicles, pretty -- pretty crowded, but nothing so

- 20 overwhelming that it would be considered a failure in
- 21 terms of what people would except to help us get that
- transit mode to what we want.
- We figured out that we needed crossover
- 24 tracks. We needed the flexibility to get around the
- 25 station site so that the base service up and down the
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- T-Third wouldn't be impacted by event trains that
- 2 are -- that are doing the work of moving people to and
- from the arena. We also included a platform that now
- 4 it's -- it's seen as a variant in the project. If you
- 5 know the T-Third platforms at Third and South, I think
- 6 is the right intersection, they are -- they are two
- 7 separate platforms, a northbound platform and a
- 8 southbound platform, both narrow, they're on opposite
- 9 sides of 16th -- South Street; we're proposing to make
- 10 that a center platform, much like what you see at AT&T
- 11 Park.
- 12 It's -- it's wider. It allows more capacity
- 13 both southbound and northbound connections. It
- 14 actually helps that -- that platform work better from a
- safety perspective and from a capacity perspective.

- 16 That's something that MTA really cared about. We also
- 17 care about signal, signage and signalization. I cite
- 18 these capital investments because this is what we show
- 19 we needed to build -- to base an operating plan that
- 20 would work for this event center. We figured out what
- 21 the costs of these elements are and then we put them
- 22 into the funding strategy that Adam will highlight that
- explains, if we need this and we have to pay for it,
- how do we a come publish that?
- 25 And the good news is that there is a plan.

- 1 So in addition to those big-picture items like four car
- 2 trains or four -- four light rail vehicles and
- 3 crossover tracks, there's just a lot of traffic
- 4 engineering and transportation planning that's gone
- 5 into this. This diagram just highlights very simply
- 6 some of the complicated striping capacity design of the
- 7 roads, themselves; entering the garages; understanding
- 8 what streets might have to be temporarily closed for a
- 9 major event, but where we would make sure that we're
- 10 not overwhelming the streets with these huge pulses of
- 11 people coming and going into the arena, that was some

- 12 classic traffic engineering there.
- We also had think smartly about the curb,
- 14 itself. That there's a curb designated for cabs, curb
- designated for Paratransit, curb designated for the
- 16 busses that are stored, to make sure that they can run
- 17 through after the event as special shuttles. And then
- 18 what that meant for the traffic -- the traffic lanes,
- 19 themselves. Would be they operating? Would they be
- 20 closed off to allow these extra services to get out and
- 21 move the volumes of people out of the way?
- 22 So the answers of all of this complex
- 23 multimodal transportation planning are shown in these
- 24 simple diagrams. The point is that this is the kind of

25 thinking that we should always be doing around major

- 1 event centers so that we can manage transportation
- 2 impacts before they become a problem by being smart
- 3 about traffic lanes, by being smart about curbs,
- 4 staging busses, and then actually accommodating that
- 5 flow of busses in the volumes we need with parking
- 6 control officers, with the capacity that this grid
- 7 allows us to use if we're smart.

8 This is an example of the post-event shuttle 9 plan showing where we would stage those busses going east, west, north, south above and beyond the regular 10 11 service. I'm walking you through now what we call the 12 local hospital access plan. This has been one of the major achievements in the last few months of our work 13 with the Warriors, with UCSF, with our -- our own staff 14 15 at MTA, with the City Planning Department, and with the 16 Office of Community Investment and Infrastructure. 17 What we have here is an understanding that

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people are smarter than signals. And when humans are deployed to manage traffic, they can do things like unblock the box. They can hold traffic a little bit longer to let pedestrians cross more safely. They can make sure that the volumes of people needing to get to transit can get to the platform and the train can just wait three more seconds. This is what we've done successfully in a lot of our special event planning.

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1 So we built a plan that says, not only do we

2 use these people to manage traffic for special events,

3 we recognize that it's 7:00 at night or around then,

- 4 there's a nurse shift at UCSF that needs people to
- 5 come, I -- I think it's something like 500 nurses if I
- 6 remember correctly, at that -- at that nurse station.
- 7 They cannot afford to be stuck in the traffic of people
- 8 going to the arena. So we took this basic plan of how
- 9 we would handle parking control officers and being
- smart about the streets and we blew it out a level to
- say, in addition to having an on-site transportation
- 12 manage center, which is the red star and these blue
- 13 stars, which are the parking control officers that
- 14 dispatch traffic -- manage traffic and dispatch the
- 15 train operators and help things flow better; we did an
- analysis and said, if we put some people a little
- farther out and they can help at some key advantage
- 18 points, key entry points into Mission Bay, for instance
- 19 at Seventh Street or just under the freeway on the
- 20 other side of 16th Street from -- from the hospital;
- 21 we're actually starting to be able to manage the
- 22 traffic at the periphery, so that it can, if you're
- 23 going to the arena, you're -- you're -- you can
- 24 actually be -- you can be helped in terms of whether
- 25 there's a conflict with the mode of pedestrian or

- 1 traffic, but you can also use these people as resources
- 2 to help you find the parking spaces to help avoid that
- 3 problem of people driving around unfamiliar.
- They've been to a concert -- they -- they
- 5 know there's a concert, they've never been here, these
- 6 PCOs become the ambassadors and the traffic managers at
- 7 the same time. It isn't quite enough, though, when you
- 8 want to protect the access for the nurses in the
- 9 hospitals, as well as for local residents who just want
- 10 to get through this part of town. So we threw another
- 11 range of PCO resources out there, and this is what this
- 12 diagram represents. Those blue streets are streets
- 13 that are in the core part of the Mission Bay campus
- that don't add value to get into the arena, but they
- 15 are the blue streets that help nurses arrive to the
- 16 front door of the hospital and to the nurse stations.
- 17 They, the blue streets don't -- don't offer
- anything for people trying to park, but they mean
- 19 everything to people trying to get to work on time. So
- 20 in addition to identifying the streets that matter to
- 21 the local and hospital access plan, and the purple line
- 22 indicates an arterial that's really important just for
- locals. Again, not the same as people going to the
- 24 arena, but people just trying to go from north to
- 25 south. We added additional PCOs whose job it is to

- direct people to the arena, away from these internal
- 2 streets and actually make sure those streets are
- 3 operating only for people who need to be there.
- We're going to work with UCSF on a badge
- 5 system, so that on these big events, and he dual events
- 6 especially, those are when there's an event happening
- 7 at the Giants ballpark and something happening at the
- 8 arena that the people who need to get to the hospital
- 9 show a badge, get through the PCO control system,
- 10 because they've already got this understanding, use
- 11 those blue streets, get to their front door.
- 12 What I didn't highlight here, and it's a very
- important point, is that there is an emergency access
- 14 plan that goes east-west and north-south, that if
- 15 you're trying to, if you're in an ambulance or you're
- in an emergency vehicle and you need to get to the
- hospital, that private or that transportation access
- 18 route that is the T-Third, the transit-only
- 19 right-of-way there and the transit only right-of-way on
- 20 16th becomes an emergency vehicle lane.
- 21 It's -- it's permitted by the California
- 22 Vehicle Code. These PCOs help make sure that that

- 23 transit lane is protected for that function. In
- 24 addition, those PCOs can help wave somebody who's got a
- 25 medical emergency and isn't in a

- 1 flashing-light-and-sort-of-siren vehicle to get onto
- 2 those transit lanes and get to the front door of the
- 3 hospital as well. So they become more than just
- 4 traffic managers, they become part of the life safety
- 5 access plan for this whole network.
- 6 This is pretty innovative strategy. We
- 7 looked at a bunch of cities in America that have event
- 8 venues next to hospitals. We saw nothing like this.
- 9 We wouldn't have been able to build this without the
- 10 cooperation of UCSF, without the cooperation of the
- 11 neighbors in Mission Bay. So it's a point of
- 12 accomplishment that we think is very in tune to the
- 13 particular needs of the neighborhood while allowing
- 14 this event center to flourish.
- There's transportation demand management,
- 16 always part of any big project that we work on in terms
- of we wanting -- wanting to change travel behavior.
- 18 Some of the highlights here would be an on-site

- 19 coordinator for transportation demand management.
- 20 Using realtime smartly. So people who are leaving the
- 21 arena can know when the realtime trains are coming, but
- 22 also people who are trying to find a parking space can
- get realtime information about garage availability.
- 24 We also want to make sure that the Clipper
- 25 Card becomes a really important tool. These aren't

- 1 just Muni riders, these are people who might be riding
- 2 the ferries, Caltrain, or Bart. With Clipper as -- as
- 3 the passport for getting to and from the arena, that
- 4 helps the transit mode split stay high, but we also put
- 5 a Clipper vending facility on-site so people can add
- 6 value and not stand there making a train wait 10
- 7 minutes as they're fumbling for exact change.
- 8 There are other elements of all of these
- 9 transportation demand management measures that help us
- 10 with those mode splits. Sponsoring -- sponsoring a
- 11 bike share station, expanding bike valet parking. Even
- 12 bundling a transit fare into the transit, into the
- 13 ticket, itself, that's yet another incentive for people
- 14 to feel comfortable taking transit. But this is part

- of how we make sure all those investments make sense.
- 16 It's one thing to spend millions of dollars in capital
- investments, it's another thing to nudge people into
- 18 using them the way we need them to.
- 19 I'm almost wrapping up the part of my
- 20 overview, which is, wouldn't be complete without
- 21 parking. There's a lot of concerns about parking,
- 22 because parking is a factor in the congestion and
- 23 traffic. In addition to the transportation management
- that we showed around the site of the arena, this
- location just a bit south is about intercept parking.

- 1 There are two parking facilities we're working with the
- 2 port right now to clear as parking resources for the
- 3 neighborhood and for the special event. A smaller one
- 4 at 19th and Illinois, which would be 250 spaces, a
- 5 larger one about 800 spaces down near Cesar Chavez and
- 6 Third around Pier 80.
- 7 Those are venues that we would, not only
- 8 alert people to, so that they're not driving around the
- 9 arena vicinity trying to find a place to park, but they
- 10 would be met with a free shuttle when there's a special

- 11 event so that they don't have to worry about the
- 12 parking they think they have in their app that this is
- 13 a space they can use. They get there, the shuttle
- 14 picks them up. That level of stress is taken out of
- 15 the equation of getting to and from the arena. And it
- 16 reduces the congestion around Dogpatch and around
- 17 Mission Bay and around the hospital.
- The outreach is how we got to this level of a
- 19 plan. We -- these ideas aren't just from MTA, although
- 20 we have some great ideas at MTA. These came from the
- 21 community. These came from the businesses. They came
- from the Ballpark Mission Bay Transportation
- 23 Coordinating Committee who helped me indelibly in
- 24 making sure that we had the vantage points of the life

25 science firms, the community residents, the Giants,

- 1 UCSF.
- 2 We met with Mission Bay -- we met with
- 3 neighbors in Mission Bay, Rincon, and Potrero,
- 4 Dogpatch. The Bicycle Coalition, WalkSF, these are all
- 5 some of the people who helped shaped this plan. We had
- 6 12 meetings with the Mission Bay CAC though, and that's

- 7 a pretty important group to acknowledge, because they
- 8 came out with a full endorsement, I think it was, yes,
- 9 8th October, a 90 endorsement that this plan addressed
- 10 their concerns about the arena in their neighborhood.
- 11 We had a similar great outcome with the
- 12 group, the Coalition of Life Science businesses in the
- 13 vicinity where they came and wrote a supportive letter
- in October about this project. So I just always want
- 15 to go with the outreach as being a big part of our
- 16 success, but the bottom line is how we pay for it. And
- 17 I think that it would be fair to say that none of the
- 18 people would have felt confident endorsing this project
- 19 if they weren't convinced we had a good financial plan.
- 20 To talk about that financial plan, I hand the
- 21 microphone over to my colleague, Adam Van de Water over
- 22 at OPDW.
- 23 CHAIRMAN NOLAN: Good afternoon,
- 24 Mr. Van de Water.
- 25 MR. VAN DE WATER: Thank you, Chair Nolan,

- 1 members of the board. Thank you, Peter. And thank you
- 2 to the -- the team and the community that put a lot of

- 3 time and effort into getting us where we are today.
- 4 You heard Peter talk about unanimous approval from the
- 5 Mission Bay CAC, formal endorsement from the hospital
- 6 across the street, UCSF Mission Bay, formal endorsement
- 7 from the biotech community that surrounds the site; and
- 8 that's all thanks to the large work of a number of --
- 9 of the folks in the room you'll be hearing from
- shortly, but also to real and concrete plan for
- 11 enacting some of these proposals and -- and putting
- 12 into place the resources to fund them.
- So we commissioned, at the beginning of this
- 14 process, the Warriors elected to move to this site in
- Mission Bay in April of 2014, and we engaged in
- 16 Economic and Planning Systems, an outside consultant to
- 17 conservatively look at the revenues that would be
- 18 generated by the site. And I'm talking net of the
- 19 property tax increment that stays in the redevelopment
- 20 project area for affordable housing and for
- 21 infrastructure, those revenues that come to the city,
- 22 whether dedicated and restricted or available for
- 23 discretionary use.
- We wanted to be absolutely certain in those
- 25 numbers, so we had Keyser Marston Associates, a second

- 1 independent outside consultant, peer review those
- funds, and we engaged our Controller's Office who
- 3 concurred in those results. The results indicated that
- 4 the arena, once operational, will generate about
- 5 \$14.1 million in annual tax receipts to the city and
- 6 county. I won't go through the specific listings, but
- 7 they are detailed in the slide before you. And these
- 8 are everything from sales and parking and property
- 9 taxes to payroll and special dedicated sources.
- 10 When we look at the use side of that, there
- 11 are some funds that are dedicated by charter and by the
- 12 voters for library, children's, open space, county,
- 13 Transportation Authority, public-safety-type funds.
- 14 That -- that totals about 2.9 million, and we're not
- 15 touching those funds, those go to their dedicated
- 16 sources. Our total city operating costs are largely
- 17 transportation and MTA related, but they also include
- 18 the SFPD for extra public safety foot patrols in the
- 19 neighborhood and a little bit of extra funding from the
- 20 Department of Public Works to backstop the Mission Bay
- 21 Management Corporation in terms of street sweeping and
- 22 cleanliness in the neighborhood, that totals
- 23 \$6.1 million.
- 24 I'll talk for a second about some of the
- 25 capital improvements that Peter mentioned. In net of

- 1 the one-time sources, there's a to debt service payment
- 2 to make sure that we can deliver those costs without
- 3 impacting the MTA operating budget, and that totals
- 4 about 2.7 million. Leaving two funds. One is a Dual
- 5 Event Fund, which is in today's dollars about 900,000,
- 6 by the time the arena opens, about a million dollars.
- 7 And that is really for those peak of peak scenarios
- 8 when you have an event at AT&T Park and an event at the
- 9 arena.
- 10 Keep in mind basketball and baseball are very
- 11 complementary. You may have watched the World Series
- just concluding earlier this week, and you may have
- 13 also watched the Warriors that are now four games into
- 14 their season and off to a roaring start. So there's --
- there's really only overlap at the pre- and
- 16 post-season. At the tail ends of either season.
- 17 It's -- it's really when there's a concert or
- 18 a private event at one venue and a -- and a sporting
- 19 event at the other that this would occur, but when that
- 20 happens we want to make sure that there is added
- 21 resources so we give flexibility to the Director of

Transportation and his staff to put into play extra service, whether that be parking control officers, transit, bus service, so that we know that people can get there by their mode of choice.

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And then one, there's still a remaining 1 2 balance of \$1.5 million. In the first several fiscal 3 years we are including that in a fund I will talk about shortly to build up some accruals in case that there 5 are things that we did not foresee in our analysis. 6 On the capital side you heard Peter talk 7 about we're going to be purchasing four of the new 8 Siemens light rail vehicles, installing crossover 9 tracks to provide extra reliability on the T-Third 10 service, expanding the platform closest to the arena 11 and installing some signals and closed circuit TVs and 12 other upgrades to the transportation management 13 center -- center on-site. Those capital improvements 14 total about \$55 million one-time. And the resolution 15 before you today has the allocation of the one-time 16 sources from the project, the transportation impact

development fee, some, the real property transfer tax

- 18 and some construction-related sales and use taxes
- 19 towards that one time cost leaving an available balance
- 20 to finance, and that's that 2.7 million I just covered
- 21 in the previous slide.
- So on October -- on October 6th, we
- 23 introduced at the Board of Supervisors, a Mission Bay
- 24 Transportation Improvement Fund. It was supported by
- 25 the mayor and 10 of the 11 supervisors and will be
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- 1 heard by the Budget and Finance Committee, the Board of
- 2 Supervisors on Monday the 9th and then if forwarded out
- 3 of committee, at the full Board of Supervisors in
- 4 December. But that fund, which we cannot act on until
- 5 we have certification, which we just had from OCII, the
- 6 office of community investment and infrastructure, just
- 7 a few hours ago certifying our EIR, would do a number
- 8 of things.
- 9 It would appropriate, on an annual basis, it
- 10 still is subject to annual appropriations by the Board
- of Supervisors, in the first five fiscal years the full
- 12 amount of these project-generated sources as estimated
- 13 by our Controller's Office; it will go to those sources

- I described and build up what we think will be a
- 15 reserve to address any unforeseen circumstances. There
- is built-in public review and accountability so that if
- 17 a future mayor or a future board in their
- 18 appropriations authority should decide to make a
- 19 different appropriation to the fund, it triggers a
- 20 number of public hearings to make that a very
- 21 transparent process, but it preserves the right in a
- 22 future fiscal emergency to appropriate differently.
- 23 It creates a five-member advisory committee.

- 24 These five seats include representative of the
- ownership of the Warriors; a representative of the

- 1 University --- University of California San Francisco;
- 2 a representative of the residential neighborhood in
- 3 Mission Bay or the immediately surrounding
- 4 neighborhoods; a representative of the commercial
- 5 interest of Mission Bay, not hospital and -- and
- 6 Warriors; and a designee of the district supervisor.
- 7 So that five-member body would be making
- 8 suggestions and recommendations to the MTA as part of
- 9 their annual budgeting process and as part of the

- 10 expenditure of some of those discretionary funds. And
- 11 again, that action is calendared for this coming
- 12 Monday.
- 13 So if we focus in exclusively on the MTA, you
- heard me talk about 6.1 million in operating costs,
- about 5.1 million of that is dedicated to the MTA.
- 16 That consists of two sources. One is charter formula
- mandates to the MTA of about \$3 million, and the other
- is about 2.1 from General Fund discretionary sources as
- 19 passed through the Mission Bay Transportation
- 20 Improvement Fund. There's that \$2.7 million payment
- 21 for capital improvements and the \$.9 million dual event
- 22 reserve. So it's 3 million in charter funds and about
- 5.7 from city resources.
- 24 This is a pretty strong commitment from the
- 25 mayor and the Board of Supervisors to put

- 1 transportation resources into this neighborhood from
- 2 the project and do it in such a way that it does not
- 3 impact the MTA operating budget.
- 4 So finally today the action item before you
- 5 is a resolution that does a number of things. First it

- 6 adopts CEQA findings in a statement of overriding
- 7 considerations in the final subsequent EIR, including
- 8 the Mitigation Monitoring and Reporting Program. It
- 9 approves elements of the project under your
- 10 jurisdiction as the MTA. It agrees to the expenditure
- 11 plan for transportation capital and operating costs.
- 12 And I -- I do want to pause and thank the
- 13 numerous members of the MTA staff who has put a lot of
- 14 blood, sweat, and tears into creating that expenditure
- 15 plan, that curb management plan, that transportation
- 16 service plan. And really proactively looking ahead to
- what this neighborhood is going to look like in 2015.
- 18 And then it's also accepting the proposed
- 19 terms in the Mission Bay Transportation Improvement
- 20 Fund ordinance as proposed at the Board of Supervisors
- 21 and authoring -- authorizing the Director of
- 22 Transportation to continue with obtaining otherwise
- 23 necessary approvals to carry out the actions to
- 24 implement the project.
- 25 So I think what we have before you today is a

- 2 plan to serve, not only the arena, but Mission Bay and
- 3 this whole growing southeast part of San Francisco.
- 4 And with that, I think we'd be happy to entertain any
- 5 questions.
- 6 CHAIRMAN NOLAN: Thank you very much --
- 7 MR. VAN DE WATER: Thank you.
- 8 CHAIRMAN NOLAN: -- Mr. Van de Water.
- 9 We'll probably hear from the public first, or
- do you have -- or do you have, do you want to add one
- 11 thing, Mr. Albert?
- MR. ALBERT: Excuse me, I did want to also
- 13 allow Chris Kern from City Planning to get up and talk
- a bit about the errata with the environmental review.
- 15 Thank you.
- MR. KERN: Good afternoon, Chair Nolan and
- 17 members of the board. Chris Kern with the
- 18 Environmental Planning Division, City Planning. And I
- 19 just wanted to cover a few minor revisions to the
- 20 Mitigation Monitoring and Reporting Program, which as
- 21 Adam mentioned, you'll be considering adopting today.
- These were changes that were made at the OCII
- 23 Commission hearing earlier today on the certification
- 24 of the EIR.
- 25 So beginning with the mitigation measure

- 1 MTR9D, that's the event center exterior lighting plan,
- 2 we have added the words -- well, I'll just read it,
- 3 it's fairly. Avoid the use of light configurations
- 4 similar to those associated with the UCSF helipad
- 5 landing area, and here's added text, and where
- 6 feasible, locate primary outdoor lighting displays and
- 7 television/lighted screens away from the projected --
- 8 from the project property line at 16th Street, South
- 9 Street, or Third Street. And then we've struck the
- 10 word feasible at the end of that sentence.
- 11 Next mitigation measure MNO4B, noise control
- 12 plan for place of entertainment permit. I'm not going
- 13 to read the whole measure, it's lengthy, but just note
- 14 that we have corrected the measure to reference the
- 15 police code and not the municipal code. That was just
- 16 a typo.
- 17 Mitigation measure MAQ2B, that's Mission
- 18 offsets. Again, I won't read the whole measure, but we
- 19 made an important change. This is regarding the
- 20 payment of offset fee to the Bay Area Air Quality
- 21 Management District to offset ozone precursors. And
- 22 we've changed the text about the amount of the offset
- from in an amount of not to exceed \$18,030 per weighted
- ton to no less than \$18,030 per weighted ton.

- incorrectly, in the MMRP table, in two places, state
- 2 that the full text of the transportation management
- 3 plan is attached to the MMRP. That is not correct. A
- 4 summary table of the TMP is included as part of the
- 5 MMRP, but not the full text. And that's all. Thank
- 6 you.
- 7 CHAIRMAN NOLAN: Thank you, Mr. Kern.
- 8 Okay. Let's hear from the members of the
- 9 public, Ms. Boomer.
- 10 SECRETARY BOOMER: Corinne Woods followed by
- 11 Kathryn Sharp and then Nick Balone (phonetic).
- 12 CHAIRMAN NOLAN: Good afternoon, Ms. Woods.
- 13 MS. WOODS: Good afternoon, commissioner,
- 14 Mr. Reiskin. My name is Corinne Woods. I chair the
- 15 Mission Bay Citizens Advisory Committee, and I
- 16 represent the Mission Bay CAC on a group called the
- 17 Ballpark Mission Bay Transportation Coordinating
- 18 Committee. We've spent the last 15 years surviving the
- 19 Giants in our neighborhood, and we've learned a lot.
- 20 And one of the things we learned was that

- 21 adequate funding for MTA, whether it was for transit or
- 22 for PCOs or for whatever it needed, was critical to
- 23 having our neighborhood survive the kind of impacts we
- 24 get. That's why this transportation fund is so
- 25 critically important, because what happened during the

- 1 recession was that your budget got cut and therefore
- 2 the number of PCOs and all other resources available,
- 3 when we had still 40,000 people coming to ball games,
- 4 got cut.
- 5 And so when we first started talking to the
- 6 Warriors about having this arena, and this was when we
- 7 were still thinking of doing it at 30-32, we said,
- 8 you've got to fund it. You cannot just way, wave a
- 9 magic wand and expect the city to pay for these
- 10 services. Well, we're glad to see this funding happen.
- 11 We're glad to see that there's this support. There is
- 12 still kind of a disconnect between the requirements of
- 13 the EIR in transportation and this new fund in the way
- it's going to be managed.
- And we're still working with Peter Albert,
- 16 you know, thank God here's here, and Aaron and the

- group to try and make these things connect with each
- 18 other so that we can use the benefit of what we've
- 19 learned on the BTCC --
- 20 CHAIRMAN NOLAN: Thank you.
- MS. WOODS: -- for the benefit of this new
- 22 plan.
- 23 CHAIRMAN NOLAN: All right, thank you.
- Next speaker, please.
- 25 SECRETARY BOOMER: Kathryn Sharp, Nick Balone,
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- 1 Pat Valentino.
- 2 CHAIRMAN NOLAN: Good afternoon, Ms. Sharp.
- 3 MS. SHARP: Good afternoon. I'm Kathryn
- 4 Sharp. I head Community Affairs for FibroGen. We are
- 5 one of the 13 companies in the life science industry in
- 6 San Francisco that issued a letter of support for the
- 7 Warriors arena. One of the things that was critical
- 8 for us in making this final decision is the resolution
- 9 that's currently before you. In our minds this was
- 10 actually a tipping point. Without the commitment of
- 11 both the city, and your agency, the monies, an the
- 12 commitment of the city to see to it that these are,

- 13 these actions are followed through, this wouldn't work;
- 14 but we felt with the work that has been done, the
- 15 effort that has been put into this, the coordination
- that we've been able to engender with the Warriors,
- 17 themselves, that we could make this work.
- And therefore we issue for submission, the
- 19 letter of agreement and support.
- 20 CHAIRMAN NOLAN: Thank you.
- Next speaker, please.
- 22 SECRETARY BOOMER: Nick Balone, Pat Valentino,
- 23 Tom O'Connor.
- 24 CHAIRMAN NOLAN: Excuse me. Good afternoon.
- 25 MR. BALONE: Good afternoon. My name is Nick
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- Balone. Good afternoon, board of directors,
- 2 Mr. Reiskin. It's nice to see all of you today. My
- 3 name is Nick Balone. I'm a native San Franciscan and a
- 4 lifelong resident. I'm here to support the Warriors
- 5 transportation fund. This fund will ensure that
- 6 another, at least another 10 million annually will
- 7 be -- will be spent on traffic mitigations of the, for
- 8 the life of the arena. This is something that I know

- 9 is great because I deal in the Richmond District and
- 10 I've got two giant concerts and I know how you need to
- 11 have those during those times. So this is great to
- 12 have the funding for it.
- 13 You know, it's great to have the dedicated
- 14 funding for the neighborhood, because they've been
- 15 asking for it and it's something great to have. Being
- 16 the VP of a neighborhood association, I know how hard
- 17 it is to get -- get these kind of funds. And for this
- 18 to be approved would be a wonderful of thing for a
- 19 neighborhood to have. It's great that the -- that the
- 20 Warriors worked for the city and UCSF to address the
- 21 community's concerns on traffic.
- It's been something I keep hearing when
- 23 dealing with this and it's been something that's been
- 24 great that's continuing to be addressed at all times
- and it's something that you guys are, should be

1 complimented on working with this. The community focus

2 has allowed the team to develop a comprehensive plan

3 that will be paid for fully and funded solely by new

4 revenues by the Warriors project, itself. The

- 5 Transportation Improvement Fund is designed to
- 6 guarantee that the resources will be in place to manage
- 7 the flow of visitors and traffic and transit in the
- 8 area around the arena once it opens.
- 9 Again, I know how it is dealing with those
- 10 concerts. So it's something that's major to have for
- 11 these, for this neighborhood. And I hope you guys just
- 12 support this resolution. It would be great for it. So
- 13 thank you all. Have a good day.
- 14 CHAIRMAN NOLAN: Thank you.
- Next speaker.
- 16 SECRETARY BOOMER: Pat Valentino, Tom
- 17 O'Connor, John Templeton.
- 18 CHAIRMAN NOLAN: Good afternoon,
- 19 Mr. Valentino .
- 20 MR. VALENTINO: Good afternoon. My name is
- 21 Patrick Valentino. I'm the president of the South
- 22 Beach Mission Bay Merchant's Association. I'm also
- 23 here as a neighbor who lives in the South Beach Mission
- 24 Bay area. This transportation fund is critical. I --
- I think there's several pieces of good news that come

- 1 with us. Number one, the Warriors listened to the
- 2 community. We've seen this evolution over the past
- 3 year. Number two, the funding that we're going to see
- 4 happen and the upgrades are needed.
- 5 And what -- what I think we'll see is a net
- 6 benefit after this is done. A lot of the folks in the
- 7 neighborhood are actually really excited about this
- 8 project coming online for the benefits of the
- 9 transit -- the benefits from transit. I also have to
- 10 give credit to Peter and Adam. These guys really are
- incredibly thoughtful in putting together this
- 12 transportation program. It was interesting, I started
- 13 to do some research to see if other arenas had similar
- 14 transit plans. I couldn't find anything on it.
- And I think Peter mentioned there's no other
- 16 arena had put something forth like this when it's next
- 17 to a hospital, or I couldn't find essentially anything
- on there. In fact, one day I saw Peter jogging, and he
- 19 was -- he -- he, I'd constantly see him jogging through
- 20 our neighborhood. And he was -- he stops and he starts
- 21 talking about, you know, transit solutions. I mean,
- 22 that to me is true dedication, when the guy is running,
- 23 not clearing his head, but actually thinking about, you
- know, we could do this and we could bring in people
- 25 better that way.

- 1 We could also look to the 9,000-seat event
- 2 arena that was for America's Cup. I know that the
- 3 ranges will go up and down for this arena, but 9,000 is
- 4 the approximate average. They have just achieved an
- 5 83 percent transit split. I think that's incredibly
- 6 important to look at. We can get people on transit.
- 7 The Bike Coalition is happy. I think this is going to
- 8 be the most bike-friendly arena.
- 9 So you've got this transit fund, you've got a
- 10 transit-friendly arena, you've got one of the most
- 11 bike-friendly arenas. I think we've got all the things
- 12 moving in the right direction, so please support this
- 13 fund. Thank you so much.
- 14 CHAIRMAN NOLAN: Thank you.
- Next speaker, please.
- 16 SECRETARY BOOMER: Tom O'Connor followed by
- John Templeton and then Barbara French.
- 18 CHAIRMAN NOLAN: Good afternoon, Mr. O'Connor.
- MR. O'CONNOR: Good afternoon, I'm Tom
- 20 O'Connor, president of the San Francisco Firefighters
- 21 as well as an active duty battalion chief here for the
- 22 San Francisco Fire Department. And I'm here to talk
- 23 about one specific aspect in regards to this proposal

- and that's emergency vehicle access and UCSF. Now
- 25 as -- as part of this agreement, UCSF, the city, and

- 1 the Warriors have a new Mission Bay Transportation
- 2 Improvement Fund has been created. This new fund,
- 3 which will be fully paid for by the new revenues, will
- 4 also help manage the flow of visitors, emergency
- 5 vehicles, traffic, and transit to Mission Bay.
- 6 Now it's a huge sum of money, \$10 million
- 7 that will be available every year annually for traffic
- 8 mitigation for the life of the arena on top of the
- 9 \$40 million in other revenue that will be created. Now
- 10 this fund will pay for all the things needed to make
- 11 sure the transportation plan is success for this
- development. We have a new expanded light rail
- 13 station, four new light rail cars, increased service
- 14 before and after the event, ample traffic control
- 15 officers for all event.
- But the fund also pays for a local access
- 17 plan to ensure that emergency vehicles, doctors,
- 18 nurses, and visitors to the hospital are not waylaid by
- 19 traffic. This is critical to your first responders,

- 20 because at all other hospitals around San Francisco,
- 21 there isn't this dedicated lane for emergency
- 22 responders to get to hospitals. So to have the
- 23 foresight ahead of time to put this into the plan is
- 24 really near and dear to us and will make a vital and
- 25 critical difference to San Franciscans and to visitors
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- l and to anyone that has to visit this hospital.
- 2 So we -- we -- we wish that every other
- 3 hospital had this sort of access, we're glad that we're
- 4 thinking ahead of time this way, and we urge you to
- 5 support this proposal.
- 6 CHAIRMAN NOLAN: Thank you, Mr. O'Connor.
- 7 Next speaker, please.
- 8 SECRETARY BOOMER: John Templeton, Barbara
- 9 French, and then Dimitri Blazedale (phonetic). He's
- 10 the last person who turned in a speaker card.
- 11 CHAIRMAN NOLAN: Good afternoon,
- 12 Mr. Templeton.
- MR. TEMPLETON: Good afternoon. When the
- 14 branch library campaign was done, they ran out of money
- 15 before the renovation of Bayview Library and the late

- 16 Linda Brooks Burton came to me and said, you know,
- 17 Bayview always gets the short end of the stick. And so
- 18 we went to the Library Commission, we got a million
- 19 dollars out of operating money to actually create a new
- 20 library. And during that process I spent a lot of
- 21 nights on the Third and Revere platform waiting for the
- 22 T Line.
- 23 And the first thing that I thought about when

- I read about this was that there's no way that the T
- 25 Line can service an additional 20,000 people. So I

- 1 looked into it a lot further and saw the report that
- 2 Power did about the -- the -- the different ways that
- 3 transit is operating in the city for poor people and
- 4 young people as opposed to the things like the Twitter
- 5 bus that we have directly from Caltrain. And I guess
- 6 the precedent of the Bart Airport Connector case is
- 7 that you can't favor high income, you know, more
- 8 desirable customers over low income.
- 9 And that's what our California's
- 10 environmental justice law specifically prohibits. So
- 11 this plan doesn't compress the fact that T Line doesn't

- 12 work for Bayview right now. Thanks.
- 13 CHAIRMAN NOLAN: Thank you, sir.
- 14 Next speaker, please.
- 15 SECRETARY BOOMER: Barbara French followed by
- 16 Dimitri Blazedale and then lastly Tom Lippy.
- MS. FRENCH: Hi.
- 18 CHAIRMAN NOLAN: Good afternoon, Ms. French.
- MS. FRENCH: Chair Nolan, members. Barbara
- 20 French, vice chancellor at University of California San
- 21 Francisco. On behalf of UCSF I'm here today to express
- our support for the Warriors event center and mixed-use
- 23 development and specifically for those elements of the
- 24 project that are before you today. Earlier today we
- did provide public comment at, in front of the OCII in

- 1 support of the project. When the Warriors first
- 2 announced its intent to build a new event center and
- 3 mixed-use development at Mission Bay, we began to take
- 4 a hard look at how such a development would impact our
- 5 Mission Bay campus, with particular attention to our
- 6 new hospital, which serves women, children, and cancer
- 7 patients.

8 As we studied the project, our concerns 9 quickly focused on traffic impacts and specifically to 10 the impacts that an event center would have on those 11 hospitals for emergency vehicles, patients, and 12 families, as well as the more than 3,000 employees that work at those hospitals. In analyzing the project, we 13 14 focused on traffic that would be generated during 15 periods when the event center would be hosting large 16 weekday evening non-basketball event at the same time 17 that the Giants are in town playing at home. And we looked at these, this, these 18 19 particular circumstances, which could bring up to 20 60,000 people into the neighborhood, because we 21 identified that as likely having the most impact on our 22 patients and employees trying to get to the hospital. 23 During this time our chancellor publicly announced

qualified support for the plan pending an agreement

with the city and the Warriors, and a few weeks ago

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we're happy to announce we reached such agreement.

² Elements of that plan were discussed today,

³ including the local hospital -- hospital access plan.

- 4 So all of these things together brings us a high degree
- of confidence that the level of traffic monitoring and
- 6 management is sufficient, more than sufficient to
- 7 ensure that people who need to get to our hospital will
- 8 be able to do so. And for those reasons we're
- 9 supporting the project and the items before you. We
- 10 encourage your support.
- 11 CHAIRMAN NOLAN: Let me just ask --
- MS. FRENCH: Thank you.
- 13 CHAIRMAN NOLAN: -- one question, Ms. French,
- 14 if I may. The helicopter issue was raised, lights.
- MS. FRENCH: We're satisfied. We gave --
- 16 CHAIRMAN NOLAN: You are with that.
- 17 MS. FRENCH: -- comments into the draft EIR,
- and we're satisfied. They also made changes with the
- 19 cranes so that the cranes don't interfere with the
- 20 flight path of the --
- 21 CHAIRMAN NOLAN: Thank you.
- Next speaker, please.
- 23 SECRETARY BOOMER: Dimitri Blazedale followed
- 24 by Tom Lippy, the last two speakers.
- 25 CHAIRMAN NOLAN: Good afternoon, sir.

- 1 MR. BLAZEDALE: Chairman Nolan, members of the
- 2 board. My name Dimitri Blazedale. I'm speaking on
- 3 behalf of the Mission Bay Alliance today. I brought
- 4 with me a letter prepared by my colleague, Pat Solari
- 5 (phonetic). This was separately emailed to your
- 6 office. I only have four hard copies. I apologize for
- 7 not having enough for each of the members of the board.
- 8 I'd just like it highlight a few, a couple of portions
- 9 of -- of this letter.
- 10 The first point I want to raise is that the
- failure to include the transportation management plan
- 12 and transit service plan within CEQA as -- or sorry --
- as within the draft or within the final EIR as
- 14 mitigation measures is a failure to comply with CEQA.
- 15 This is not just a technical file. The failure to
- 16 analyze its feasibility and efficacy and particularly
- 17 the feasibility and efficacy of alternatives mean that
- 18 the final EIR is inadequate.
- 19 The second point that I'd like to raise is
- 20 that the fair share fee allocations that are contained
- 21 within the project have not been adequately analyzed
- 22 under CEQA, specifically the decision in Anderson First
- 23 Coalition requires that the plan be enforceable and
- that payment for the hall mitigation measures be
- assured and pursuant to an enforceable mechanism.

- 1 There is no such mechanism here for the half, or I
- 2 should say more than half of the -- of the financing
- 3 that is going to come from the city budget. And in
- 4 fact, the staff memo that's been prepared for the SFMTA
- 5 concedes exactly this point.
- 6 The final thing that I want to bring up today
- 7 is that the -- is that in financing several very
- 8 significant transportation improvements, there is a
- 9 public subsidy for the developer. And under Government
- 10 Code Section 53083, this body is required to do, to
- 11 follow the careful substantive regulations, including
- 12 carefully studying those things and having a public
- 13 hearing on -- on that issue.
- 14 CHAIRMAN NOLAN: Thank you, sir.
- 15 MR. BLAZEDALE: Okay, thank you for your time.
- 16 CHAIRMAN NOLAN: Thank you, sir.
- Okay. Next speaker, please.
- 18 SECRETARY BOOMER: Last speaker is Tom Lippy.
- 19 CHAIRMAN NOLAN: Good afternoon, Mr. Lippy.
- MR. LIPPY: Good afternoon, members of the
- 21 board. My name is Tom Lippy. I also represent the
- 22 Mission Bay Alliance. And I wanted to speak to you in

- your role as a responsible agency. Without your
- 24 approval of the matters before you, the project does
- 25 not happen. So you do have an important role in the

- 1 process here. So it's not just that you're adding on
- 2 value, which a lot of the speakers were referring to
- 3 the transportation fund as being an important
- 4 value-added feature, and there's no question that if
- 5 the project is going to happen, then that is a
- 6 value-added feature; but the question is whether the
- 7 project should go forward.
- 8 And your findings under CEQA have to meet the
- 9 requirements of law. And so I would encourage you to
- 10 look at the CEQA comments that were submitted yesterday
- and today by the legal team for the Mission Bay
- 12 Alliance. A lot of new developments have occurred.
- 13 And I wanted to talk to you about one of them in
- 14 particular -- in particular, the air pollution impacts
- for ozone pollution are admitted to being significant
- 16 in the EIR.
- 17 And the mitigation for that was an offset
- 18 program administered by the Bay Area Air Quality

- 19 Management District, known as BAAOMD. And there was a
- 20 funding amount that was provided per weighted ton,
- 21 about \$17,000 per weighted ton resulting in a fee of
- 22 about \$320,000 for the offset. Well, it turns out that
- 23 the Bay Area Air Quality Management District says
- 24 that's not enough. And that was the amount that was
- 25 set forth in the EIR. And based on that, the EIR found

- 1 the impact was mitigated to less than significant.
- 2 BAAQMD says it's not enough, it's going to cost about
- 3 600-some-thousand dollars.
- 4 And right now the city and the project
- 5 sponsor have not agreed to that. So at the moment
- 6 there is no basis to find that that impact is less than
- 7 significant. Your findings that you're asked to
- 8 approve today say that those impacts are less than
- 9 significant, but the -- the evidentiary basis for that
- 10 finding is now gone as of a letter dated yesterday from
- 11 BAAQMD.
- 12 This morning Mr. Morales made the argument,
- 13 well, there's an alternative offset option in the
- 14 mitigation monitoring program, but there's nothing in

- 15 the record that would suggest that that alternative
- offset program is feasible or attainable. And
- 17 therefore you don't have the evidence to make these
- 18 findings. Thank you.
- 19 CHAIRMAN NOLAN: Thank you, sir.
- 20 Okay. Anyone else care to address the Board?
- 21 Seeing none.
- Ms., members of the board, questions or
- 23 comments?
- 24 DIRECTOR BRINKMAN: Yes. We did have this
- 25 come to Policy and Governance a little while ago and we
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- 1 had some really good discussions and we were very
- 2 impressed with the work that has been done by
- 3 Mr. Van de Water and Mr. Albert. One of the things
- 4 that -- that we talked about there was the fact that
- 5 during these special events, as our former colleague
- 6 Director Bridges used to remind us, people are willing
- 7 to walk a lot further than they normally will in
- 8 everyday life.
- 9 And -- and as Director Ramos pointed out,
- 10 that walk actually becomes part of the event. And we

- 11 can $\operatorname{\mathsf{--}}$ we can see that with the improvements to
- 12 pedestrian realm and to bicycle realm, we're going to
- get a significant percentage of people coming on foot
- 14 and coming on bicycle, which I think is going to be
- 15 great. One thing I neglected to ask one thing that I
- 16 neglected to ask at Policy and Governance was the --
- the point brought up by the gentleman a few speakers
- 18 back about what does this bring to the Bayview and
- 19 Hunters Point.
- 20 And, Mr. Albert, if you could just go into
- 21 that a little bit, because I want to make sure that
- 22 we -- we acknowledge and we talk about how this project
- 23 and how these transportation improvements can sort of
- 24 flow through towards that, towards those neighborhoods.
- MR. ALBERT: Thank you. Peter Albert, MTA.

- 1 So the -- the question, just to repeat back -- repeat
- back to make sure I'm getting it correctly is what
- 3 would be the benefits that this project might extend to
- 4 the Bayview.
- 5 DIRECTOR BRINKMAN: Correct, thank you.
- 6 MR. ALBERT: The -- the one lesson we learned

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7 from how AT&T Park functions was the impact on the
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- 8 whole -- the whole light rail line for a special event
- 9 happening at AT&T Park. So while we used all of the
- 10 extra capacity and reliability that went into the
- 11 central subway plan, including the two-car trains and
- 12 the -- and the short line, we didn't want to compromise
- all those investments by having a large event on-site.
- 14 So by building the passover tracks and by adding the
- four street cars, what we've done is we've let the
- 16 baseline remain the baseline even in the -- even in the
- 17 special event.
- Now it's true that the extra capacity, the
- 19 shuttles add value to anybody living in the area. So
- you might be in Dogpatch and you don't, you're not even
- 21 going to the Warriors arena, you will be able to ride
- 22 all of those extra event service to that part of the
- 23 city. That won't extend all the way down to probably
- 24 Cesar Chavez unless you're a really ambitious walker,
- 25 but the point of that is that we're making sure that we

- don't have a negative impact on the quality of the
- 2 service that is a big part of central subway

- 3 investment.
- 4 The one -- the one additional project that we
- 5 couldn't talk about in the EIR, but we have talked
- 6 about in a narrative in the environmental document is
- 7 the prospect of ferry service to the southern part of
- 8 the waterfront. Now that's not in the EIR, because it
- 9 isn't something we analyzed, but it certainly has been
- an impetus and we've been working with WETA on looking
- 11 at a ferry terminal at 16th and the water. And if that
- 12 feasibility process shows that that is a feasible
- 13 project, the ferry operator is willing to do that, we
- 14 know that already, the Warriors and UCSF expressed
- 15 really strong support.
- 16 I can tell you that everybody in the Ballpark
- 17 Mission Bay Transportation Coordinating Committee loves
- 18 it. That gives additional multimodal access to the
- 19 whole southern waterfront. That actually gives people
- 20 the chance for East Bay transit access that isn't
- 21 reliant on Bart. So it, the benefits of this
- 22 conversation about the Warriors extend well beyond what
- 23 we analyzed in the EIR and show the party, the
- 24 coalition, the people who are all working together as
- 25 looking at leveraging this project to put so much more

- 1 transit investment than we would otherwise know.
- 2 DIRECTOR BRINKMAN: Thank you. Thank you,
- 3 that was my other --
- 4 DIRECTOR RUBKE: Can I --
- 5 DIRECTOR BRINKMAN: -- question.
- 6 DIRECTOR RUBKE: Could I just --
- 7 CHAIRMAN NOLAN: Director Ramos, anything?
- 8 DIRECTOR RUBKE: Could I just add like to
- 9 that.
- 10 CHAIRMAN NOLAN: Oh, sure.
- 11 DIRECTOR RUBKE: Just as a tail end to that.
- 12 Isn't any time, my understanding is that any time we do
- 13 a service change, we do an equity analysis because of
- 14 our funding anyway. Is that not what --
- 15 CHAIRMAN NOLAN: Title 6?
- 16 DIRECTOR RUBKE: Right.
- 17 MR. ALBERT: A Title 6?
- 18 DIRECTOR RUBKE: So I -- I just, I don't know,
- it seemed like that would cover us, too.
- MR. ALBERT: Thank you.
- 21 DIRECTOR RUBKE: In general.
- MR. ALBERT: Right, that's correct. Yeah,
- 23 Title 6 analysis is part of this. But again, that's
- 24 why we wanted to protect that baseline so there
- 25 wouldn't be a negative impact --

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               DIRECTOR RUBKE: Right.
               MR. ALBERT: -- on the service.
 2
                DIRECTOR RUBKE: Right.
 3
                CHAIRMAN NOLAN: Director Borden.
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                DIRECTOR BORDEN: And I would think also --
 6
      also with the additional of the central subway being
      open, that actually helps speed up. I mean, the
 8
      challenge is how long it takes to go all the way
 9
      around. I mean, you have the shortcut on the T Line
10
      that will help exponentially. I mean, I think this is
11
      such an innovative project I think in the -- in the
12
      transportation demand management space, and all the
13
      different tactics that's you've taken I think is, you
14
      know, really to be commended to think about this.
15
                I think we were so fortunate that we've
16
      learned a lot from the Giants. And I actually think
17
      that the traffic congestion -- congestion is a lot
18
      better than a lot of other cities who have downtown
19
      stadiums because of how well we've got it down with the
20
      street -- with the trains and how many few people do
21
      drive as a consequence. I mean, the reason the Giants
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- 22 have an extra parking lot is because it's -- it's not
- 23 really highly utilized actually.
- So you know, I really commend you on thinking
- 25 all those things through and I respect all the speakers
 - 164

- 1 who came out and have been a part of this process.
- Working at the hospital obviously is very, very
- 3 critical. Making sure that we improve -- we improve
- 4 transportation improvements, not just in the short
- 5 term, but the long term. And having this fund and
- 6 having that advisory group that can help weigh in to
- 7 make sure that we of course correct, should things not
- 8 be working well, makes a lot of sense.
- 9 So I -- I think it's a really great
- 10 development and a win-win overall for the city. And I
- 11 think the transportation will be improved exponentially
- 12 in this area in general as a consequence. So thank you
- 13 very much for your work on this.
- 14 MR. ALBERT: And through the Chair, if I may,
- 15 I -- I want to elaborate on -- on those comments,
- 16 because I get to something I should have mentioned
- 17 earlier on. A lot of the transportation investment

- 18 that came out for, in this -- in this Warriors project
- came from a much bigger overview of the whole
- 20 waterfront that was conducted by this agency over the
- 21 last three years. So we wanted to make sure that we
- weren't doing transportation planning project by
- 23 project, that we knew the big-picture deficiencies and
- 24 challenges.
- 25 Social justice was a huge part of that. You

- 1 saw an earlier presentation on the waterfront
- 2 transportation assessment. I can tell you that
- 3 everyone -- everyone who's worked on the Warriors
- 4 project took an element of that assessment and
- 5 understood transportation and the whole waterfront
- 6 region better because of that. So the understanding of
- 7 the need for pedestrian safety or extra bicycle
- 8 capacity or transit capacity in the Bayview, all of
- 9 those were helping us make sure we weren't making a
- 10 mistake solving, thinking we were solving the problem,
- 11 but actually creating new problems, by looking at that
- 12 bigger waterfront assessment.
- 13 DIRECTOR BORDEN: Right.

- 14 CHAIRMAN NOLAN: Director Ramos.
- 15 DIRECTOR RAMOS: Thank you again, Mr. Albert
- and Mr. Van de Water. This has been really exciting
- 17 and I'm happy to support it. Just a couple of
- 18 questions just to clarify. We, in the recommendations
- 19 from the CAC, there was a concern that the PCOs, new
- 20 PCOs would need to be hired. Maybe if you could talk a
- 21 little bit more about how getting all these little
- 22 stars staffed with PCOs on a map won't drain from the
- 23 rest of the city's resources.
- MR. ALBERT: Thank you for that opportunity.
- 25 Yes, I -- I really appreciated that feedback from the

- 1 CAC. What it represented was a commitment from the MTA
- 2 would make all the difference in making sure this plan
- 3 works. What I can tell you is that one of the great
- 4 challenges at MTA is making sure we have the resources
- 5 to offer this service we -- we're asked to provide. If
- 6 the funding is the gap -- there's two issues that have
- 7 become the challenge in accommodating that service,
- funding and time. So we have between now and 2018 in
- 9 opening the event center to make sure we have a plan

- 10 that works.
- 11 We've done that, to our, to the -- to the
- 12 extent, I believe, feasible and credible, we've
- developed a plan that anticipates the transportation
- 14 challenges and offers solutions.
- 15 DIRECTOR RAMOS: Right.
- MR. ALBERT: The funding strategy along with
- 17 that allows us to create a hiring plan in advance of
- 18 the opening of the event that shows with reliability,
- 19 we know there are X number of these events. I'm going
- 20 back to this diagram, because this is so helpful. You
- 21 can really over -- I'm sorry, if the computer could go
- 22 back to the image on the screen. You can oversupply
- transportation or you can undersupply transportation.
- There's a challenge with both. You're either spending

25 too much money on a transportation plan that isn't

- 1 efficient or you're not spending enough and you're
- 2 creating problems.
- 3 Having the predictability of scheduling and
- 4 in linking that with the Giants and then understanding
- 5 the needs of the hospital in Mission Bay, help us lead

- 6 to a hiring plan that knows when those dual event are,
- 7 estimates what the sizes are, uses realtime information
- 8 and marketing to make sure we get people in the right
- 9 mode split and then honor their voluntary, their
- 10 willingness to work with our mode split by offering
- 11 the -- the extra transit service and the PCOs.
- So we have all the ingredients for a hiring
- 13 plan, plus the time, plus the resources.
- 14 DIRECTOR RAMOS: Great. Thank you so much for
- 15 that. And I appreciate all of the questions that you
- 16 entertained from me and Director Brinkman and Ricky at
- 17 the PA -- at the PAG. The one last thing that evolved
- 18 since I've been thinking about that conversation was
- 19 the opportunity for people to purchase parking spaces
- 20 when they buy their ticket for those auxiliary lots, so
- 21 there would be a set amount of people trying to access
- 22 those lots, knowing that the only way they're going to
- 23 be able to get in there is by way of a pre-purchased
- 24 parking pass, if you will. Is that something that
- 25 you're factoring into the -- the equation of making all

- 2 MR. ALBERT: Well, through the Chair, we have
- 3 been working with a strategic realtime parking
- 4 information on a couple of reasons. One is to make
- 5 sure there's that certainty, so we minimize the amount
- 6 of driving around and searching for parking. The other
- 7 is, by using the geography of the ticket holders, we
- 8 might be able to intercept them at parking locations at
- 9 the periphery. So if you're coming up from the south,
- 10 you would be the ideal clients for those parking lots
- 11 that are south of the arena.
- 12 If you're coming in from the north where
- there's a lot of parking garages empty on South of
- 14 Market, you would park there and then walk the quarter
- 15 mile.
- 16 DIRECTOR RAMOS: Yeah.
- 17 MR. ALBERT: So there are two levels of
- 18 technology that we would use. One is to get at that,
- 19 to instill the certainty in knowing where your parking
- 20 is.
- 21 DIRECTOR RAMOS: Yeah.
- MR. ALBERT: And then second would be the
- 23 geographic inception.
- 24 DIRECTOR RAMOS: Excellent. Yeah, no, I just
- 25 think it would be really, really helpful if people

- 1 could know in advance that they've got a spot so that
- 2 they're not driving around looking for one. And it
- 3 seems like we've got the technology and the ability to
- 4 be able to do that, and it would be wonderful to be
- 5 able to tap into that.
- 6 MR. VAN DE WATER: Through the Chair to
- 7 Director Ramos. Just to add to what Peter has already
- 8 mentioned, one of the unique advantages that we have
- 9 here is we have a captive audience, unlike Fourth of
- July and for New Year's Eve and Hardly Strictly where
- 11 people come from all over the region without a ticket
- 12 and they come from all different modes and we have to
- 13 estimate how many people are coming in and from what
- 14 area. Here we have a point of sale where people are
- 15 purchasing them. We often know what zip code their
- 16 origin is coming from.
- 17 We have a mitigation measure in the document
- 18 that has the Warriors committing to developing mobile
- 19 apps and way-finding technology, so that as you
- 20 purchase that ticket, you'll -- you'll know how to get
- 21 there on transit. You'll know to get there with bike
- 22 share. You'll know how it get there with ride share
- 23 services or taxi. And if you are driving, you can
- 24 pre-reserve a parking space. There's limited parking

- 1 available to the public off-street within parking --
- 2 within walking distance, and they can come to lease
- 3 arrangements with those operators so that they'd know
- 4 directly where to go.
- 5 We'd definitely want to avoid the kind of
- 6 circling effect of people coming in, oh, I'm going to
- 7 park across the street without any pre-made
- 8 reservations.
- 9 DIRECTOR RAMOS: Yeah, because then what ends
- 10 up often happening is when those, when folks can't find
- 11 parking in the lots that they would have planned on
- 12 parking, they end up parking in the neighborhoods, you
- 13 know. And then the neighbors have a hard time. And
- 14 then they end up, I mean, you know, anybody that lives
- in, around the coliseum or, you know, those kinds of
- 16 places is constantly having to deal with overflow
- 17 parking, you know, interfering with their regular
- 18 routines.
- 19 And so I think that it would be really great
- 20 if people could know in advance whether or not there

- 21 will be parking. And if not, then they should know so
- 22 they can plan other modes if -- if at all possible.
- 23 So --
- 24 MR. ALBERT: That's -- that's true. There is
- one challenge about using technology in 2015 for a

- facility we want to open in 2018, because we know what
- 2 we think is useful today might be obsolete. I want to
- 3 point out from Potrero Hill we got a lot of concern
- 4 about the GPS services, Waze and places and -- and apps
- 5 like that --
- 6 DIRECTOR RAMOS: Uh-huh.
- 7 MR. ALBERT: -- that allow people to find
- 8 short cuts to places, but don't acknowledge all of the
- 9 protections you're trying to build in for quality of
- 10 life.
- 11 DIRECTOR RAMOS: Uh-huh.
- 12 MR. ALBERT: So we do know that we have to
- 13 work really closely with these providers of information
- 14 to make sure that they're not short circuiting all of
- the good work in our planning, but that is very much
- 16 part of our TDM program.

- 17 DIRECTOR RAMOS: Well, great work. Thank you
- 18 both of sop and all the staff that pitched in.
- 19 CHAIRMAN NOLAN: Director Reiskin, did you
- 20 want to say something?
- 21 DIRECTOR REISKIN: If -- if I may, Mr. Chair.
- 22 First of all, I -- I just want to kind of reinforce
- $\ensuremath{\texttt{23}}$ $\ensuremath{\texttt{what}}$ I think came out through the presentation that we
- started this process with some principles in mind
- 25 that -- that really came from the mayor, that we not

- only work across the city government and with the
- 2 community stakeholders to get the transportation right
- 3 for the project, which I think you can see, I think
- 4 thanks to the great work that Peter and a lot of folks
- 5 have done and that we've been able to do in a -- in a
- 6 complex but very innovative, and I think what we
- 7 believe will be a very effective way; but also in a way
- 8 that makes it work for the other stakeholders in the
- 9 area, the -- the neighbors, the residents, the -- the
- 10 hospitals, the -- the -- the rest of the community and
- 11 the adjacent communities.
- 12 And I -- I think we've achieved that. And I

- 13 just, I want to -- so that was one principle. The
- 14 other principle, and this was really my principle, was
- that we do so without creating any adverse impact to
- 16 the MTA's operating or capital budgets and that we do
- 17 so in a way, have a transportation plan that minimizes
- any adverse impact to everybody else in San Francisco
- 19 who is not trying to get or from an arena event.
- 20 And I think that our transportation plan has
- 21 enabled us to do that. I do want to acknowledge again
- 22 the work that Peter and a lot of other folks within the

- agency, within the Office of Economic Workforce
- 24 Development, OCII, City Planning, City Attorney's
- 25 Office working with the many stakeholders, some of

- 1 which you heard from today. And we really developed
- 2 this plan with those stakeholders. Where we ended up
- different than where we started, and we're much better
- 4 for the great process that we were able to work through
- 5 with the community.
- 6 So I just want to acknowledge the really
- 7 tremendous really unprecedented work on that. There --
- 8 there -- there were a few somewhat technical legal

- 9 issues that were raised during public comment, so I
- 10 want to just invite staff up to clarify those points
- 11 before you consider a motion.
- 12 MR. KERN: Thank you. Good afternoon, Chair
- 13 Nolan and members of the board. Chris Kern, City
- 14 Planning Department. I wanted to respond to just a
- 15 couple of the points raised by council for the Mission
- 16 Bay Alliance and their remarks. First, there was
- 17 comments that the transportation management plan was
- 18 not included in the EIR and should have been. That is
- 19 not correct. The transportation management plan is
- 20 included as, in volume three of the EIR. And there was
- 21 extensive discussion analysis of the -- of the TMP and
- 22 the transportation analysis for the EIR.
- 23 Also the TMP is enforceable through the
- 24 Mitigation Monitoring and Reporting Program that is
- 25 before you for adoption. And then I also wanted to

speak to the remarks made about the air quality offset,

2 the Mission's offset mitigation measure. In my

3 previous presentation on the errata, I -- I mentioned

4 that we had made revisions to that mitigation measure

- 5 to change the requirement of the mitigation offset fee
- of \$18,030 per weighted ton of -- of ozone precursors
- from, not to exceed to not less than. And so that is
- 8 no longer a ceiling, but a -- but a floor.
- 9 So there is certainly room for continued
- 10 negotiation, excuse me, with the Air District over the
- amount of the offset fee. But I also wanted to
- 12 mention, as I did at the EIR certification hearing,
- 13 that planning department staff and our air quality
- 14 technical experts have been in discussion with the Air
- 15 District since before publication of the draft EIR
- 16 about this mitigation measure and about what is an
- 17 appropriate amount for the offset fee.
- 18 We elected after those discussions to base
- 19 the fee on the cost-effectiveness criteria developed by
- 20 the California Air Resources Board for what is known as
- 21 the Carl Moyer program. That's a state program that is
- 22 used to fund offset projects. And that Carl Moyer
- 23 cost-effectiveness program is the maximum amount that
- 24 the state will grant for a reward for a Carl Moyer fund
- offset projects based on the -- the state's

- 1 determination that offset projects that cost more than
- 2 that amount prorated ton or not cost effective.
- 3 It's on that basis primarily that we
- 4 determine or we -- we decided that that was an
- 5 appropriate amount of the fee and that meets the CEQA
- 6 requirements that mitigation, specially mitigation
- 7 (inaudible) fee are roughly proportional to the impact
- 8 that they're mitigating. That said, the mitigation
- 9 measure provides for further discussions with the Air
- 10 District, and we intend to continue those discussions
- 11 because we would like to reach a final agreement with
- 12 the district around a workable offset mitigation that
- 13 we can apply both to this project, as well as to future
- 14 projects in the city.
- We've never done this before, but we think
- 16 that it's a very promising mitigation measure. And we
- 17 also modified that mitigation measure because of these
- 18 ongoing discussions and our failure so far to reach a
- 19 final agreement with the Air District over the amount
- 20 to add a second option to that mitigation measure.
- 21 That second option to allow the project sponsor to
- 22 directly fund an offset project, rather than to enter
- into an agreement with the Air District.
- 24 And we know that that's feasible because we
- 25 did exactly that for the America's Cup. In the

- 1 America's Cup EIR, the port installed an offshore
- 2 power -- -- or an offshore -- I'm sorry, not an
- 3 offshore, a shore-side power facility, which allows
- 4 ships to come into the port's dry dock facility to
- 5 connect to grid power and -- and shut down their
- 6 engines, which has a significant air emissions
- 7 reduction and air quality benefit. That project has
- 8 been implemented, and we think based on that model we
- 9 know that there are other offset projects that could be
- 10 implemented in San Francisco.
- 11 And then finally on that point, the counsel
- 12 for Mission Bay Alliance stated incorrectly that on the
- 13 basis of that mitigation measure, the EIR and the CEQA
- 14 findings, that are before you for adoption conclude
- 15 that the impact related to emission of ozone precursors
- 16 is mitigated to a less than significant level, that is
- 17 incorrect. Because this is a new approach for the
- 18 city, but for that one time with the America's Cup, we
- 19 conservatively in the EIR found that impact to be
- 20 significant and unavoidable with mitigation.
- 21 We do that in the case where we've identified
- 22 mitigation for a significant impact, but there is some
- 23 uncertainty about the ability to mitigate the impact to

- less than significant. And that concludes.
- 25 CHAIRMAN NOLAN: Good, thank you.

- 1 MR. KERN: Thank you.
- 2 CHAIRMAN NOLAN: Board, questions?
- 3 DIRECTOR RUBKE: I, can I ask one more
- 4 question.
- 5 CHAIRMAN NOLAN: Sure of course.
- 6 DIRECTOR RUBKE: I'm sorry.
- 7 CHAIRMAN NOLAN: Of course.
- 8 DIRECTOR RUBKE: Thanks so much for clearing
- 9 that up. I really appreciate that actually. One of
- 10 the members of the public mentioned, alluded to this,
- 11 but I just wanted to follow up on it, it's the Ballpark
- 12 Mission Bay, I don't know what it's called, the
- 13 Transportation Committee that does, has been doing all
- 14 that work in terms of looking at transportation issues
- in that neighborhood, and so I -- I assume or I hope
- that, well, based on the EIR, it looks like somebody
- 17 from this project will sit on that committee now; is
- 18 that right?
- 19 It looked like it was one of the mitigation

- 20 measures. But then also I guess I just wanted --
- 21 wanted a little bit more clarity on how the advisory
- 22 committee for the transportation fund tie into that
- 23 committee and also kind of just the overall kind of
- forward moving of the transportation mitigations.
- 25 Thanks.

- 1 MR. VAN DE WATER: Through the Chair to
- 2 Director Rubke, thank you. Adam Van de Water. I
- 3 appreciate the comment. Corinne Woods, who made the
- 4 comment, and I were speaking in the hallway earlier
- 5 today about this very topic and making a formal
- 6 connection between the two, the Ballpark Mission Bay
- 7 Transportation Coordination Committee has existed since
- 8 the installation of AT&T Park at the channel and has
- 9 really become a pretty strong forum of
- 10 interdisciplinary discussion between the various city
- 11 departments, police, fire, MTA, and DPW and others and
- 12 the various interests of Mission Bay, the Giants, the
- 13 neighborhood, the residents, the commercial interests,
- 14 et cetera.
- There are places in our EIR where the

- 16 Ballpark Transportation Coordination Committee is
- 17 referenced. And there are requires of the Warriors to
- 18 present information in terms of advanced notification
- of large special events, about coordination, about
- 20 having a formal seat on that committee. The advisory
- 21 committee to the Mission Bay Transportation Improvement
- 22 Fund is the five-member seat.
- 23 We wanted to keep it a little smaller than
- 24 the Ballpark Transportation Coordination Committee that

has a remember attendance more like in the 20, 25

- 1 member area. And we really wanted this to be focused
- on, you know, pinch points where PCOs could alleviate
- 3 congestion or specific head ways that could be reduced
- 4 to serve the arena and the neighborhood, ways that
- 5 those who have nothing to do with an event at the arena
- 6 can get, can bypass the area and still get to where
- 7 they need to go, but I fully agree with the comment.
- 8 And -- and we actually talked about setting a
- 9 meeting this week so we can make that formal
- 10 connection. Whether that's having membership that
- 11 transcends both and acts as a bridge so that the

- 12 representative from the Warriors who is on the advisory
- committee is also on the ballpark committee and/or from
- 14 UCSF and/or from the resident and/or from the
- 15 commercial. So we definitely need to make sure that
- 16 the coordination arm and the funding arm are -- are in
- 17 lockstep together.
- 18 DIRECTOR RUBKE: Great, yeah, thank you very
- 19 much.
- 20 CHAIRMAN NOLAN: Thank you.
- Okay. Members of the Board, questions or --
- 22 well, (inaudible) questions.
- SECRETARY BOOMER: Mr. Chairman, hold on just
- 24 a moment.
- 25 CHAIRMAN NOLAN: I'm sorry.

- 1 SECRETARY BOOMER: We have one.
- 2 DIRECTOR BORDEN: Do we need to adopt an
- 3 errata sheet?
- 4 DIRECTOR REISKIN: Yeah, I think the Board
- 5 will need to take some action to incorporate the -- the
- 6 changes to the MMRP into the action that you're going
- 7 to take. So I think our city attorney is figuring out

- 8 a --
- 9 DIRECTOR BORDEN: Figuring out how that works.
- 10 DIRECTOR REISKIN: -- mechanism to do that.
- 11 DIRECTOR BORDEN: Okay, great.
- 12 CHAIRMAN NOLAN: The city attorneys have
- 13 figured it out. Okay.
- 14 SECRETARY BOOMER: So, Mr. Chairman,
- directors, the advice of the Board should modify the
- 16 enclosures to the resolution for this item to
- 17 incorporate the changes to the MMRP that staff read
- 18 into the record.
- 19 CHAIRMAN NOLAN: Is that an amendment or
- 20 something?
- 21 SECRETARY BOOMER: Or is that a motion? Oh,
- 22 okay, okay. Let me just, okay. So give me just a
- 23 moment. One motion to modify the enclosures to the
- 24 resolution for this item. So it would be, directors, a
- 25 motion to amend your resolution.

- 1 CHAIRMAN NOLAN: Okay.
- 2 SECRETARY BOOMER: We would add a resolve
- 3 clause whereas the SFMTA Board of Directors shall --

- 4 shall modify the enclosures to the resolution for this
- 5 item to incorporate the changes to the MMRP that staff
- 6 read into the record.
- 7 CHAIRMAN NOLAN: Would anyone care to offer
- 8 that as a motion?
- 9 DIRECTOR BRINKMAN: I'll offer that as a
- 10 motion.
- 11 DIRECTOR RUBKE: Second.
- 12 CHAIRMAN NOLAN: You second. Okay. No
- 13 discussion. All in favor, say aye?
- 14 ALL: Aye.
- 15 CHAIRMAN NOLAN: Opposed, no. The ayes have
- 16 it. On the amended resolution then.
- 17 DIRECTOR BRINKMAN: Motion to approve.
- 18 CHAIRMAN NOLAN: Is there a second?
- 19 DIRECTOR BORDEN: Second.
- 20 CHAIRMAN NOLAN: No discussion? All in favor
- 21 say aye.
- 22 ALL: Aye.
- 23 CHAIRMAN NOLAN: Opposed, no. The ayes have
- 24 it. Thank you very much. Now we have a closed
- 25 session, right?

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SECRETARY BOOMER: Yes. Directors, it would
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 2
     be appropriate for the motion to invoke the city -- the
 3
     attorney-client privilege.
               CHAIRMAN NOLAN: Motion.
 4
 5
               DIRECTOR BRINKMAN: Motion to approve.
 6
               CHAIRMAN NOLAN: Is there a second? It dies
 7
     from lack of a second. Come on, come on.
 8
                DIRECTOR BRINKMAN: Come on, wake up guys,
 9
     help me. Second.
10
               DIRECTOR RUBKE: Second.
11
               CHAIRMAN NOLAN: Second?
12
           (Municipal Transportation Agency Meeting
13
    Concluded)
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1	STATE OF WASHINGTON)
2) SS: COUNTY OF WHATCOM)
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5	I, CHRISTINE M. AIELLO, do hereby
6	certify that I transcribed the audio, and that the
7	foregoing is a true and complete transcription of the
8	audio transcribed under my personal direction.
9	IN WITNESS WHEREOF, I do hereunto set my
10	hand and seal at Blaine, Washington, this 3rd day of
11	December, 2015.
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16	Christine M. Aiello
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